

MIDDLE SCHOOL 2014

Heinemann



NEW THIS SPRING

*Middle School Resources
with Rigor and Engagement*

**Writing in the age
of the Common Core**

**Meeting the needs
of struggling readers**

**Helping all students
succeed in algebra**

Professional
Books

Multimedia
Resources

Heinemann
DEDICATED TO TEACHERS

Classroom
Materials

Professional
Development
Services

Heinemann

Your challenges. Our authors. Your students' path to success.

Implementing the Common Core, supporting struggling readers, and helping students succeed in algebra are challenges every middle school faces in preparing students for college and career. At Heinemann, we help by bringing our expert authors' experiences and practices to you.

By partnering with leaders such as Lucy Calkins, Irene Fountas and Gay Su Pinnell, and the Education Development Center, we provide flexible ways to give your teachers access to the best research-based and classroom-proven instruction in the country:

- **Classroom materials** that can supplement or supplant existing curricular materials
- **Professional books** that target instructional needs
- **Professional development** that is dynamic and effective.

Please browse these pages to see how Heinemann resources combine rigor and engagement to improve students' learning. Discover how our expert authors can support the dreams you have for every adolescent who walks, bursts, or shuffles through your doors every day. These dreams may mean success in high school, college, or career, but they start in your building. They start with every writer meeting the standards and finding their voice; every reader catching up to their peers and learning to love books; and every mathematician mastering algebra and seeing its relevance to them.

Middle school is a special time, and Heinemann's resources equally honor this time in students' lives and respect the decision making of their teachers. I am your Heinemann representative, and I hope you'll let me help you along the road to making your dreams for students come true, one teacher—one classroom—at a time.

Educationally yours,

Karen Belanger
Heinemann Resource Support Representative
361 Hanover Street
Portsmouth, NH 03801
800-541-2086 Ext. 1110
karen.belanger@heinemann.com

Contents



NEW RESOURCES for Rigor and Engagement

WRITING IN THE AGE OF THE COMMON CORE

- 4** *Units of Study in Argument, Information, and Narrative Writing, Grades 6–8*—by Lucy Calkins and her colleagues
- 6** Related Professional Books
- 7** Related Professional Development

MEETING THE NEEDS OF STRUGGLING READERS

- 8** *Fountas & Pinnell Leveled Literacy Intervention: Gold, Purple, and Teal Systems*—by Irene Fountas and Gay Sue Pinnell
- 10** Related Professional Books
- 11** Related Professional Development

MAKING ALGEBRA ACCESSIBLE FOR ALL STUDENTS

- 12** *Transition to Algebra*—by Educational Development Center
- 14** Related Professional Books
- 15** Related Professional Development

Educators around the country rely on Heinemann and

A photograph of a female teacher with short dark hair, wearing a pink sweater, leaning over a desk to look at a book with a young female student. The student has long dark hair and is also wearing a pink sweater. They are both smiling and looking at the book. The background is a plain, light-colored wall.

“Heinemann has been my trusted friend, my trusted resource my whole career. My most treasured books are my Heinemann books. What we’ve learned as educators comes from the inspiration that we get from professional books written by real people in the field.”

—Cindy Marten, Superintendent,
San Diego Public Schools

“Heinemann has had a heavy influence on instruction in our district. Almost all of the resources referenced in our curriculum documents are Heinemann products. And the authors have had a MAJOR influence on the philosophy and belief system that is the foundation for all our literacy work. I really cannot imagine how we would be able to do our work without the resources Heinemann has provided!”

—Regina Schneider, ELA Content Coordinator,
Allen Independent School District, Texas

“Transition to Algebra isn’t just a program for at-risk students. Any student would benefit from the higher-order thinking skills it encourages. Embedding TTA in middle school will really extend all students’ abilities and secure a deeper understanding of what they are learning.”

—Kelley Donoghue, 9th-Grade Math Teacher,
Lowell, Massachusetts

our authors for support with difficult instructional challenges...

“As schools hear the rallying cry of the Common Core and move to develop schoolwide, coherent approaches to teaching writing, they needn’t invent curriculum on their own.... [Units of Study in Argument, Information, and Narrative Writing] bears the stamp of both the Common Core and of thirty-five years of research and development.” —Lucy Calkins



“Identifying reading difficulties can be a challenge for educators in the upper grades. Teachers need the training and tools to observe, code, and identify where the breakdown in reading is. We believe that assessment is the key factor in reaching the below-level reader at this age and stage.”

—Irene Fountas and Gay Su Pinnell



“When mathematical ways of thinking begin to become automatic—not just ways one can use math, but ways one is likely to use it—it is reasonable to call them habits: mathematical habits of mind. Everything in Transition to Algebra is designed to grow students’ algebraic habits of mind.”

—June Mark, E. Paul Goldenberg, Marie Fries, Jane M. Kang, and Tracy Corder of the Educational Development Center, Inc.



TURN THE PAGE to find powerful resources for:

- Implementing CCSS
- Supporting struggling readers
- Promoting student success in algebra

From Lucy Calkins A workshop curriculum for



“The Common Core State Standards call for high levels of writing proficiency across the content areas. Meeting these standards requires a planned, sequential, explicit writing program, with instruction that gives students repeated opportunities to practice each kind of writing and to receive explicit, assessment-informed feedback at frequent intervals. The tools in these units of study can be the bedrock of such a writing program.”

— Lucy Calkins

Units of Study in Argument, Information, and Narrative Writing, Grades 6–8

A Common Core Workshop Curriculum

Lucy Calkins and her colleagues from the Teachers College Reading and Writing Project have extended their best-selling writing workshop curriculum to the middle grades. The middle school series provides a coherent, systematic curriculum in the three genres mandated by the Common Core—argument, information, and narrative writing—and it reflects the latest research on data-based, responsive instruction.



Visit UnitsofStudy.com for the series' research base, how components address the academic and developmental needs of middle school students, and professional development options.

teaching writing in the age of the Common Core



Units of Study implements a rigorous and responsive middle school writing workshop organized around the three types of writing mandated by the Common Core—*argument, information, and narrative writing*.

COMPONENTS BY GRADE

3 Unit books

Teaching guide and resources CD-ROM

Assessment guide

If-Then curricular plans
Grade 7 pictured

- A proven research-based curriculum used by tens of thousands of teachers
- Units of study unpack the writing standards and show how to exceed them
- Instruction targets text-dependent writing and crafting literary essays
- 9 alternate if-then curricular plans support differentiation and customization
- Strategic assessments support responsive, assessment-based feedback
- Writing progressions bridge elementary and middle grades

Download a sampler now

<http://UnitsofStudy.com>



To request more information or a presentation, see the inside back cover.

Ordering information

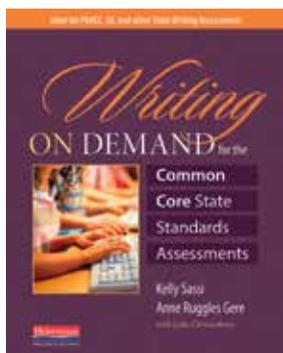
Grade 6 / 978-0-325-04714-0 / 6 books + CD-ROM / \$169.00

Grade 7 / 978-0-325-04715-7 / 6 books + CD-ROM / \$169.00

Grade 8 / 978-0-325-04716-4 / 6 books + CD-ROM / \$169.00

Middle School Series Bundle, Grades 6–8 / 978-0-325-05375-2
\$456.30 —SAVE \$50.70

Book Study Resources for CCSS Literacy

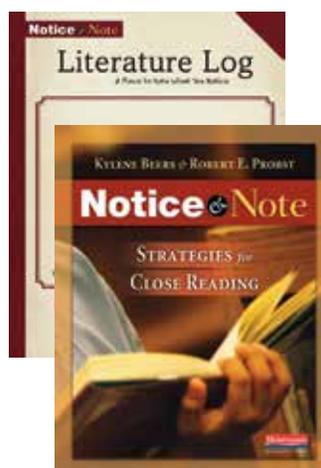


978-0-325-05085-0
2014 / 232pp
\$24.50 **E**

Writing on Demand for the Common Core State Standards Assessments

KELLY SASSI AND ANNE RUGGLES GERE

- Provides strategies to prepare students for PARCC and Smarter Balanced writing assessments
- Includes samples of writing performance tasks with student responses
- Analyzes Smarter Balanced and PARCC assessment contexts

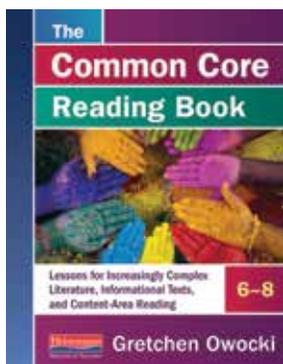


Book / 978-0-325-04693-8
2013 / 288pp
\$28.00 **B** **E**
Literature log
978-0-325-05666-1
2013 / 144pp
\$7.95 **B**

Notice & Note Strategies for Close Reading

KYLENE BEERS AND ROBERT E. PROBST

- Provides text-dependent anchor questions that help readers take note and read closely
- Introduces 6 literary signposts to students with model lessons
- Literature Log (separate per student purchase) provides coaching and practice

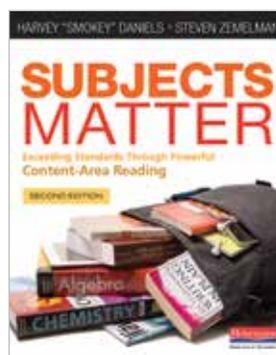


978-0-325-05731-6
2012 / 256pp
\$29.50 **B** **E**

The Common Core Reading Book, 6–8 Lessons for Increasingly Complex Literature, Informational Texts, and Content-Area Reading

GRETCHEN OWOCKI

- Decision trees connect assessment to planning
- Meaningful instructional strategies gradually release responsibility to students
- Techniques for intensifying instruction give readers extra support



978-0-325-05083-6
2014 / 336pp
\$31.00 **B** **E**

Subjects Matter Exceeding Standards Through Powerful Content-Area Reading

SECOND EDITION
HARVEY "SMOKEY" DANIELS AND STEVEN ZEMELMAN

- 26 teaching strategies to meet—and exceed—the standards
- How-to suggestions for engaging kids with content through wide, real-world reading
- A lively look at using "boring" textbooks

B Bundle savings available **E** eBooks available

For a full list of resources with sample chapters, please visit: Heinemann.com/MiddleSchool

Professional Development



The professional development embedded in the Units of Study series and other CCSS–related resource can be enhanced with these additional On-Site, Off-Site and Online PD options.

On-Site PD

School-Based Seminars and Consulting

Examine pressing instructional topics and energize your team with a school-based seminar delivered by our renowned literacy authors or an author-trained consultant. Heinemann's On-Site PD specialists work with you to match your specific need with the best consulting author, custom seminar, or long-term residency plan. Heinemann's On-Site PD content is customizable for your school's or district's needs.

Topics include:

- Teaching Reading Comprehension
- Writing for the Common Core
- Content-Area Reading and Writing
- Assessing Writers/Readers
- Implementing the Standards for Mathematical Practice
- Best Practice Across Subject Areas

Off-Site PD

Lucy Calkins Workshops

Teachers College and Heinemann both offer one-day workshops by Lucy Calkins on the new *Units of Study in Argument, Information, and Narrative Writing*. For dates and locations of workshops near you, visit ReadingandWritingProject.com and Heinemann.com/pd.

One-Day Workshops and Multi-Day Institutes

Meet and retreat with the leading thinkers in middle school teaching at a Heinemann one-day workshop or multi-day institute. Throughout the year thousands of educators nationwide spend a focused day on professional learning by joining one of our off-site workshops. Each summer Kylee Beers and Bob Probst lead the Boothbay Literacy Retreat where intermediate and secondary educators gather with select author-experts to work on strategies that help all students achieve at the highest level. Smokey Daniels gathers master faculty to present the popular Reading the City Institute calling job-alike colleagues to join in inquiry projects and immerse themselves in best-practice discussions.

Online PD

Live Webinars

Heinemann offers leading edge web-based instruction on the most crucial topics of our time. Live Webinars, presented by our authors and author-consultants, are developed to help educators meet curricular standards.

Digital Campus Online Course

Harnessing the Common Core Standards to Achieve Higher Levels of Reading and Writing

Grades K–12

Presented by Mary Ehrenworth

Mary helps you learn to evaluate instruction against CCSS expectations and “hotspots”; raise students’ skill levels through teaching strategies; and plan across classrooms, content areas, and grades.

Visit:

Heinemann.com/DigitalCampus



Free trial

Heinemann.com/PD 800.541.2086 ext. 1402



On-Site PD | Off-Site PD | Online PD
Meeting educators where they are

From Fountas & Pinnell—success requires



Fountas & Pinnell

Benchmark Assessment System 2 Grades 3–8, Levels L–Z

The most insightful and accurate way to identify every student's instructional and independent reading levels through one-on-one, detailed assessment

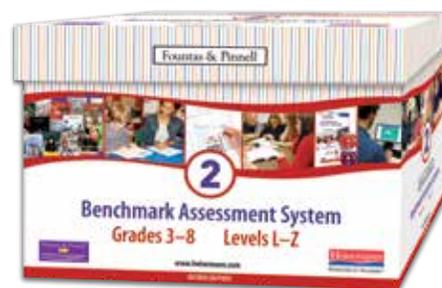
- Assesses accuracy, comprehension, and fluency
- Uses original, engaging assessment books for older readers
- Provides assessment options for identifying specific needs
- Applies the F&P Text Level Gradient™

“A detailed profile of a reader is a powerful tool to accelerate the reading process—at any stage of reading behavior.” —Irene C. Fountas and Gay Su Pinnell



**Read it now:
Fountas & Pinnell Q&A
on assessment in middle school**

<http://heinemann.hs-sites.com/fp-qa-assessment>



To request more information or a presentation, see the inside back cover.

Ordering information

Benchmark Assessment System 2
Grades 3–8, Levels L–Z
978-0-325-02796-8 / \$375.00

LLI Gold System / Grade 4, Levels O–T
978-0-325-02852-1 / \$4,750.00

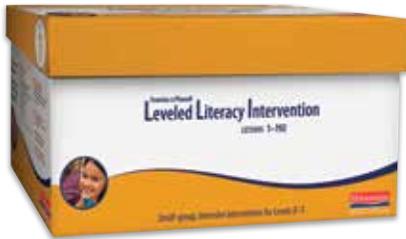
LLI Purple System / Grade 5, Levels R–W
978-0-325-02692-3 / \$4,750.00

LLI Teal System / Grades 6–8, Levels U–Z
Now in Development

Also available

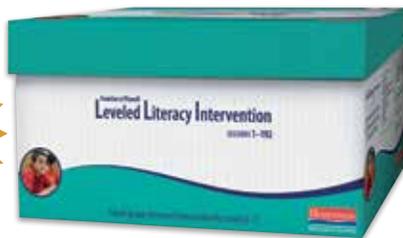
- On-site training and PD
- Fountas & Pinnell Reading Record iPad App
- Secure Online Data Management System (ODMS)
- LLI choice libraries to increase independent reading

insightful assessment and effective intervention



New!
Order now
for fall
delivery

Now in
development



Fountas & Pinnell

Leveled Literacy Intervention

Intermediate and Middle School Systems

Powerful, supplementary intervention that brings struggling readers to grade-level competency through engaging leveled books and fast-paced lessons.

- Provides explicit, direct instruction in 45-minute lessons, 5 days a week for small groups of 4 students
- Assumes 18–24+ weeks of intensive instruction for low-achieving students
- Includes 144 original, high-interest books with an emphasis on nonfiction
- Supports the CCSS with novel study and appropriate test preparation
- Applies the F&P Text Level Gradient™

“Leveled Literacy Intervention has the ability to correct years of reading failure, while helping teachers enhance their own instructional practices.”

—Irene C. Fountas
and Gay Su Pinnell

**Read it now:
Fountas & Pinnell Q&A
on middle school intervention**

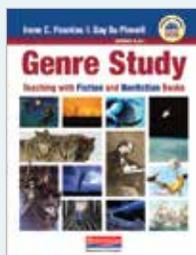


<http://heinemann.hs-sites.com/fp-qa-intervention>

Book Study Resources from Fountas & Pinnell

The Genre Study Suite

A comprehensive suite of resources for teaching and learning about genre through active inquiry

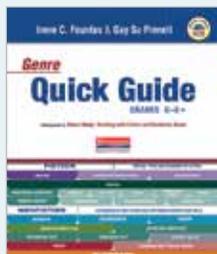


978-0-325-02874-3
2012 / 536pp / \$43.50 **B**

Genre Study *Teaching with Fiction and Nonfiction Books*

IRENE FOUNTAS AND
GAY SU PINNELL

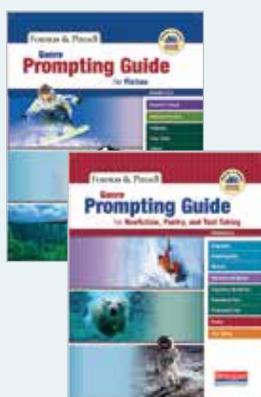
- Helps immerse readers in close reading of mentor texts to experience and analyze genres
- Focuses on inquiry-based learning
- Emphasizes comprehension and the craft of writing



978-0-325-04438-5
2012 / 66pp / \$19.50

Genre Quick Guide *A Companion to Genre Study: Teaching with Fiction and Nonfiction Books*

- Handy flip guide with definitions, key characteristics, and lists of age-appropriate mentor texts



Fiction:
978-0-325-04251-0
2012 86pp / \$29.50 **E**

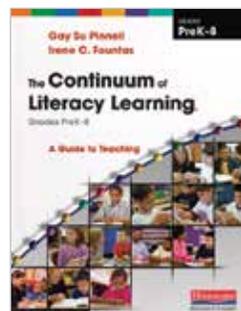
**Nonfiction, Poetry, and
Test Taking:**
978-0-325-04298-5
2012 / 82pp / \$29.50 **E**

Genre Prompting Guide for Fiction *and* Genre Prompting Guide for Nonfiction, Poetry, and Test Taking

- Each shares precise language for teaching readers to think about and understand genres

SPECIAL OFFER

GENRE STUDY SUITE BUNDLE
978-0-325-04449-1
Genre Study + Genre Quick Guide + Both
Prompting Guides / \$90.00
SAVE \$32.00



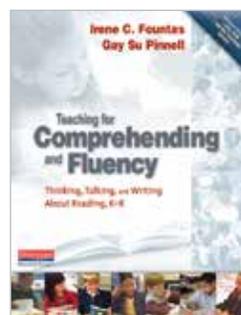
978-0-325-02880-4
2010 / 400pp
\$43.50 **B**

The Continuum of Literacy Learning, PreK–8

A Guide to Teaching
SECOND EDITION

GAY SU PINNELL
AND IRENE FOUNTAS

- Identifies specific behaviors that demonstrate thinking within, beyond, and about a text
- Links behaviors across the grades along seven areas of the language arts curriculum
- CCSS alignment document available at FountasAndPinnell.com



978-0-325-00308-5
2006 / 608pp
\$49.50 **B** **E**

Teaching for Comprehending and Fluency

*Thinking, Talking, and
Writing About Reading, K–8*

IRENE FOUNTAS AND
GAY SU PINNELL

- Describes appropriate expectations for comprehension, fluency, and vocabulary development
- Helps teachers understand where kids are, where they should be, and what they need to do to get there
- Includes DVD with classroom footage

B Bundle savings available **E** eBooks available

For a full list of resources with sample chapters,
please visit: Heinemann.com/MiddleSchool

Professional Development



The professional development embedded within Fountas & Pinnell resources can be enhanced with these additional On-Site, Off-Site, and Online PD options.

On-Site PD

School-Based Seminars

On-site PD support is developed by Fountas and Pinnell and delivered by consultants selected and trained by them. A partnership with a Fountas and Pinnell-trained consultant around one of the following resources can transform reading instruction. Seminars can be customized to meet your school's or district's needs.

- *The Benchmark Assessment System*
- *Leveled Literacy Intervention (LLI) Systems*
- *Introduction to The Continuum of Literacy Learning*
- *Genre Study*

Off-Site PD

Multi-Day Institutes

In their interactive two-day summer institutes, Fountas and Pinnell provide an in-depth introduction to their LLI Systems (Grades 3 and 4, Levels L–T/Red and Gold) Systems. Professional development for the Purple and Teal Systems will follow their release.

Custom PD Events

Heinemann will match a Fountas and Pinnell-trained consultant with your PD topic need to create a custom-crafted off-site day or multiple days of in-depth learning.

Online PD

Live Webinars

Led by Fountas and Pinnell-trained consultants, each live webinar series consists of four interactive sessions. Live webinar topics* include:

- *The Benchmark Assessment System*
- *The Continuum of Literacy Learning*

*Also, consider a custom group webinar presented live by a national Fountas & Pinnell content expert.

Heinemann.com/PD/FountasandPinnell 800.541.2086 ext. 1402

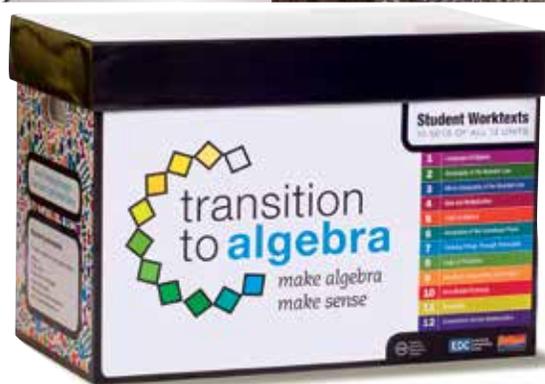
On-Site PD | Off-Site PD | Online PD
Meeting educators where they are



Transition to Algebra makes algebra make sense



Student Worktexts
• 10 per unit (12 units)



Teaching Resources
• Series Overview
• Teaching Guides
• Answer Keys

Coming
May 15

Research shows that success in algebra:

- opens doors to more advanced mathematics
- is a predictor of eventual graduation
- acts as a gateway to a bachelor's degree
- is linked to job readiness and higher earning once the student enters the workforce.

Yet numerous studies establish that as many as 40% of students need to retake algebra to achieve proficiency. **Simply reteaching the same content the same way is not effective, but *Transition to Algebra* is.** *Transition to Algebra* has been piloted in schools across the country with impressive results in a variety of instructional settings including:

- as a Pre-Algebra course
- in conjunction with an Algebra I or a Pre-Algebra course
- as an alternative approach for students struggling with a traditional algebra course
- as a summer school program.

For PD options, call 800.541.2086 ext. 1402

Visit TransitiontoAlgebra.com for efficacy research findings, correlations to the Common Core Standards for Mathematical Practice, and integration plans for enhancing algebra instruction.

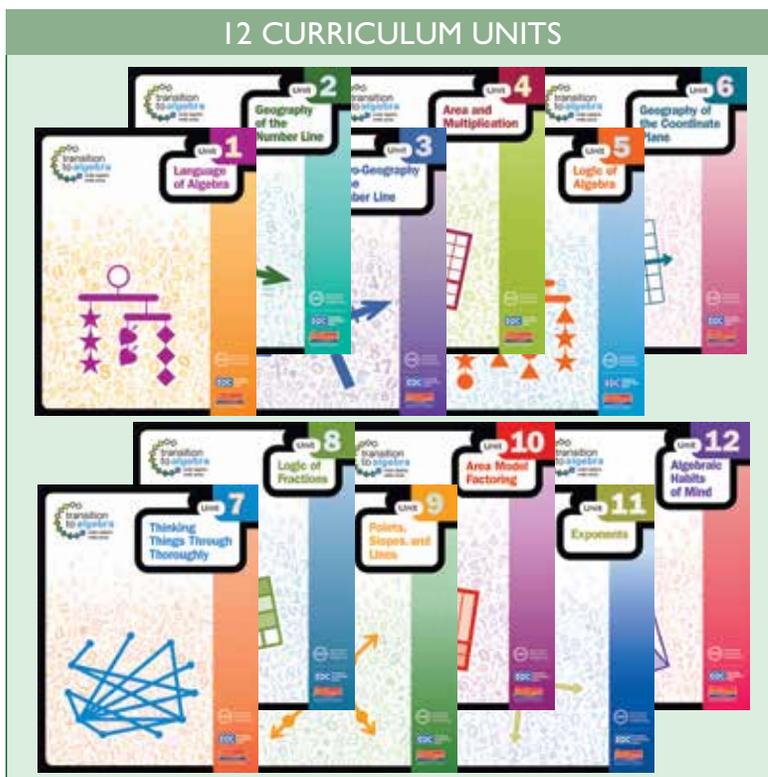
“Many students disconnect mathematics from common sense. Transition to Algebra uses explorations, problems, and puzzles to build the logic of algebra to help students make sense of what they are learning.” —June Mark, E. Paul Goldenberg, Mary Fries, Jane M. Kang, and Tracy Corder

Transition to Algebra was designed by EDC (Education Development Center, Inc.) with funding from the National Science Foundation.





Transition to Algebra (TTA) uses algebraic logic puzzles, problems, and explorations to help students shift their ways of thinking from the concrete procedures of arithmetic to the abstract reasoning that success with algebra requires.



- 12 curriculum units provide flexible support where students need it the most
- The series' organizing algebraic habits of mind reflect CCSS Mathematical Practices
- Concept development and skill practice are interwoven to reinforce learning
- Problems and puzzles build student perseverance and willingness to try multiple approaches to problems
- Collaborative problem solving fosters communicating with precision
- Students use tools strategically and look for patterns and structures to make algebra make sense

Download a sampler now
TransitionToAlgebra.com

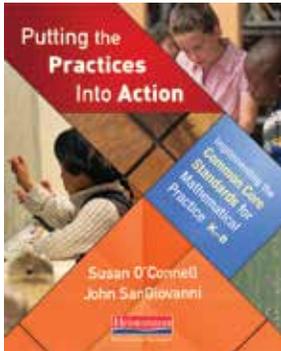


To request more information or a presentation, see the inside back cover.

Ordering information

- Transition to Algebra: Class Pack for 10** / 978-0-325-05750-7 / 2014
 Teaching Resources + 10 copies of each Student Worktext / \$495.00—SAVE \$55.00
- Transition to Algebra: Class Pack for 20** / 978-0-325-05751-4 / 2014
 Teaching Resources + 20 copies of each Student Worktext / \$795.00—SAVE \$105.00
- Transition to Algebra: Class Pack for 30** / 978-0-325-05752-1 / 2014
 Teaching Resources + 30 copies of each Student Worktext / \$995.00—SAVE \$255.00
- Transition to Algebra: Replacement Packs** / 978-0-325-05791-0 / 2014
 10 copies of each Student Worktext / \$350.00

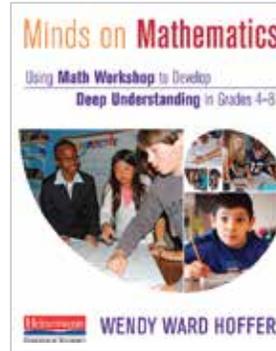
Book study resources for teaching mathematics



978-0-325-04655-6
2013 / 168pp
\$20.00 **B** **E**

Putting the Practices Into Action
Implementing the Common Core Standards for Mathematical Practice
SUSAN O'CONNELL AND JOHN SANGIOVANNI

- Unpacks and interprets the 8 standards for mathematical practice
- Provides explicit ideas for implementing the standards into existing curriculum
- Practical and fun activities bring the standards to life in any classroom

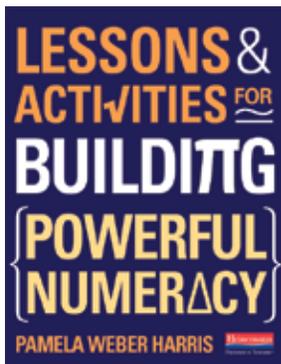


978-0-325-04434-7
2012 / 208pp
\$23.00 **B** **E**

Minds On Math
Using Math Workshop to Develop Deep Understanding in Grades 4-8

WENDY WARD HOFFER

- Offers guidance on integrating the CCSS Practice standards into a math workshop
- Proves that math workshop is ideal for teaching 21st century skills
- Makes the case that math workshop supports the deep thinking called for in the CCSS

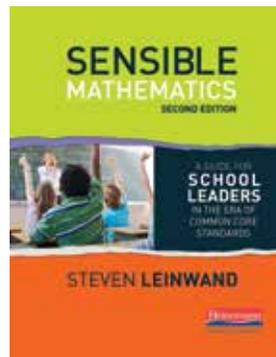


978-0-325-04804-8
2014 / 264pp est.
\$26.50 est.

Lessons & Activities for Building Powerful Numeracy

PAMELA WEBER HARRIS

- Student Workouts provides starting point for students to build important numerical relationships
- Teacher Directed Activities use minilessons to provide time for kids to develop mathematical habits of mind
- Approach supports thinking required for achievement in algebra and higher math



978-0-325-04382-1
2012 / 144pp
\$22.00

Sensible Mathematics,
SECOND EDITION

A Guide for School Leaders in the Era of Common Core State Standards

STEVEN LEINWAND

- Offers specific guidance on CCSS implementation for administrators and math leaders
- Provides practical strategies and how-to plans for overcoming challenges
- Illustrates the 15 key components of a high-performing math program

B Bundle savings available **E** eBooks available

For a full list of resources with sample chapters,
please visit: Heinemann.com/MiddleSchool

Professional Development



The professional development embedded in our math resources is further enhanced through On-Site, Off-Site, and Online PD options.

On-Site PD

School-Based Seminars and Consulting

Heinemann's math authors and consultants are experts in interpreting the new math standards and in teaching best practice strategies to measurably accelerate student achievement. Heinemann's On-Site PD specialists discuss goals and then identify the best consulting author, custom seminar, or long-term residency plan to achieve determined outcomes.

Topics include:

- Implementing the CCSS for Mathematical Practice
- Integrating STEM Lessons into Instruction
- Building a High-Performing Math Program
- Content-Focused Coaching

Off-Site PD

One-Day Workshops

Putting the Practices into Action: Implementing the Common Core Standards for Mathematical Practice Grades K–8

Presented by Susan O'Connell

Sue examines the eight mathematical standards of practice and helps teachers discover practical strategies for making them come alive in math classrooms.

Custom PD Events

Heinemann will match one of our math author-experts with your PD topic need to create a custom-crafted off-site day or multiple days of in-depth learning.

Online PD

Digital Campus Online Course
Making Math Far More Accessible to Our Students, Grades K–12

Presented by Steven Leinwand

Steve Leinwand strengthens teachers' confidence and capacity in K–12 math planning and instruction. He helps maximize students' understanding through language, alternative approaches to problem solving, and multiple representations.

Visit:

Heinemann.com/DigitalCampus



Free trial

Live Webinars

Each season Heinemann math author-experts present live webinar series on a variety of topics.

Also, consider a custom group webinar presented live by one of our math content-area experts.

Heinemann.com/PD 800.541.2086 ext. 1402



On-Site PD | Off-Site PD | Online PD
Meeting educators where they are

Find out more

Heinemann supports great teaching in middle school

For more information on our rigorous, engaging resources, visit us on the web

- **Middle School Resources**

Heinemann.com/MiddleSchool



- **Units of Study in Argument, Information, and Narrative Writing, Grades 6–8**

UnitsOfStudy.com



- **Fountas & Pinnell Assessment and Intervention**

Heinemann.com/FountasAndPinnell



- **Transition to Algebra**

TransitionToAlgebra.com



- **Professional Development Services**

Heinemann.com/PD



JOIN THE CONVERSATION or listen in on what people are saying about Heinemann's resources



Facebook: www.facebook.com/HeinemannPublishing



Pinterest: pinterest.com/HeinemannPub



Twitter: twitter.com/HeinemannPub



YouTube: youtube.com/user/HeinemannVideos



Blog: Heinemann.com/Blog

Scan to follow us!



<http://hub.am/IanTfMF>

Heinemann

We hope you've found this overview of Heinemann's middle school resources helpful and that you'll visit Heinemann.com/MiddleSchool to see more. In addition to the resources listed in this catalog, we have a variety of professional books on topics that matter now, and we have a selection of on-site seminars, online webinars, and online courses that can help you implement an effective middle school staff development plan.

Most importantly, we want you to know that we care about your students and your teachers as much as you do. We want to help you support their needs with resources by the best and for the best—your teachers.

Please contact me to discuss your school or district's challenges and initiatives. I am available to help you review samples, schedule an in-person presentation, provide user references, or pilot a program.

Educationally yours,

Karen Belanger
Heinemann Resource Support Representative
361 Hanover Street
Portsmouth, NH 03801
800-541-2086 Ext. 1110
karen.belanger@heinemann.com

Don't forget about summer school!

- Pilot one of Heinemann's resources on a small scale—great for intervention
- Organize a book study group or PLC
- Provide staff development—on-site, off-site, or online

To Order

Call: 800.225.5800

Fax: 877.231.6980

Web: Heinemann.com

E-mail:
custserv@heinemann.com



P.O. Box 6926
Portsmouth, NH 03802-6926

Please route this to:

- Principal
- Reading/Literacy Coach
- Staff Development Director
- Title 1 Teacher/Director
- Reading/English Dept. Chair/Dir.
- ELL/Bilingual Teacher/Coordinator
- Reading Teacher/Specialist
- Mathematics Coach
- Mathematics Dept. Chair

Heinemann's *Rigorous, Engaging Resources*

COMMON CORE WRITING



Page 4

STRUGGLING READERS



Page 8

SUCCESS IN ALGEBRA



Page 12