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TABLE OF CONTENTS

| | | | |
|-----------------------------------|-----------------|-------------------------|-----------|
| General Interest | 4 | Literature | |
| Scholarly and Professional | 22 | Literary Theory | 34–37 |
| Paperbacks and Backlist Favorites | 68 | Mathematics | 18 |
| About JHUP | 75 | Medical Ethics | 45 |
| Ordering Information | 76 | Nature | 6 |
| Sales Representation | 77 | Poetry | 19 |
| Author Index | 80 | Political Science | 62, 65 |
| Title Index | 81 | American Government | 64 |
| | | International Relations | 63, 66 |
| SUBJECTS | | Public Health | 46–47, 49 |
| Ancient Studies | 29–33 | Science | 52, 56 |
| Education | 15, 38–44 | Biology | 53 |
| Health | 10–11 | Wildlife Management | 54–55 |
| Health Policy | 48 | | |
| History | 26 | | |
| American History | 8, 12–13, 22–25 | | |
| European History | 27 | | |
| History of Medicine | 16–17, 50–51 | | |
| History of Science | 14, 58 | | |
| History of Technology | 57, 59–60 | | |
| Landscape History | 4, 28 | | |

Cover image: created with images from Frederick Law Olmsted: Plans and Views of Public Parks, see page 4

Images on page 2

1. “Birds Eye View of the City of San Francisco and Surrounding Country,” 1868 Artist after George Henry Goddard, Printed by Britton & Rey, Published by Snow & Roos Toned lithograph with applied watercolor, 28⁵/₁₆ × 41⁵/₁₆ inches 1972. 104 Courtesy of the Amon Carter Museum of American Art

2. Lake Erie from The Front, from Centennial Exhibition Exhibit Watercolor © Buffalo and Erie County Historical Society, used by permission

1.



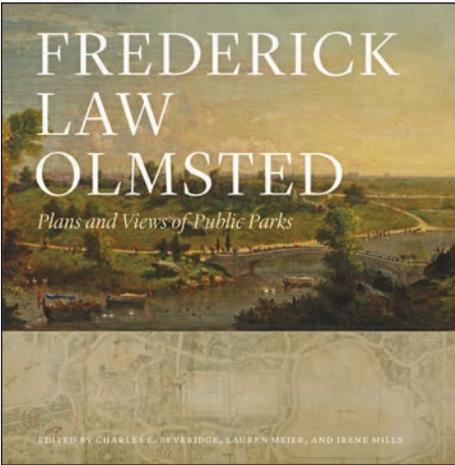
BIRD'S EYE VIEW OF THE CITY OF SAN FRANCISCO AND SURROUNDING DISTRICT

2.



General Interest



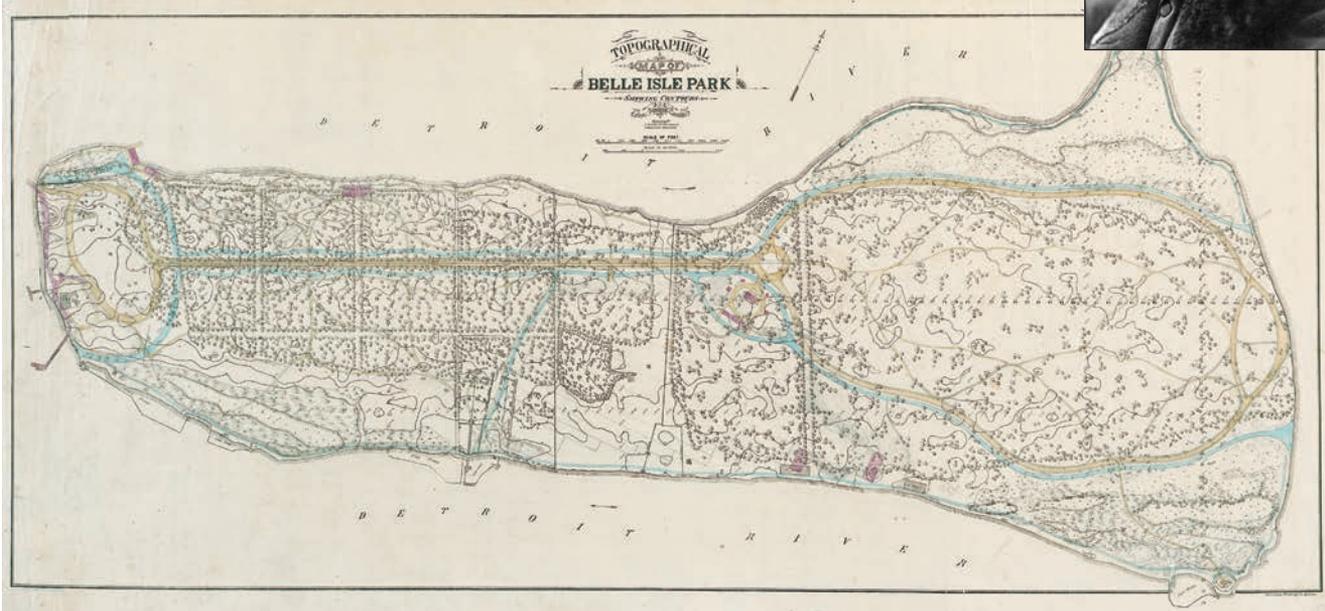
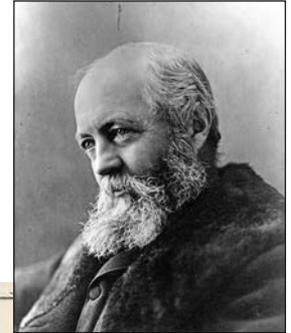


FREDERICK LAW OLMSTED

Plans and Views of Public Parks

edited by CHARLES E. BEVERIDGE, LAUREN MEIER,
and IRENE MILLS

LAVISHLY ILLUSTRATED with over 470 images—129 of them in color—this book reveals Frederick Law Olmsted's design concepts for more than 70 public park projects through a rich collection of sketches, studies, lithographs, paintings, historical photographs, and comprehensive descriptions. Bringing together Olmsted's most significant parks, parkways, park systems, and scenic reservations, this gorgeous



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The Papers of Frederick Law Olmsted, Charles E. Beveridge, Series Editor



CHARLES E. BEVERIDGE is the series editor of *The Papers of Frederick Law Olmsted*. **LAUREN MEIER** is the associate editor and **IRENE MILLS** is the assistant editor for this volume.

Landscape History/Architecture | **APRIL** 480 pages
11 x 11 129 color illus., 348 b&w illus.
978-1-4214-1086-9 \$74.95 £48.50 hc

FIELD GUIDE TO THE NEIGHBORHOOD BIRDS OF NEW YORK CITY

LESLIE DAY

illustrated by Trudy Smoke
photographs by Beth Bergman

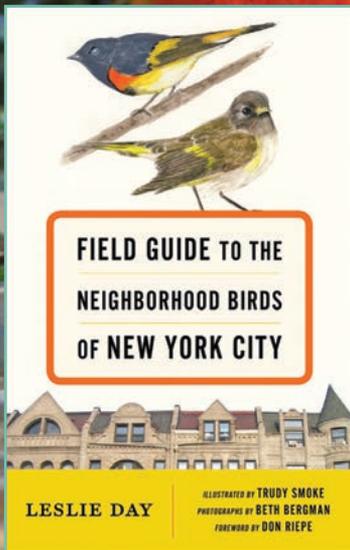


LOOK AROUND NEW YORK, and you'll probably see birds: wood ducks swimming in Queens, a stalking black-crowned night-heron in Brooklyn, great horned owls perching in the Bronx, warblers feeding in Central Park, or Staten Island's purple martins flying to and fro. You might spot hawks and falcons nesting on skyscrapers or robins belting out songs from trees along the street.

America's largest metropolis teems with birdlife in part because it sits within the great Atlantic flyway where migratory birds travel seasonally between north and south. The Big Apple's miles of coastline, magnificent parks, and millions of trees attract dozens of migrating species every year and are also home year-round to scores of resident birds.

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Scarlet Tanager male bathing



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—Rita McMahon, Director, Wild Bird Fund

gorgeous illustrations by Trudy Smoke will help you identify the ninety avian species commonly seen in New York. Once you enter the world of the city’s birds, life in the great metropolis will never look the same.

LESLIE DAY is a New York City naturalist and the author of *Field Guide to the Natural World of New York City* and *Field Guide to the Street Trees of New York City*, also published by Johns Hopkins. Dr. Day taught environmental science and biology for more than twenty years. Today, she leads nature tours in New York City parks for the New York Historical Society, the High Line Park, Fort Tryon Park Trust, Riverside Park Conservancy, and New York City Audubon.

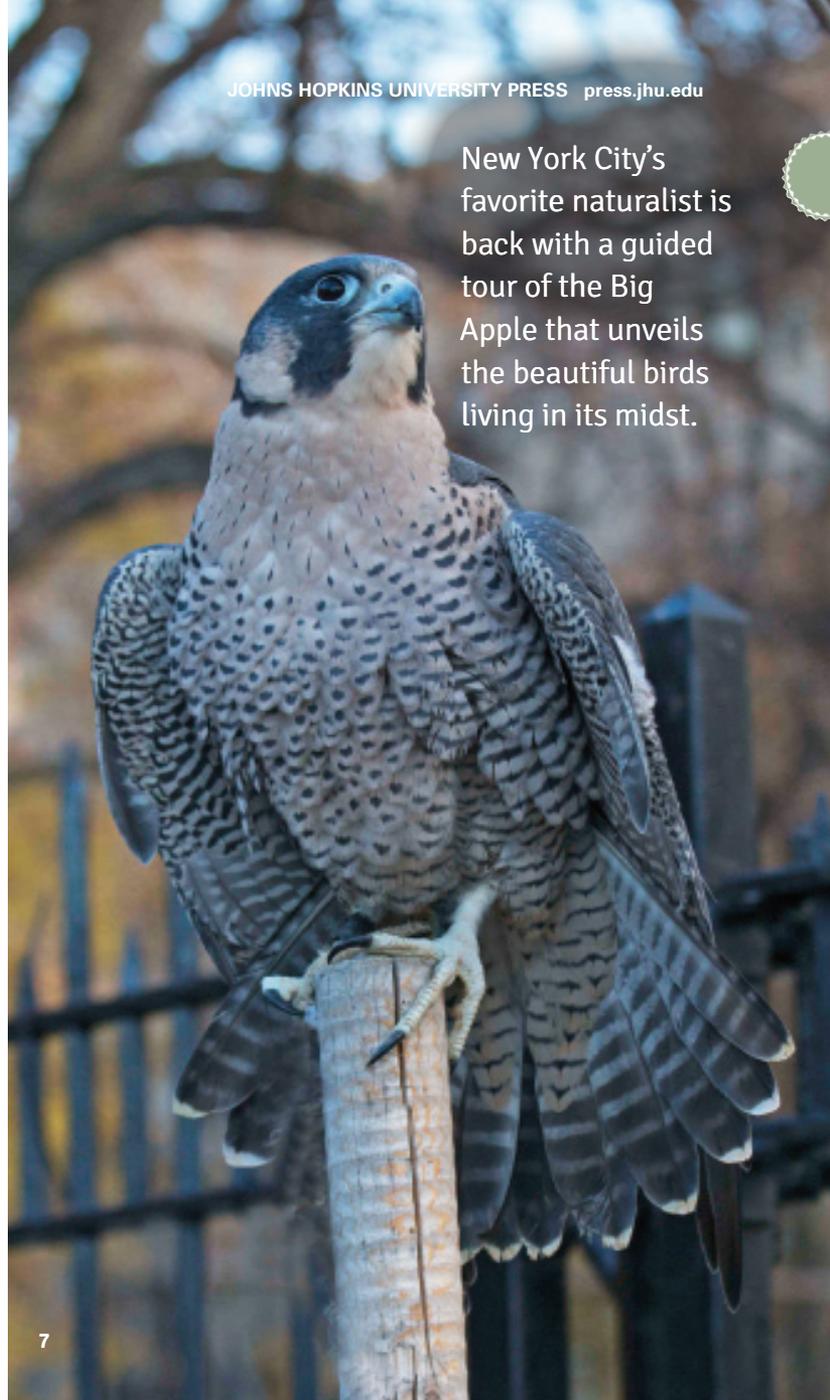
TRUDY SMOKE is a professor of linguistics and rhetoric at Hunter College, City University of New York, and a nature illustrator. She is the illustrator of *Field Guide to the Street Trees of New York City*. **BETH BERGMAN** is a photographer for the Metropolitan Opera who moonlights as a nature photographer. Her photographs have appeared in numerous publications, including the *New York Times*, *Newsweek*, *New York Magazine*, *Opera News*, and *Paris Match*.

Nature | **JUNE** 352 pages 5¼ x 8¼ 354 color photos, 61 color plates

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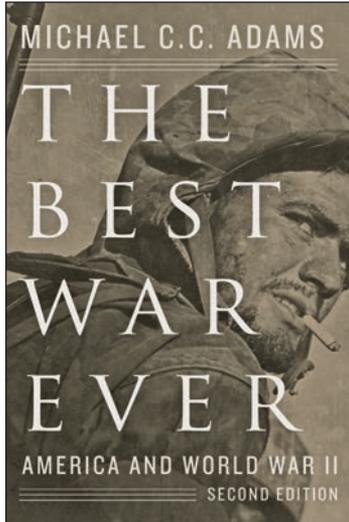
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THE BEST WAR EVER

America and World War II

second edition

MICHAEL C. C. ADAMS

WAS WORLD WAR II REALLY SUCH A “GOOD WAR”? Popular memory insists that it was, in fact, “the best war ever.” After all, we knew who the enemy was, and we understood what we were fighting for. The war was good for the economy. It was liberating for women. A battle of tanks and airplanes, it was a “cleaner” war than World War I. Although we did not seek the conflict—or so we believed—Americans nevertheless rallied in support of the war effort, and the nation’s soldiers, all twelve million of them, were proud to fight. But according to historian Michael C. C. Adams, our memory of the war era as a golden age is distorted. It has left us with a misleading—even dangerous—legacy, one enhanced by the nostalgia-tinged retrospectives of Stephen E. Ambrose and Tom Brokaw. Disputing many of our common assumptions about the period, Adams argues in *The Best War Ever* that our celebratory experience of World War II is marred by darker and more sordid realities.

Adams challenges stereotypes to present a view of World War II that avoids the simplistic extremes of both glorification and vilification. *The Best War Ever* charts the complex diplomatic problems of the 1930s and reveals the realities of ground combat: no moral triumph, it was in truth a brutal slog across a blasted landscape. Adams also exposes the myth that the home front was fully united behind the war effort, demonstrating how class, race, gender, and age divisions split Americans. Meanwhile, in Europe and Asia, shell-shocked soldiers grappled with emotional and physical trauma, rigorously enforced segregation, and rampant venereal disease.

“Adams . . . uses his demythologizing lens to provide a rich overview of American involvement in the war . . . [He] has a real gift for efficiently explaining complex historical problems.”

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In preparing this must-read new edition, Adams has consulted some seventy additional sources on topics as varied as the origins of Social Security and a national health system, the Allied strategic bombing campaign, and the relationship of traumatic brain injuries to the adjustment problems of veterans. The revised book also incorporates substantial developments that have occurred in our understanding of the course and character of the war, particularly in terms of the human consequences of fighting. In a new chapter, “The Life Cycle of a Myth,” Adams charts image-making about the war from its inception to the present. He contrasts it with modern-day rhetoric surrounding the War on Terror, while analyzing the real-world consequences that result from distorting the past, including the dangerous idea that only through (perpetual) military conflict can we achieve lasting peace.

“Not only is this mythologizing bad history, says Adams, it is dangerous as well. Surrounding the war with an aura of nostalgia both fosters the delusion that war can cure our social ills and makes us strong again, and weakens confidence in our ability to act effectively in our own time.”—*Journal of Military History*

The American Moment, Stanley I. Kutler, Series Editor



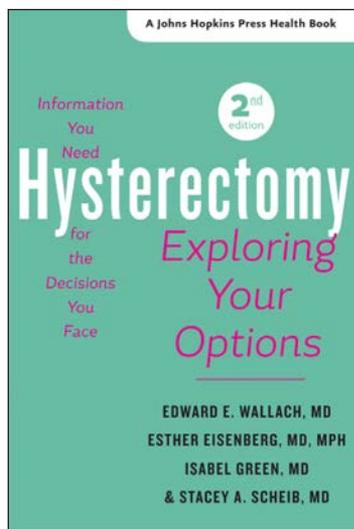
MICHAEL C. C. ADAMS is Regents Professor of History Emeritus at Northern Kentucky University. He is the author of *Living Hell: The Dark Side of the Civil War* and *The Great Adventure: Male Desire and the Coming of World War I*.

American History | **MAY** 224 pages 6 x 9
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EDWARD E. WALLACH, MD, is the University Distinguished Service Professor Emeritus, Department of Gynecology and Obstetrics at Johns Hopkins University School of Medicine. **ESTHER EISENBERG, MD, MPH**, is a professor of obstetrics and gynecology at the Vanderbilt University School of Medicine. **ISABEL GREEN, MD**, is an assistant professor of gynecology at Johns Hopkins University School of Medicine. **STACEY A. SCHEIB, MD**, is an assistant professor of gynecology and obstetrics at Johns Hopkins University School of Medicine.

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Exploring Your Options

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A Johns Hopkins Press Health Book

A world-renowned Lyme disease expert explains everything you need to know if you live, work, or play in areas with the ticks that carry disease.

LYME DISEASE

Why It's Spreading, How It Makes You Sick,
and What to Do about It

ALAN G. BARBOUR, MD

ONCE RESTRICTED TO SMALL forested areas in the northeast and north-central United States, Lyme disease is now a common infection in North America and Europe.

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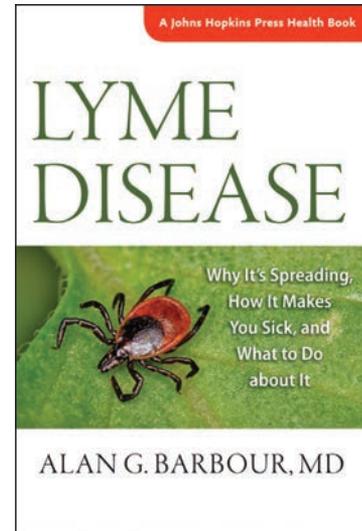
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“If you are seeking reliable and accurate evidence-based information on Lyme disease, this is the first book to read.”—Philip Baker, Executive Director, American Lyme Disease Foundation

A Johns Hopkins Press Health Book



ALAN G. BARBOUR, MD, is a professor of medicine and microbiology at the University of California, Irvine, School of Medicine, a co-discoverer of the cause of Lyme disease, and a leading Lyme disease researcher.

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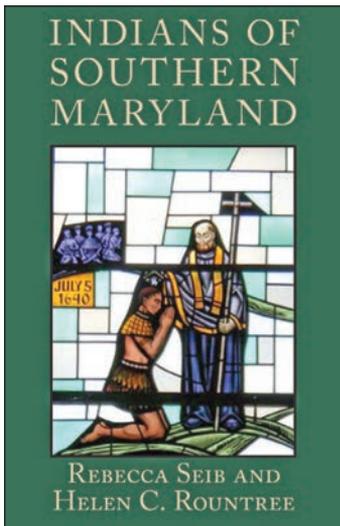
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INDIANS OF SOUTHERN MARYLAND

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HERE AT LAST IS THE STORY of Southern Maryland's Native people, from the end of the Ice Age to the present. Intended for a general audience, it explains how they have been adapting to changing conditions—both climatic and human—for all of that time in a way that is jargon-free and readable. The authors, cultural anthropologists with long experience of modern Indian people, convincingly demonstrate that all through their history, Native people have behaved like rational adults, contrary to the common stereotype of Indians. Moreover, in the very early Contact Period at least, some English settlers respected them accordingly. Unfortunately, although they never went to war against the English, they were driven nearly out of existence. Yet some of them refused to leave, and, adapting yet again to a changing world, their descendants are living successfully in Indian communities today.



REBECCA SEIB is an applied anthropologist and has worked with Indian people throughout the United States for over 30 years. She has assisted Indian communities in rebuilding their economies in a culturally appropriate manner. **HELEN C. ROUNTREE** is professor emerita of anthropology at Old Dominion University in Norfolk, Virginia. She has been studying the Powhatan Indians in Virginia since 1969, with interests in the Algonquian-speaking Indians in adjacent states.

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MIKE HIGH

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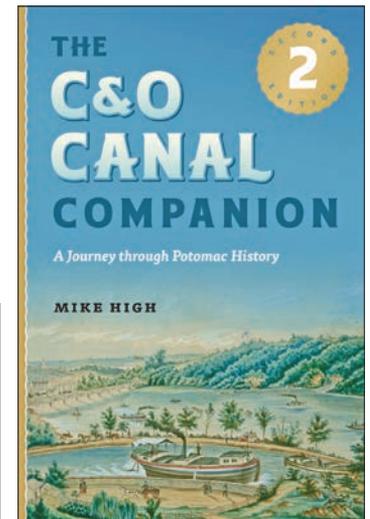
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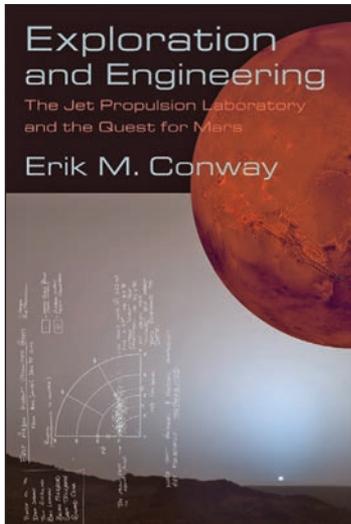
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MIKE HIGH holds degrees in English and creative writing from the University of Virginia. His work has appeared in *Poets & Writers* and the *Los Angeles Times*, among other publications. He has cycled in many places around the world, but the trail along the C&O Canal remains his favorite ride.

An indispensable guide to a regional treasure—now thoroughly updated and expanded.



Getting to Mars required engineering genius, scientific strategy, and the drive to persevere in the face of failure.



ERIK M. CONWAY is a historian of science and technology at the Jet Propulsion Laboratory, California Institute of Technology. He is the author of *Atmospheric Science at NASA: A History*.

History of Science | **MARCH** 416 pages 6 x 9
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EXPLORATION AND ENGINEERING

The Jet Propulsion Laboratory and the Quest for Mars

ERIK M. CONWAY

ALTHOUGH THE JET PROPULSION LABORATORY (JPL) in Pasadena, California, has become synonymous with the United States' planetary exploration during the past half century, its most recent focus has been on Mars. Beginning in the 1990s and continuing through the Mars Phoenix mission of 2007, JPL led the way in engineering an impressive, rapidly evolving succession of Mars orbiters and landers, including roving robotic vehicles whose successful deployment onto the Martian surface posed some of the most complicated technical problems in space flight history.

In *Exploration and Engineering*, Erik M. Conway reveals how JPL engineers' creative technological feats led to major Mars exploration breakthroughs. He takes readers into the heart of the lab's problem-solving approach and management structure, where talented scientists grappled with technical challenges while also coping, not always successfully, with funding shortfalls, unrealistic schedules, and managerial turmoil.

Conway, JPL's historian, offers an insider's perspective into the changing goals of Mars exploration, the ways in which sophisticated computer simulations drove the design process, and the remarkable evolution of landing technologies over a thirty-year period.

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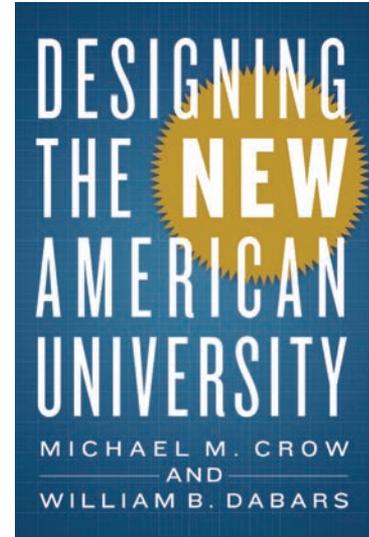
DESIGNING THE NEW AMERICAN UNIVERSITY

MICHAEL M. CROW and WILLIAM B. DABARS

MICHAEL M. CROW, president of Arizona State University and an outspoken advocate for reinventing the public research university, conceived the New American University model when he moved from Columbia University to Arizona State in 2002. Following a comprehensive reconceptualization spanning more than a decade, ASU has emerged as an international academic and research powerhouse that serves as the foundational prototype for the new model. Crow has led the transformation of ASU into an egalitarian institution committed to academic excellence, inclusiveness of a broad demographic, and maximum societal impact.

In *Designing the New American University*, Crow and coauthor William B. Dabars—a historian whose research focus is the American research university—examine the emergence of this set of institutions and the imperative for the new model, the tenets of which may be adapted by colleges and universities, both public and private. Through institutional innovation, say Crow and Dabars, universities are apt to realize unique and differentiated identities, which maximize their potential to generate the ideas, products, and processes that impact quality of life, standard of living, and national economic competitiveness. *Designing the New American University* will ignite a national discussion about the future evolution of the American research university.

“Michael M. Crow is brilliant, innovative, and a prudent risk-taker. He has transformed Arizona State University in a decade from a quiet school to a formidable research university. Crow’s model for change is revolutionary.”—Jonathan R. Cole, author of *The Great American University: Its Rise to Preeminence, Its Indispensable National Role, Why It Must Be Protected*



MICHAEL M. CROW has served as the president of Arizona State University since 2002. He was formerly executive vice provost at Columbia University and a professor of science and technology policy.

WILLIAM B. DABARS is a senior research fellow in the Office of the President and a research professor in the School of Historical, Philosophical, and Religious Studies at Arizona State University.

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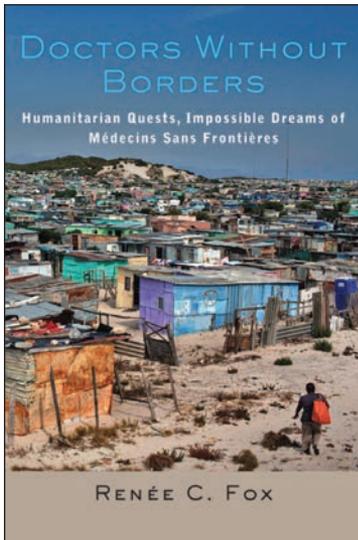
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RENÉE C. FOX is the Annenberg Professor Emerita of the Social Sciences at the University of Pennsylvania. She is the author of *Experiment Perilous: Physicians and Patients Facing the Unknown*; *In the Belgian Château: The Spirit and Culture of a European Society in an Age of Change*; and *In the Field: A Sociologist’s Journey*.

History of Medicine | **APRIL** 328 pages
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Reform, Resistance, and the Pursuit of a Rational Therapeutics

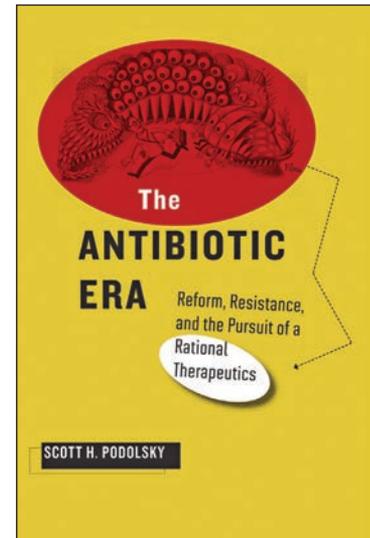
SCOTT H. PODOLSKY

IN THE ANTIBIOTIC ERA, physician-historian Scott H. Podolsky narrates the far-reaching history of antibiotics, focusing particularly on reform efforts that attempted to fundamentally change how antibiotics are developed and prescribed. This sweeping chronicle reveals the struggles faced by crusading reformers from the 1940s onward as they advocated for a rational therapeutics at the crowded intersection of bugs and drugs, patients and doctors, industry and medical academia, and government and the media.

During the post–World War II “wonder drug” revolution, antibiotics were viewed as a panacea for mastering infectious disease. But from the beginning, critics raised concerns about irrational usage and overprescription.

Now, in an era of emerging bugs and receding drugs, discussions of antibiotic resistance focus on the need to develop novel antibiotics and the need for more appropriate prescription practices in the face of pharmaceutical marketing, pressure from patients, and the structural constraints that impede rational delivery of antibiotics worldwide. Concerns about the enduring utility of antibiotics—indeed, about a post-antibiotic era—are widespread, as evidenced by reports from the Centers for Disease Control and Prevention, academia, and popular media alike. Only by understanding the historical forces that have shaped our current situation, Podolsky argues, can we properly understand and frame our choices moving forward.

“Anyone who knows antibiotics will want to read this book, a brilliant, entertaining exposition of ‘antibiotic reformers’ as described by a gifted historian.”—Stuart B. Levy, MD, author of *The Antibiotic Paradox: How the Misuse of Antibiotics Destroys Their Curative Powers*



SCOTT H. PODOLSKY is an internist at Massachusetts General Hospital and an associate professor of global health and social medicine at Harvard Medical School. He is the author of *Pneumonia Before Antibiotics: Therapeutic Evolution and Evaluation in Twentieth-Century America*.

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CONSTITUTIONAL CALCULUS

The Math of Justice and the Myth of Common Sense

JEFF SUZUKI

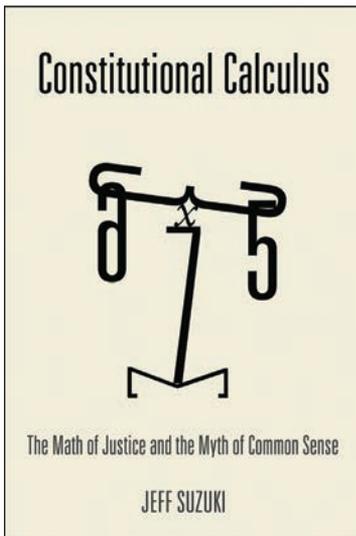
How math trumps tradition in promoting justice, fairness, and a more stable democracy.

HOW SHOULD WE COUNT the population of the United States? What would happen if we replaced the electoral college with a direct popular vote? What are the consequences of allowing unlimited partisan gerrymandering of congressional districts? These and other questions have long been the subject of legal and political debate and are routinely decided by lawyers, politicians, judges, and voters, mostly through an appeal to common sense and tradition.

But mathematician Jeff Suzuki asserts that common sense is not so common, and traditions developed long ago in what was a mostly rural, mostly agricultural, mostly isolated nation of three million might not apply to a mostly urban, mostly industrial, mostly global nation of three hundred million. In *Constitutional Calculus*, Suzuki guides us through the U.S. Constitution and American history to show how mathematics reveals our flaws, finds the answers we need, and moves us closer to our ideals.

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JEFF SUZUKI is an associate professor of mathematics at Brooklyn College. He is the author of *Mathematics in Historical Context* and *A History of Mathematics*.

Mathematics | **MARCH** 296 pages 6 x 9
7 line drawings, 1 map
978-1-4214-1595-6 \$34.95(a) £22.50 hc
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COULDN'T PROVE, HAD TO PROMISE

poems by WYATT PRUNTY

IN COULDN'T PROVE, HAD TO PROMISE, Wyatt Prunty ushers readers into a seesaw world, one that teeters between small fables of childish misgivings and adult assurances. Alternately shadowed and illuminated by nostalgia, this deft, witty volume brings together seventeen of Prunty's recent poems, seven of which have been previously published in *Poetry*, the *Hopkins Review*, the *Kenyon Review*, and *Blackbird*.

In "Crescent Theater, Schenectady, NY," a silent-movie accompanist reads his foreign newspaper after work as he listens, ever the outsider, "to his children using English / For everything they wish." In "Rules," a small girl, told she can't go to the school nurse "every time some bad thing happens," plaintively wonders, "Where *do* you go?" And in "Making Frankenstein," a boy who has cajoled his parents into letting him see *The Curse of Frankenstein* wakes to a nightmare. His father bans horror films as "too anatomical"; "What's anatomical?" the boy wonders. Given a book that catalogs diseases, the worst of which come "from intimate contact," he is horrified by his father's explanation of grownup intimacy: "That's how you made your way into this world."

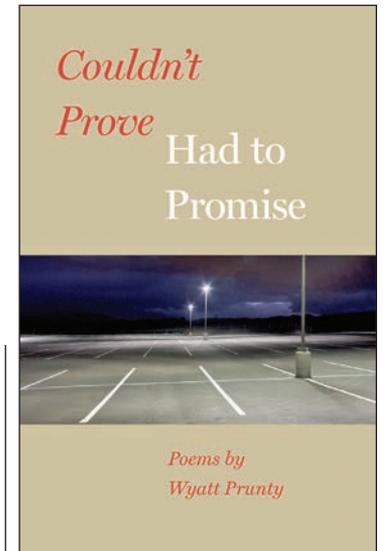
"Wyatt Prunty is a classic poet in the tradition of Frost, Wilbur, Merrill, and Justice. His work involves a wry sanity toward the world and an impeccable ear for both prosody and the rhythms of American speech."—Robert Hass, author of *Time and Materials*

Johns Hopkins: Poetry and Fiction, John T. Invin, General Editor

Poetry | MAY 80 pages 5½ x 8½
 978-1-4214-1714-1 \$18.95(a) £12.00 pb
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WYATT PRUNTY is a professor of English at Sewanee: The University of the South and the founding director of the Sewanee Writers' Conference. He is the author of nine collections of poems, including *The Lover's Guide to Trapping*, and two critical works.

In his ninth collection of poems, Wyatt Prunty explores the comic and lyric intersection of the realms of childhood and middle age.





Rose-breasted Grosbeak male in tree



Canada Goose goslings



Hummingbird female

Scholarly and Professional Books



Flicker feeding on berries

COXEY'S ARMY

Popular Protest in the Gilded Age

BENJAMIN F. ALEXANDER

The engrossing tale of the first audacious protest march on Washington—a precursor of the Occupy movement.

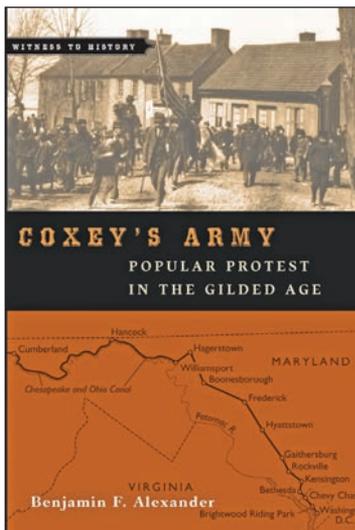
IN 1893, AFTER A MAJOR BRITISH BANK FAILURE, a run on U.S. gold reserves, and a late-June stock-market crash, America was in the throes of a serious economic depression. Unemployment rose, foreclosures climbed, and popular unrest mounted. By the following spring, businessman and Populist agitator Jacob S. Coxey was fed up with government inactivity in the face of the crisis. With the help of eccentric showman Carl Browne, he led a group of several hundred unemployed wage earners, small farmers, and crossroads merchants on a march from Massillon, Ohio, to Washington, D.C., to present a “petition in boots” for government-financed jobs building and repairing the nation’s roads.

In this concise and gripping narrative, Benjamin F. Alexander contextualizes the march by vividly describing the misery wrought by the Panic of '93. Alexander brings both Coxey and his fellow leaders to life, along with the reporters and spies who traveled with them and the diverse group of captivated newspaper readers who followed the progress of the marches and train heists.

Coxey's Army explains how the demands of the Coxeyites—far from being the wild schemes of a small group of cranks—fit into a larger history of economic theories that received serious attention long before and long after the Coxey march. Despite running a gauntlet of ridicule, the marchers laid down a rough outline of what, some forty years later, emerged as the New Deal.

“A timely book that evokes the recent Occupy movement while resonating against the notion of our own time as a second Gilded Age.”—Wendy Gamber, author of *The Boardinghouse in Nineteenth-Century America*

Witness to History, Peter Charles Hoffer and William James Hull Hoffer, Series Editors



BENJAMIN F. ALEXANDER teaches American history at the New York City College of Technology.

American History | **MARCH** 168 pages 6 x 9
 11 halftones, 2 maps
978-1-4214-1621-2 \$19.95 (s) £13.00 pb
 978-1-4214-1620-5 \$50.00 (s) £32.50 hc
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How bitter infighting over the expansion of slavery in western territories almost destroyed the fragile United States.

WOLF BY THE EARS

The Missouri Crisis, 1819–1821

JOHN R. VAN ATTA

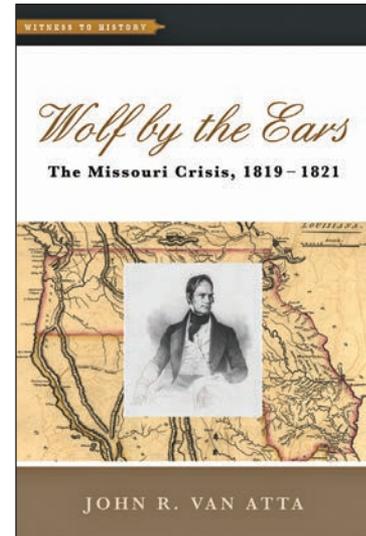
FROM THE EARLY DAYS OF THE REPUBLIC, American leaders knew that an unpredictable time bomb—the question of slavery—lay at the heart of national politics. By 1819–1820 westward expansion had brought the matter to a head. As Thomas Jefferson wrote at the time, a nation dealing with the politically implacable issue of slavery essentially held the “wolf” by the ears—and could neither let go nor hang on forever.

In *Wolf by the Ears*, John R. Van Atta discusses how the sectional conflict that led to the Civil War surfaced in the divisive fight over Missouri statehood. Missouri carried special significance for both pro- and anti-slavery advocates. Northern congressmen leaped out of their seats to object to the proposed expansion of the slave “empire,” while slave-state politicians voiced outrage at the northerners’ blatant sectional attack. Although the Missouri confrontation ultimately appeared to end amicably with a famous compromise that the wily Kentuckian Henry Clay helped to cobble together, the passions it unleashed proved vicious, widespread, and long lasting.

Van Atta deftly explains how the Missouri crisis revealed the power that slavery had already gained over American nation building. *Wolf by the Ears* provides students in American history with an ideal introduction to the Missouri crisis while at the same time offering fresh insights for scholars of the early republic.

“Students and specialists have long needed a study of the Missouri Compromise that would take advantage of recent scholarship and lift the subject beyond the fine-grained detail of political and legislative negotiation. In *Wolf by the Ears*, Van Atta does both and more. An excellent book.”—Harry L. Watson, author of *Liberty and Power: The Politics of Jacksonian America*

Witness to History, Peter Charles Hoffer and William James Hull Hoffer, Series Editors



JOHN R. VAN ATTA teaches history and constitutional law at the Brunswick School in Greenwich, Connecticut. He is the author of *Securing the West: Politics, Public Lands, and the Fate of the Old Republic, 1785–1850*.

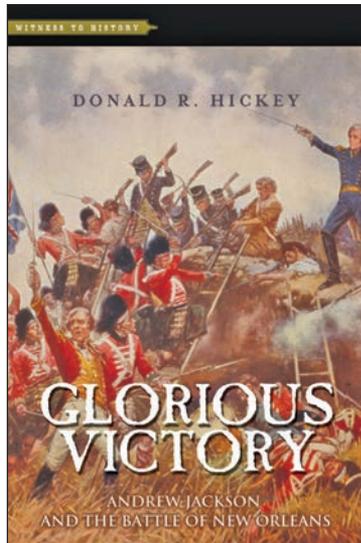
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The story of the battle that saved New Orleans, made Andrew Jackson a hero for the ages, and shaped the American public memory of the war.



GLORIOUS VICTORY

Andrew Jackson and the Battle of New Orleans

DONALD R. HICKEY

WHETHER OR NOT THE UNITED STATES “won” the war of 1812, two engagements that occurred toward the end of the conflict had an enormous influence on the development of American identity: the successful defenses of the cities of Baltimore and New Orleans. The Battle of New Orleans—perhaps because it punctuated the war, lent itself to frontier mythology, and involved the larger-than-life figure of Andrew Jackson—became especially important in popular memory. In *Glorious Victory*, leading War of 1812 scholar Donald R. Hickey recounts the New Orleans campaign and Jackson’s key role in the battle.

Drawing on a lifetime of research, Hickey tells the story of America’s “forgotten conflict.” He explains why the fragile young republic chose to challenge Great Britain, then a global power with a formidable navy, and recounts the early campaigns of the war.

Tracing Jackson’s emergence as a leader in Tennessee and his extraordinary success as a military commander in the field, Hickey finds in Jackson a bundle of contradictions: an enemy

of privilege who belonged to Tennessee’s ruling elite and a slaveholder who welcomed free blacks into his army. *Glorious Victory* will reward readers with a clear understanding of Andrew Jackson’s role in the War of 1812 and his iconic place in the postwar era.

“Engaging, enjoyable, and well written, *Glorious Victory* will help students and the broader public understand the War of 1812 and Andrew Jackson’s mythic appeal to antebellum Americans.”—John W. Quist, Shippensburg University

DONALD R. HICKEY, whom the *New Yorker* described as “the dean of 1812 scholarship,” teaches history at Wayne State College in Nebraska. He has written seven books on the conflict, including *The Rockets’ Red Glare: An Illustrated History of the War of 1812* and *The War of 1812: A Forgotten Conflict*.

American History | MAY 168 pages 6 x 9

11 b&w illus., 4 maps

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Witness to History, Peter Charles Hoffer and William James Hull Hoffer, Series Editors

The fascinating history of how coal-based energy became entangled with American security.

COAL AND EMPIRE

The Birth of Energy Security in Industrial America

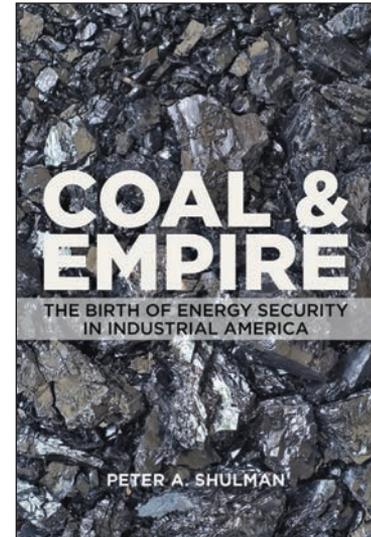
PETER A. SHULMAN

SINCE THE EARLY TWENTIETH CENTURY, Americans have associated oil with national security. From World War I to American involvement in the Middle East, this connection has seemed a self-evident truth. But as Peter A. Shulman argues, Americans had to learn to think about the geopolitics of energy in terms of security, and they did so beginning in the nineteenth century: the age of coal. *Coal and Empire* insightfully weaves pivotal moments in the history of science and technology by linking coal and steam to the realms of foreign relations, navy logistics, and American politics.

Shulman explores how the development of coal-fired, ocean-going steam power in the 1840s created new questions, opportunities, and problems for U.S. foreign relations and naval strategy. The search for coal, for example, helped take Commodore Matthew Perry to Japan in the 1850s. It facilitated Abraham Lincoln's pursuit of black colonization in 1860s Panama.

By exploring how the security dimensions of energy were not intrinsically linked to a particular source of power but rather to political choices about America's role in the world, Shulman ultimately suggests that contemporary global struggles over energy will never disappear, even if oil is someday displaced by alternative sources of power.

“Fast-paced, engaging, and accessible, *Coal and Empire* reveals how the extraction and use of coal was intertwined with domestic and international politics, economics and world trade, and innovations in science, mathematics, and technology.”
—Richard F. Hirsh, author of *Power Loss: The Origins of Deregulation and Restructuring in the American Electric Utility System*



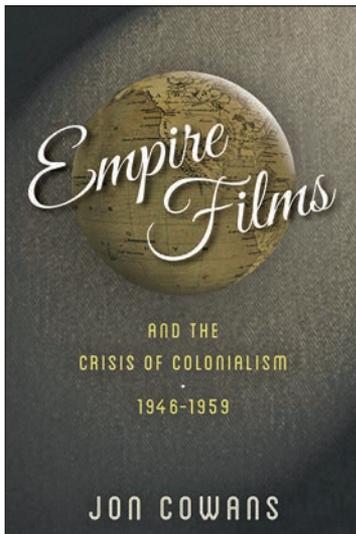
PETER A. SHULMAN is an assistant professor of history at Case Western Reserve University.

American History / History of Science | **JULY** 384 pages
6 x 9 10 halftones
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EMPIRE FILMS AND THE CRISIS OF COLONIALISM, 1946–1959

JON COWANS

The first transnational history of cinema's role in decolonization.



USING POPULAR CINEMA from the United States, Britain, and France, *Empire Films and the Crisis of Colonialism, 1946–1959*, examines postwar Western attitudes toward colonialism and race relations. Popular cinema provided the main source of images of the colonies, and, according to Jon Cowans in this far-reaching book, films depicting the excesses of empire helped Westerners come to terms with decolonization and even promoted the dismantling of colonialism around the globe.

Examining more than one hundred British, French, and American films from the post-World War II era, Cowans concentrates on movies that depict interactions between white colonizers and nonwhite colonial subjects, including sexual and romantic relations. Although certain conservative films eagerly supported colonialism, Cowans argues that the more numerous “liberal colonialist” productions undermined support for key aspects of colonial rule, while a few more provocative films openly favored anticolonial movements and urged “internal decolonization” for people of color in Britain, France, and the United States.

The book examines both high-profile and lesser-known films on overseas colonialism, including *The King and I*, *Bhowani Junction*, and *Island in the Sun*, and tackles treatments of miscegenation and “internal colonialism” that appeared in Westerns and American films like *Pinky* and *Giant*. The first truly transnational history of cinema’s role in decolonization, this powerful book weaves a unified historical narrative out of the experiences of three colonial powers in diverse geographic settings.

“This is a terrific book. Cowans has the gift for concise and lucid summation; his cinematic analysis is consistently illuminating, engaging, and plausible.”—Stephen J. Whitfield, Brandeis University

JON COWANS is an associate professor of history at Rutgers University–Newark.

History / Film Studies | **MAY** 480 pages 6 x 9
978-1-4214-1641-0 \$54.95 (s) £35.50 hc
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The Enlightenment-era concerns that gave rise to the modern research university can illuminate contemporary debates about knowledge in the digital age.

ORGANIZING ENLIGHTENMENT

Information Overload and the Invention of the Modern Research University

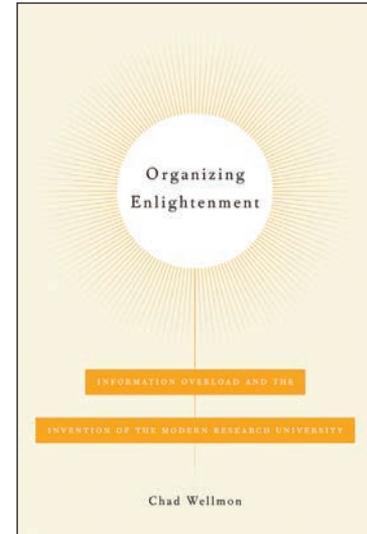
CHAD WELLMON

SINCE ITS INCEPTION, the research university has been the central institution of knowledge in the West. Today, however, its intellectual authority is being challenged on many fronts, above all by radical technological change. *Organizing Enlightenment* tells the story of how the university emerged in the early nineteenth century at a similarly fraught moment of cultural anxiety about revolutionary technologies and their disruptive effects on established institutions of knowledge.

Late eighteenth-century Germans, troubled by a massive increase in the publication and availability of printed material, felt threatened by a veritable “plague” of books that circulated “contagiously” among the reading public. But deep concerns about what counted as authoritative knowledge, not to mention the fear of information overload, also made them uneasy, as they watched universities come under increasing pressure to offer more practical training and to justify their existence in the age of print.

German intellectuals were the first to settle on the research university, and its organizing system of intellectual specialization, as the solution to these related problems. Drawing on the history of science, the university, and print, as well as media theory and philosophy, Chad Wellmon explains how the research university and the ethic of disciplinarity it created emerged as the final and most lasting technology of the Enlightenment.

“The crisis of the university in the age of MOOCs and the new media? As Chad Wellmon shows in this learned and lucid study, we’ve been there before. A thought-provoking account of an astonishingly resilient institution.”—Lorraine Daston, Max Planck Institute for the History of Science, Berlin



CHAD WELLMON is an associate professor of German studies at the University of Virginia and a faculty fellow at the Institute for Advanced Studies in Culture. He is the author of *Becoming Human: Romantic Anthropology and the Embodiment of Freedom*.

European History / Higher Education | **MARCH**
 368 pages 6 x 9¼
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THE PAPERS OF FREDERICK LAW OLMSTED

The Last Great Projects, 1890–1895

Volume 9

FREDERICK LAW OLMSTED

edited by DAVID SCHUYLER, GREGORY KALISS,
and JEFFREY SCHLOSSBERG

IN 1890, FREDERICK LAW OLMSTED, then nearly sixty-eight years old, had risen to the pinnacle of his career. Together with his partners, stepson John Charles Olmsted and protégé Henry Sargent Codman, he was involved in a number of major ongoing projects, including the Boston, Buffalo, and Rochester park systems, the campus plan for Stanford University, the World's Columbian Exposition in Chicago, and numerous private estates.

Olmsted's work in the final six years of his professional career would only enhance his considerable reputation, as the ninth and final volume of *The Papers of Frederick Law Olmsted* reveals. With its impressive waterways, monumental buildings, and verdant islands and shores, the Chicago fair proved to be one of the firm's crowning achievements. The early 1890s also saw the culmination of Olmsted's wide-ranging work on one of his other great projects: the design of the grounds of George W. Vanderbilt's massive estate, Biltmore, near Asheville, North Carolina.

The Last Great Projects, 1890–1895, chronicles the history of one of the world's greatest landscape design firms while offering a fascinating retrospective on Frederick Law Olmsted's productive final years.

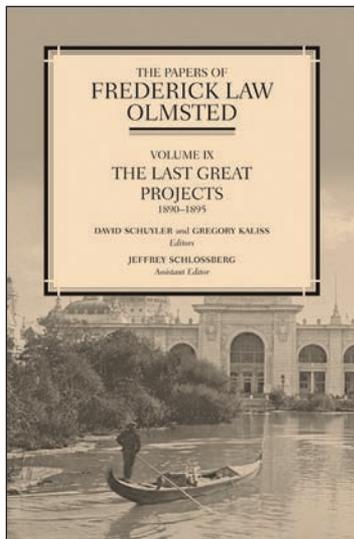
The Papers of Frederick Law Olmsted, Charles E. Beveridge, Series Editor

CHARLES E. BEVERIDGE is the series editor of *The Papers of Frederick Law Olmsted*. **DAVID SCHUYLER** and **GREGORY KALISS** are the coeditors and **JEFFREY SCHLOSSBERG** is the assistant editor of Volume 9.

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The concluding volume of the monumental *Papers of Frederick Law Olmsted* captures some of Olmsted's greatest achievements.

See p. 4 for other titles in the series.



A thoroughly revised and updated edition of Mark Golden's groundbreaking study of childhood in ancient Greece.

CHILDREN AND CHILDHOOD IN CLASSICAL ATHENS

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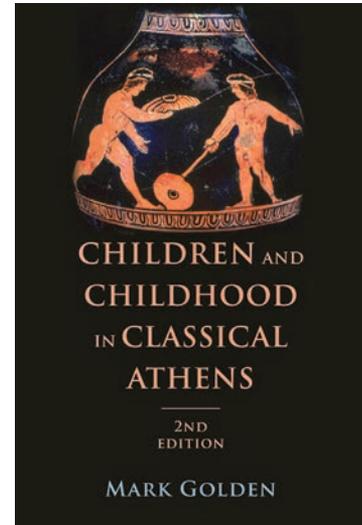
MARK GOLDEN

INITIALLY PUBLISHED IN 1990, *Children and Childhood in Classical Athens* was the first book in English to explore the lives of children in ancient Athens. Drawing on literary, artistic, and archaeological sources as well as on comparative studies of family history, Mark Golden offers a vivid portrait of the public and private lives of children from about 500 to 300 B.C. Golden discusses how the Athenians viewed children and childhood, describes everyday activities of children at home and in the community, and explores the differences in the social lives of boys and girls. He details the complex bonds among children, parents, siblings, and household slaves, and he shows how a growing child's changing roles often led to conflict between the demands of family and the demands of community.

In this thoroughly revised edition, Golden places particular emphasis on the problem of identifying change over time and the relationship of children to adults. He also explores three dominant topics in the recent historiography of childhood: the agency of children, the archaeology of childhood, and representations of children in art. The book includes a completely new final chapter, text and notes rewritten throughout to incorporate evidence and scholarship that has appeared over the past twenty-five years, and an index of ancient sources.

“Mark Golden has produced a superb book, an important substantive and methodological contribution to the social history of ancient Athens and a model for comparable studies.”—*American Historical Review*

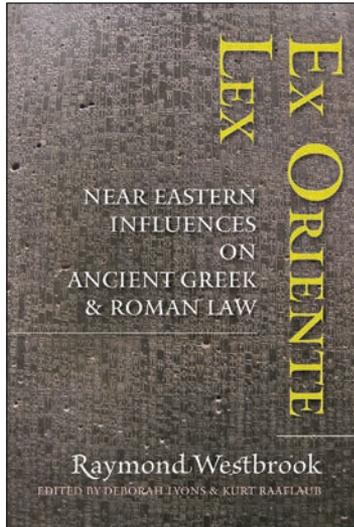
Ancient Society and History



MARK GOLDEN is a professor of classics at the University of Winnipeg. He is the author of *Sport and Society in Ancient Greece* and *Greek Sport and Social Status*.

Ancient Studies | JUNE 256 pages 6 x 9 17 halftones
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An essential collection of Raymond Westbrook's groundbreaking work on the cross-cultural history of ancient law.



EX ORIENTE LEX

Near Eastern Influences on Ancient Greek and Roman Law

RAYMOND WESTBROOK

edited by DEBORAH LYONS and KURT RAAFLAUB

THROUGHOUT THE TWELVE ESSAYS that appear in *Ex Oriente Lex*, Raymond Westbrook convincingly argues that the influence of Mesopotamian legal traditions and thought had a profound impact on the early laws and legal developments of Greece and Rome as well.

Before his untimely death in July 2009, Westbrook was regarded as one of the world's leading authorities on ancient legal history. In his examination of the relationship between ancient Near Eastern and pre-classical Greek and Roman law, Westbrook sought to demonstrate that the connection between the two legal spheres was not merely theoretical but also concrete.

Aimed at classicists and ancient historians, as well as biblicists, Egyptologists, Assyriologists, and legal historians, this volume gathers many of Westbrook's most important essays on the legal aspects of Near Eastern cultural influences on the Greco-Roman world, including one new, never-before-published piece. A preface by editors Deborah Lyons and Kurt Raaflaub details the importance of Westbrook's work for the field of classics, while Sophie Démare-Lafont's incisive introduction places Westbrook's ideas within the wider context of ancient law.

"Both experts and non-experts in the study of the ancient world are indebted to the editors for this splendid edition of Raymond Westbrook's papers. Westbrook has profoundly changed how we look at ancient law."
—Gregory Nagy, author of *The Ancient Greek Hero in 24 Hours*

RAYMOND WESTBROOK (1946–2009)

was the W. W. Spence Professor of Semitic Languages at Johns Hopkins University. He is the editor of, among other works, *A History of Ancient Near Eastern Law*. **DEBORAH LYONS** is an associate professor of classics at Miami University. **KURT RAAFLAUB** is David Herlihy University Professor and professor emeritus of classics and history at Brown University.

Ancient Studies: Greek and Roman History | FEBRUARY

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THE BATTLE OF ARGINUSAE

Victory at Sea and Its Tragic Aftermath in the Final Years of the Peloponnesian War

DEBRA HAMEL

A PIVOTAL SKIRMISH involving nearly three hundred Athenian and Spartan ships toward the end of the Peloponnesian War, the Battle of Arginusae was at the time the largest naval battle ever fought between warring Greeks. It was a crucial win for the Athenians, but, paradoxically, the win at Arginusae resulted in one of the worst disasters to befall the Athenians during the brutal twenty-seven-year war.

Due to a combination of factors—incompetent leadership, the weariness of the sailors, a sudden storm—the commanders on the scene failed to rescue the crews of twenty-five Athenian ships that had been disabled during the battle. Thousands of men, many of them injured, were left clinging to the wreckage of their ships awaiting help that never came.

The Battle of Arginusae describes the violent battle and its horrible aftermath. Debra Hamel provides a summary of the events that caused the long war and discusses the tactical intricacies of Greek naval warfare. Recreating the claustrophobic, unhygienic conditions in which the ships' crews operated, Hamel unfolds the process that turned this naval victory into one of the most infamous chapters in the city-state's history. Aimed at classics students and general readers, the book also provides an in-depth examination of the fraught relationship between Athens' military commanders and its vaunted sovereign democracy.

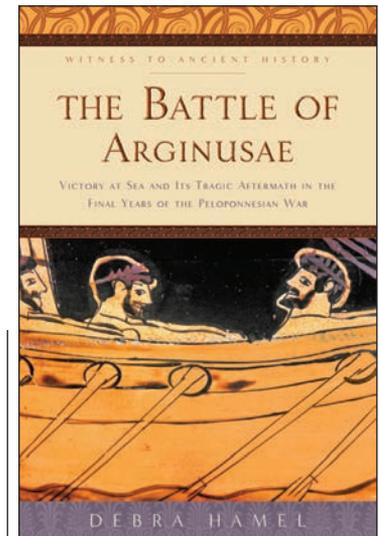
“A captivating account of the battle of Arginusae and its fateful consequences for the Athenians in their great struggle with Sparta.”—Lawrence A. Tritle, author of *A New History of the Peloponnesian War*

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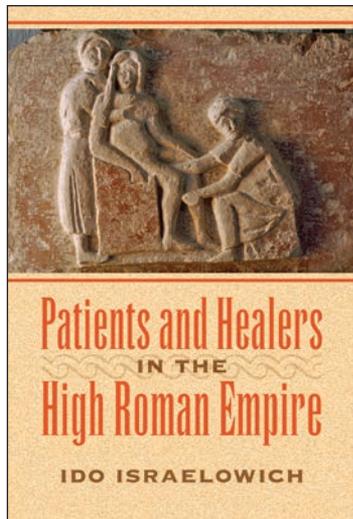
Witness to Ancient History

DEBRA HAMEL is the author of *Trying Neaira: The True Story of a Courtesan's Scandalous Life in Ancient Greece* and *Reading Herodotus: A Guided Tour through the Wild Boars, Dancing Suitors, and Crazy Tyrants of The History*.

A harrowing, immersive introduction to a violent turning point in the conflict between Sparta and Athens.



A comprehensive study of healthcare
in the High Roman Empire.



IDO ISRAELOWICH is a senior lecturer in classics at Tel Aviv University. He is the author of *Society, Medicine, and Religion in the Sacred Tales of Aelius Aristides*.

Ancient Studies / History of Medicine | **APRIL**

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PATIENTS AND HEALERS IN THE HIGH ROMAN EMPIRE

IDO ISRAELOWICH

PATIENTS AND HEALERS IN THE HIGH ROMAN EMPIRE offers a fascinating holistic look at the practice of ancient Roman medicine. Idó Israelowich presents three richly detailed case studies—one focusing on the home and reproduction; another on the army; the last on medical tourism—from the point of view of those on both sides of the patient-healer divide. He explains in depth how people in the classical world became aware of their ailments, what they believed caused particular illnesses, and why they turned to certain healers—root cutters, gymnastic trainers, dream interpreters, pharmacologists, and priests—or sought medical care in specific places such as temples, bath houses, and city centers.

The book brings to life the complex behavior and social status of all the actors involved in the medical marketplace. It also sheds new light on classical theories about sickness, the measures Romans undertook to tackle disease and improve public health, and personal expectations for and evaluations of various treatments.

Ultimately, Israelowich concludes that this clamoring multitude of coexisting forms of health care actually shared a common language. Drawing on a diverse range of sources—including patient testimonies; the writings of physicians, historians, and poets; and official publications of the Roman state—*Patients and Healers in the High Roman Empire* is a groundbreaking history of the culture of classical medicine.

“An original, innovative, and provocative history of ancient medicine in the High Roman Empire from the patient’s point of view.”—Manfred Horstmanshoff, Leiden University

The page-turning account of Galla Placidia, a remarkable ruler at the twilight of the Roman Empire.

ROME'S CHRISTIAN EMPRESS

Galla Placidia Rules at the Twilight of the Empire

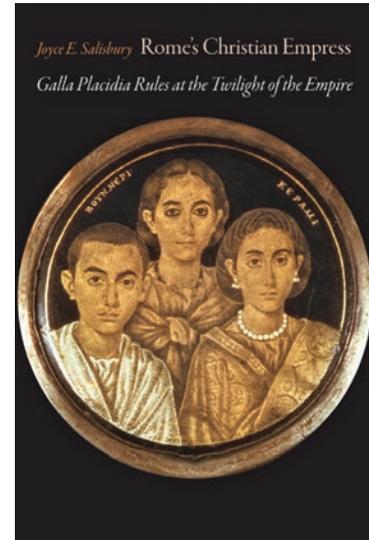
JOYCE E. SALISBURY

IN ROME'S CHRISTIAN EMPRESS, Joyce E. Salisbury brings the captivating story of Rome's Christian empress to life. The daughter of Roman emperor Theodosius I, Galla Placidia lived at the center of imperial Roman power during the first half of the fifth century. Taken hostage after the fall of Rome to the Goths, she was married to the king and, upon his death, to a Roman general. The rare woman who traveled throughout Italy, Gaul, and Spain, she eventually returned to Rome, where her young son was crowned as the emperor of the western Roman provinces. Placidia served as his regent, ruling the Roman Empire and the provinces for twenty years.

Salisbury restores this influential, too-often-forgotten woman to the center stage of this crucial period. Describing Galla Placidia's life from childhood to death while detailing the political and military developments that influenced her—and that she influenced in turn—the book relies on religious and political sources to weave a narrative that combines social, cultural, political, and theological history.

The Roman world changed dramatically during Placidia's rule: the Empire became Christian, barbarian tribes settled throughout the West, and Rome began its unmistakable decline. But during her long reign, Placidia wielded formidable power. Compulsively readable, *Rome's Christian Empress* is the first full-length work to give this fascinating and complex ruler her due.

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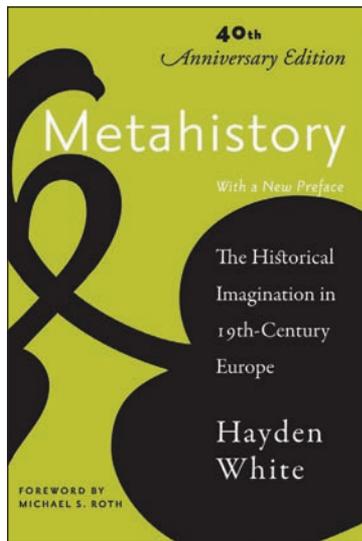
JOYCE E. SALISBURY is professor emeritus of history at the University of Wisconsin–Green Bay. She is the author of *Perpetua's Passion: Death and Memory of a Young Roman Woman* and *The Beast Within: Animals in the Middle Ages*.

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HAYDEN WHITE is a member of the American Academy of Arts and Sciences and professor emeritus from both Stanford University and the University of California, Santa Cruz. He is the author of a number of books published by Johns Hopkins, including *Tropics of Discourse: Essays in Cultural Criticism*, *The Content of the Form: Narrative Discourse and Historical Representation*, and *Figural Realism: Studies in the Mimesis Effect*.

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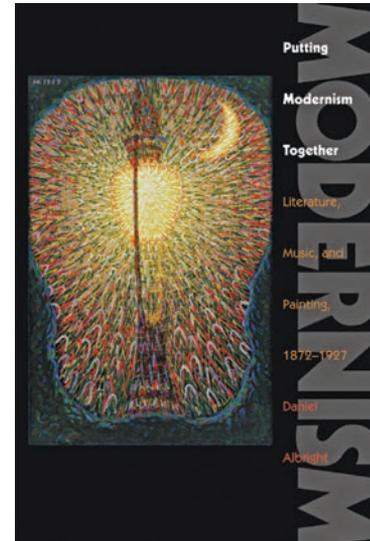
HOW DO YOU RATIONALLY CONNECT the diverse literature, music, and painting of an age? Throughout the modernist era, there was a special belligerence to this question. In *Putting Modernism Together*, Daniel Albright searches for the center of the modernist movement by assessing various artistic models, exploring how they generated a stunning range of creative work that was nonetheless wound together aesthetically, and sorting out the cultural assumptions that made each philosophical system attractive.

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DANIEL ALBRIGHT is the Ernest Bernbaum Professor of Literature at Harvard University. He is the author of many books, including *Panaesthetics: On the Unity and Diversity of the Arts* and *Quantum Poetics: Yeats, Pound, Eliot, and the Science of Modernism*.

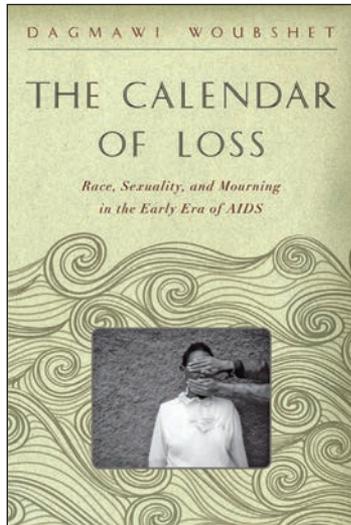
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DAGMAWI WOUBSHET is an associate professor of English at Cornell University. The coeditor of *Ethiopia: Literature, Art, and Culture*, a special issue of *Callaloo*, Woubshet has also published his work in *Transition*, *Nka—Journal of Contemporary African Art*, and *African Lives: An Anthology of Memoirs and Autobiographies*.

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HIS WORLDVIEW COLORED by growing up in 1980s Ethiopia, where death governed time and temperament, Dagmawi Woubshet offers a startlingly fresh interpretation of melancholy and mourning during the early years of the AIDS epidemic in *The Calendar of Loss*.

When society denies a patient's disease and then forbids survivors mourning rites, how does a child bear witness to a parent's death or a lover grieve for his beloved? Looking at a range of high and popular works of grief—including elegies, eulogies, epistles to the dead, funerals, and obituaries—Woubshet identifies a unique expression of mourning that emerged in the 1980s and early 1990s in direct response to the AIDS catastrophe. What Woubshet dubs a “poetics of compounding loss” expresses what it was like for queer mourners to grapple with the death of lovers and friends in rapid succession while also coming to terms with the fact of their own imminent mortality.

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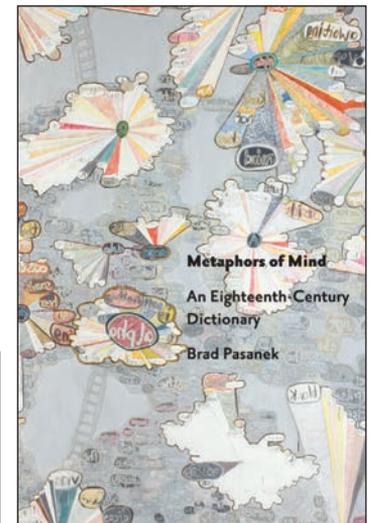
More than an exercise in quotation, this intellectual history offers illuminating readings of fragmentary literary works and confrontations with neoclassical and contemporary theories of metaphor. Promoting critical and creative anachronism, *Metaphors of Mind* redefines the notion of an archive in the age of Amazon and Google Books.

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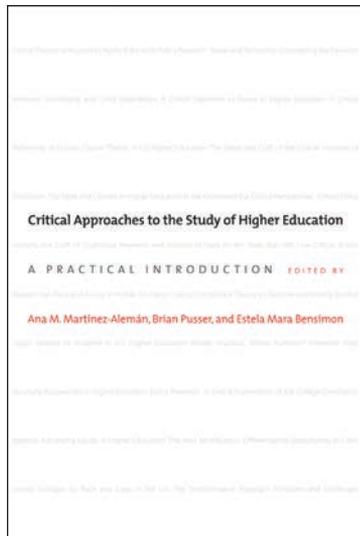
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BRAD PASANEK is an assistant professor of English at the University of Virginia. He is the coeditor of *Beyond Liquidity: The Metaphor of Money in Financial Crisis*.

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A Practical Introduction

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CRITICAL THEORY has much to teach us about higher education. By linking critical models, methods, and research tools with an advocacy-driven vision of the central challenges facing postsecondary researchers and staff, *Critical Approaches to the Study of Higher Education* makes a significant—and long overdue—contribution to the development of the field.

The contributors argue that, far from being overly abstract, critical tools and methods are central to contemporary scholarship and can have practical policy implications when brought to the study of higher education. They argue that critical research design and critical theories help scholars see beyond the normative models and frameworks that have long limited our understanding of students, faculty, institutions, the organization and governance of higher education, and the policies that shape the postsecondary arena.

A rigorous and invaluable guide for researchers seeking innovative approaches to higher education and the morass of traditionally functionalist, rational, and neoliberal thinking that mars the field, this book is also essential for instructors who wish to incorporate the lessons of critical scholarship into their course development, curriculum, and pedagogy.

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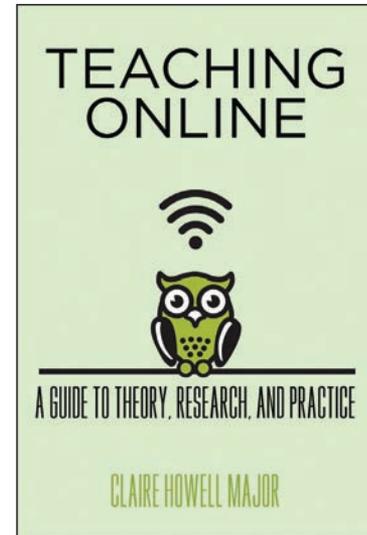
CLAIRE HOWELL MAJOR

IT IS DIFFICULT TO IMAGINE a college class today that does not include some online component—whether a simple posting of a syllabus to course management software, the use of social media for communication, or a full-blown course offering through a MOOC platform. In *Teaching Online*, Claire Howell Major describes for college faculty the changes that accompany use of such technologies and offers real-world strategies for surmounting digital teaching challenges.

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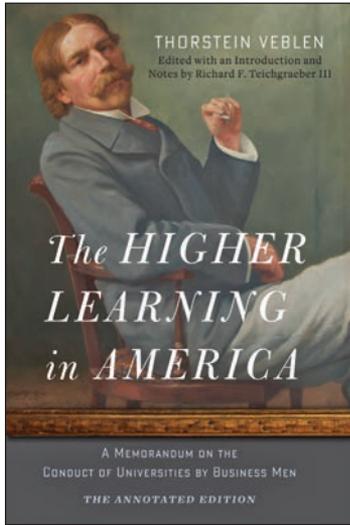
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CLAIRE HOWELL MAJOR is a professor of higher education at the University of Alabama. She is the coauthor of *Qualitative Research: The Essential Guide to Theory and Practice*, *An Introduction to Qualitative Research Synthesis: Managing the Information Explosion in Social Science Research*, and *Collaborative Learning Techniques: A Handbook for College Faculty*.

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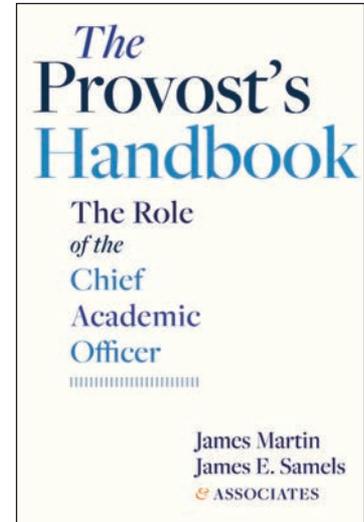
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JAMES MARTIN is a professor of English and humanities at Mount Ida College. **JAMES E. SAMELS** is the CEO and president of The Education Alliance and the founder of Samels & Associates, a law firm concentrating in higher education law. They are the authors of, among other works, *Turnaround: Leading Stressed Colleges and Universities to Excellence*.

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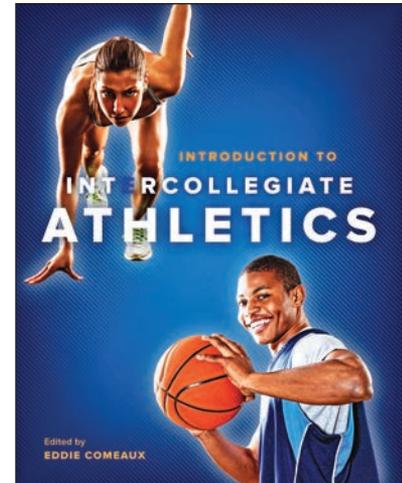
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EDDIE COMEAUX is an assistant professor of higher education at the University of California–Riverside. The cofounder of the American Educational Research Association’s Research Focus on Education and Sport Special Interest Group, he played Division I baseball at the University of California–Berkeley, then spent four years playing baseball with the Texas Rangers prior to earning his Ph.D.

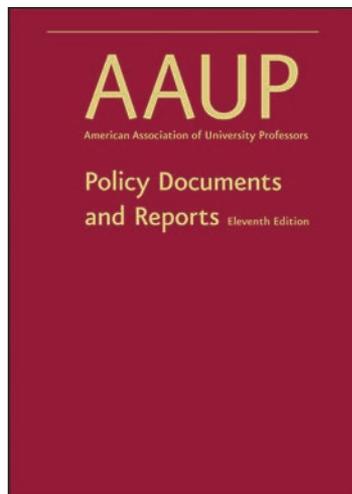
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LINDA FARBER POST is the director of bioethics at Hackensack University Medical Center and an associate professor at Rutgers New Jersey Medical School and St. George's University School of Medicine. **JEFFREY BLUSTEIN** is the Arthur Zitron Professor of Bioethics and a professor of philosophy at the City College of New York.

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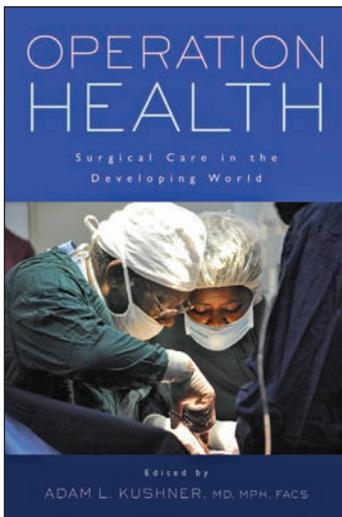
A TEENAGE MOTHER ARRIVES by donkey cart to a hospital after attempting to deliver her baby in the bush. A young father faces the loss of a leg after receiving a gunshot wound that will not heal. A man walks miles to a hospital for a pain in his side caused by an appendix that burst five days earlier. Without access to surgical resources, millions of people with conditions like these become disabled or die.

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ADAM L. KUSHNER, MD, MPH, FACS, is an associate in the Department of International Health at the Johns Hopkins Bloomberg School of Public Health and a lecturer in the Department of Surgery at Columbia University.

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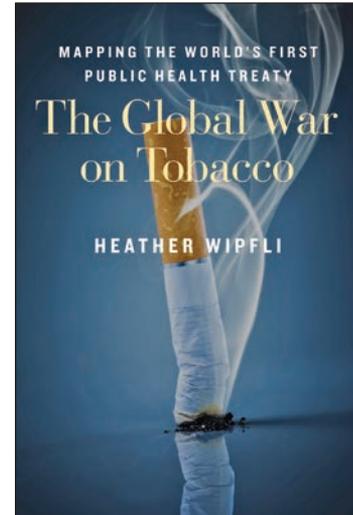
HEATHER WIPFLI

THE TOBACCO INDUSTRY has capitalized on globalization to expand into countries where effective tobacco control programs are not in place. As a consequence, tobacco is currently the leading cause of preventable death in the world.

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The book—the first to delve deeply into the origin and development of the FCTC—seeks to advance understanding of how non-state actors, transnational networks, and international institutionalization can impact global governance for health. Case studies from a variety of diverse high-, middle-, and low-income countries provide real-world examples of the success or failure of tobacco control. Aimed at public health professionals and students, *The Global War on Tobacco* is a fascinating look at how international relations is changing to respond to the modern global marketplace and protect human health.

“Wipfli tells the story of the FCTC in a compelling way, making the book read like a page-turning thriller.”—Frank J. Chaloupka IV, University of Illinois–Chicago



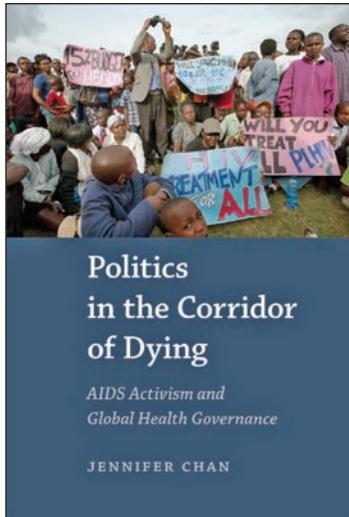
HEATHER WIPFLI is the associate director of the University of Southern California Institute for Global Health.

Public Health | JULY 256 pages 6 x 9
11 halftones, 9 line drawings

978-1-4214-1683-0 \$34.95 (s) £22.50 pb

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A comprehensive study of global AIDS activism over the past twenty-five years.



JENNIFER CHAN is an associate professor in the Institute for Gender, Race, Sexuality, and Social Justice at the University of British Columbia. She is the editor of *Another Japan Is Possible: New Social Movements and Global Citizenship Education* and the author of *Gender and Human Rights Politics in Japan: Global Norms and Domestic Networks*.

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POLITICS IN THE CORRIDOR OF DYING

AIDS Activism and Global Health Governance

JENNIFER CHAN

FEW DISEASES HAVE PROVOKED as many wild moralistic leaps or stringent attempts to measure, classify, and define risk and treatment standards as AIDS. In *Politics in the Corridor of Dying*, Jennifer Chan documents the emergence of a diverse range of community-based, nongovernmental, and civil society groups engaged in patient-focused AIDS advocacy worldwide.

Drawing on more than one hundred interviews conducted across eighteen countries, the book covers a broad spectrum of contemporary sociopolitical issues in AIDS activism, including the criminalization of HIV transmission, the fight against “big pharma,” and the politics of the President’s Emergency Plan for AIDS Relief.

This multidisciplinary book is aimed at students and scholars of public health, sociology, and political science, as well as health practitioners and activists. *Politics in the Corridor of Dying* makes specific policy recommendations for the future while revealing how AIDS activism around the world has achieved much more than increased funding, better treatment, and more open clinical trial access: by forcing controlling entities to democratize, activists have changed the balance of power and helped advance permanent social change.

“A deeply impressive work, one that will surely make an important contribution to the study of global AIDS activism. I simply don’t know of anything that is as up-to-date or that has as broad a global scope.”—Richard G. Parker, Columbia University, Mailman School of Public Health

New York City provides the ideal context
for studying urban public health policy.

HEALING GOTHAM

New York City's Public Health Policies for the Twenty-First Century

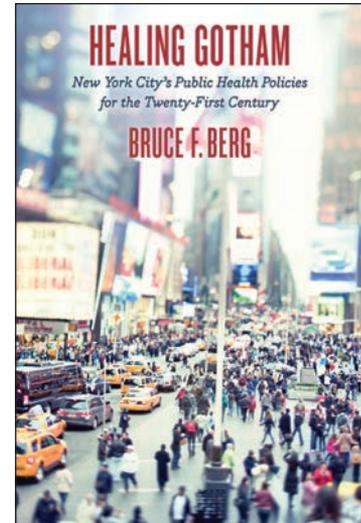
BRUCE F. BERG

THROUGHOUT ITS HISTORY, NEW YORK CITY has been challenged by public health crises. Since the nineteenth century—when it became one of the first American cities to develop a comprehensive public health infrastructure—New York has also stood at the forefront of formulating and implementing urban health policy. *Healing Gotham* examines in depth how the city has responded to five serious contemporary public health threats: childhood lead poisoning, childhood asthma, HIV/AIDS, obesity, and West Nile virus.

Bruce F. Berg examines the rise and incidence of each condition in the city while explaining why the array of primary tools utilized by urban policy makers—including monitoring and surveillance, education, regulations, and the direct provision of services—have been successful in controlling public health problems. He also argues that forces such as race and ethnicity, New York City's relationship to the state and federal government, the promotion of economic development, and the availability of knowledge related to preventing, treating, and managing illness all influence effective public health policy making.

By contrasting these five particular cases, this exciting study allows scholars and students to compare public health policy through time and across type. It also helps policy makers understand how best to develop and implement effective public health strategies around the United States.

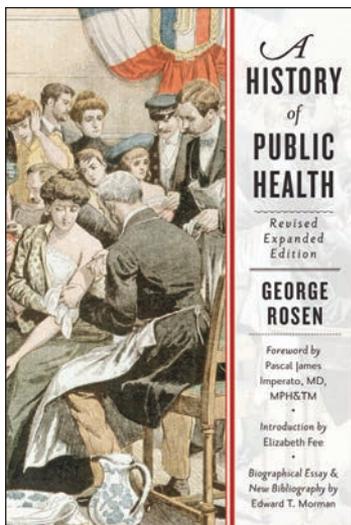
“Few scholars have offered in-depth investigations of the lessons learned from the city's experiences in public health, and fewer still have considered multiple health issues.”—Nicholas Freudenberg, coeditor of *Cities and the Health of the Public*



BRUCE F. BERG is an associate professor of political science at Fordham University. He is the author of *New York City Politics: Governing Gotham*.

Public Health / History of Medicine | **APRIL**
312 pages 6 x 9
978-1-4214-1599-4 \$34.95 (s) £22.50 pb
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George Rosen's wide-ranging account of public health's long and fascinating history is an indispensable classic.



GEORGE ROSEN, MD, MPH, PHD

(1910–1977), was a professor of health education at the School of Public Health and Administrative Medicine, Columbia University, and the editor of the *American Journal of Public Health*.

History of Medicine / Public Health | APRIL 496 pages
6 x 9

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Also available as an e-book

A HISTORY OF PUBLIC HEALTH

revised expanded edition

GEORGE ROSEN

foreword by Pascal James Imperato, MD, MPH&TM

introduction by Elizabeth Fee

biographical essay and new bibliography by Edward T. Morman

SINCE PUBLICATION IN 1958, George Rosen's classic book has been regarded as the essential international history of public health. Describing the development of public health in classical Greece, imperial Rome, England, Europe, the United States, and elsewhere, Rosen illuminates the lives and contributions of the field's great figures.

Rosen, writing in the 1950s, may have had good reason to believe that infectious diseases would soon be conquered. But as Pascal James Imperato writes in the new foreword to this edition, infectious disease remains a grave threat. Globalization, antibiotic resistance, the emergence of new pathogens, and the reemergence of old ones have returned public health efforts to the basics: preventing and controlling chronic and communicable diseases and shoring up public health infrastructures that provide potable water, sewage disposal, sanitary environments, and safe food and drug supplies to populations around the globe.

A revised introduction by Elizabeth Fee frames the book within the context of the historiography of public health past, present, and future, and an updated bibliography by Edward T. Morman includes significant books on public health history published between 1958 and 2014. For seasoned professionals as well as students, *A History of Public Health* is visionary and essential reading.

“George Rosen's *History of Public Health* is a classic.”—*New England Journal of Medicine*

A comprehensive history of sickness, health, and medicine in America from colonial times to the present.

HEALTH CARE IN AMERICA

A History

JOHN C. BURNHAM

IN HEALTH CARE IN AMERICA, historian John C. Burnham describes changes over four centuries of medicine and public health in America. Beginning with seventeenth-century concerns over personal and neighborhood illnesses, Burnham concludes with the arrival of a new epoch in American medicine and health care at the turn of the twenty-first century.

Drawing on primary sources, classic scholarship, and a vast body of recent literature in the history of medicine and public health, Burnham finds that traditional healing, care, and medicine dominated the United States until the late nineteenth century, when antiseptic/aseptic surgery and germ theory initiated an intellectual, social, and technical transformation. He divides the age of modern medicine into several eras: physiological medicine (1910s–1930s), antibiotics (1930s–1950s), technology (1950s–1960s), environmental medicine (1970s–1980s), and, beginning around 1990, genetic medicine. The cumulative developments in each era led to today’s radically altered doctor-patient relationship and the insistent questions that swirl around the financial cost of health care.

Burnham’s sweeping narrative makes sense of medical practice, medical research, and human frailties and foibles, opening the door to a new understanding of our current concerns.

“A synthetic work that enlightens a complex historical subject, *Health Care in America* is logical, coherent, and very well written.”—Gerald N. Grob, author of *Aging Bones: A Short History of Osteoporosis*

JOHN C. BURNHAM is a research professor of history at The Ohio State Univer-



sity, where he is also an associated scholar in the Medical Heritage Center. His most recent books include *What Is Medical History?* and *Accident Prone: A History of Technology, Psychology, and Misfits of the Machine Age*.

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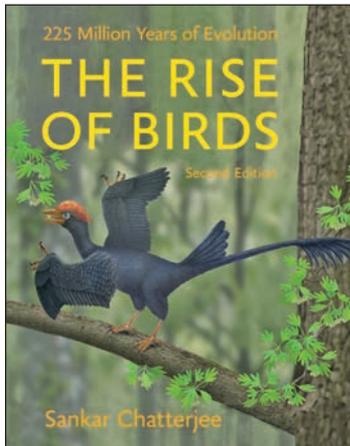
THE RISE OF BIRDS

225 Million Years of Evolution

second edition

SANKAR CHATTERJEE

The most comprehensive account of the origin of ancient and modern birds—the “living dinosaurs.”



A SMALL SET OF FOSSILIZED BONES discovered almost thirty years ago led paleontologist Sankar Chatterjee on a lifelong quest to understand their place in our understanding of the history of life. They were clearly the bones of something unusual, a bird-like creature that lived long, long ago in the age of dinosaurs. In 1997, Chatterjee published his findings in the first edition of *The Rise of Birds*.

Since then Chatterjee and his colleagues have searched the world for more transitional bird fossils. And they have found them. This second edition of *The Rise of Birds* brings together a treasure trove of fossils that tell us far more about the evolution of birds than we once dreamed possible.

With no blind allegiance to what he once thought he knew, Chatterjee devours the new evidence and lays out the most compelling version of the birth and evolution of the avian form ever attempted.

Chatterjee takes us to where long-hidden bird fossils dwell. His compelling, occasionally controversial, revelations—accompanied by spectacular illustrations—are a must-read for anyone with a serious interest in the evolution of “the feathered dinosaurs.”

“A splendid overview of the current paleontological orthodox, plying through the highly contentious waters of bird and flight origin controversies with exemplary scholarship and much-needed civility.”—Alan Feduccia, University of North Carolina

SANKAR CHATTERJEE is the Paul Whitfield Horn Professor of geology and a curator of paleontology at Texas Tech University. He has led expeditions to India, China, Antarctica, and the American Southwest in search of dinosaur and early bird remains.

Science | **APRIL** 400 pages 8½ x 11
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A completely revised and updated edition
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MAMMALOGY

Adaptation, Diversity, Ecology

fourth edition

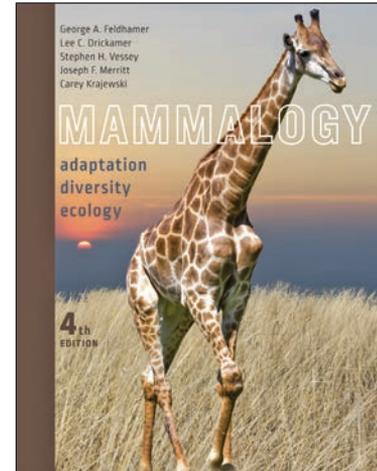
GEORGE A. FELDHAMER, LEE C. DRICKAMER,
STEPHEN H. VESSEY, JOSEPH F. MERRITT,
and CAREY KRAJEWSKI

REFLECTING THE EXPERTISE AND PERSPECTIVE of five leading mammalogists, the fourth edition of *Mammalogy: Adaptation, Diversity, Ecology* significantly updates taxonomy, includes a new chapter on mammalian molecular phylogenetics, and highlights several recently described species.

Among the updates and additions to the fourth edition of *Mammalogy* are numerous new photos, figures, and cladograms and over 4,200 references, as well as

- A completely new chapter on mammalian phylogeny and genomics
- Current taxonomy—including major changes to orders, suborders, and superfamilies of bats and rodents
- An explanation of the recent inclusion of whales with terrestrial even-toed ungulates
- Updates on mammalian structural and functional adaptations and fossil history

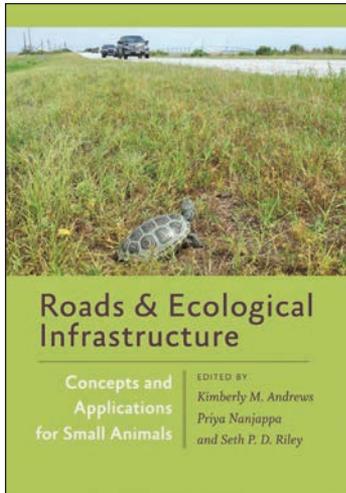
Maintaining the accessible, readable style for which Feldhamer and his coauthors are well known, this new edition of *Mammalogy* is the authoritative textbook on this amazingly diverse class of vertebrates.



GEORGE A. FELDHAMER is professor emeritus of zoology at Southern Illinois University Carbondale. **LEE C. DRICKAMER** is Regents' Professor Emeritus in biology at Northern Arizona University. **STEPHEN H. VESSEY** is professor emeritus of biological sciences at Bowling Green State University. **JOSEPH F. MERRITT** is a senior mammalogist with the Illinois Natural History Survey, University of Illinois Urbana-Champaign. **CAREY KRAJEWSKI** is a professor and chair of zoology at Southern Illinois University Carbondale.

Biology | **FEBRUARY** 768 pages 8½ x 11
235 halftones, 371 line drawings
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A practical guide that explains how we can design roads that are compatible with populations of small wildlife.



KIMBERLY M. ANDREWS is a wildlife researcher and graduate faculty member at the University of Georgia. **PRIYA NANJAPPA** is the amphibian and reptile coordinator at the Association of Fish and Wildlife Agencies. **SETH P. D. RILEY** is a wildlife ecologist for the U.S. National Park Service.

Wildlife Management | **JUNE** 416 pages 7 x 10
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ROADS AND ECOLOGICAL INFRASTRUCTURE

Concepts and Applications for Small Animals

edited by KIMBERLY M. ANDREWS, PRIYA NANJAPPA,
and SETH P. D. RILEY

FEW OF US THINK TWICE ABOUT DRIVING ON ROADS. Yet the very presence of roads and the act of driving on them can impact the ecological infrastructure that supports an animal's daily life. What chance does a turtle have of successfully laying its eggs when it needs to traverse a busy highway? Is it realistic to expect small mammals to breed when an interstate thoroughfare subdivides their population? These are the sorts of challenges faced by small, often slow-moving animals, challenges that road engineers and ecologists are trying to address.

Roads and Ecological Infrastructure is the first book to focus on reducing conflict between roads and small animals. Highlighting habitat connections and the issues and solutions from both transportation and ecological perspectives, the volume covers various themes, including animal behavior related to roads and design approaches to mitigate the negative effects of roads on wildlife. The chapter authors—from transportation experts to university researchers—each promote a goal of realistic problem solving. Conceptual and practical, this book will influence the next decade or more of road design in ecologically sensitive areas and should prevent countless unnecessary wildlife fatalities.

“This book synthesizes the impacts of roads and traffic on small wildlife species and presents strong recommendations to address these impacts.”—Marcel Huijser, Montana State University

Wildlife Management and Conservation, Paul R. Krausman, Series Editor

The first rigorous attempt to standardize
the conceptual definition of wildlife habitat.

WILDLIFE HABITAT CONSERVATION

Concepts, Challenges, and Solutions

edited by MICHAEL L. MORRISON and
HEATHER A. MATHEWSON

“HABITAT” IS PROBABLY THE MOST COMMON TERM in ecological research. Although a broad swath of people now have some notion of what habitat is, the scientific community has by and large failed to define it concretely.

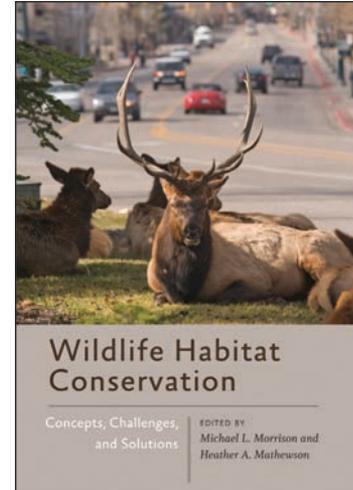
Wildlife Habitat Conservation presents an up-to-date review of the habitat concept, provides a scientifically rigorous definition, and emphasizes how we must focus on those critical factors contained within what we call habitat. The result is a habitat concept that promises long-term persistence of animal populations.

Key concepts and items in the book include

- The necessity of moving away from vague and inconsistent perspectives to more rigorous and standard conceptual definitions of wildlife and their habitat
- A discussion of the essential integration of population demographics and population persistence with the concept of habitat
- The importance of carryover and lag effects, behavioral processes, genetics, and species interactions to our understanding of habitat
- An examination of spatiotemporal heterogeneity

Each chapter is accessibly written in a style that will be welcomed by private land owners and public resource managers at local, state, and federal levels. Also ideal for undergraduate and graduate natural resource and conservation courses, the book is organized perfectly for a one-semester class.

Wildlife Management and Conservation, Paul R. Krausman, Series Editor



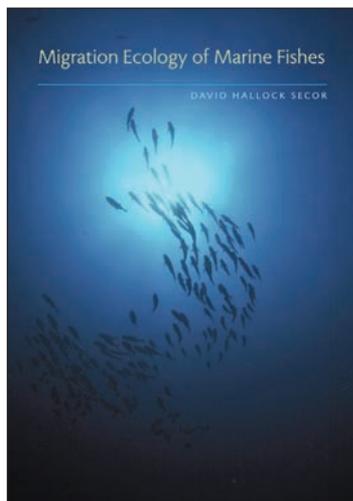
MICHAEL L. MORRISON is a professor and the Caesar Kleberg Chair of wildlife ecology and conservation at Texas A&M University. He is the author of *Restoring Wildlife: Ecological Concepts and Practical Applications*. **HEATHER A. MATHEWSON** is a research scientist at the Texas A&M Institute of Renewable Natural Resources.

Wildlife Management | MAY 200 pages 7 x 10
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A revelatory look at the secrets of marine fish migration.

“This perceptive book updates and enhances Harden Jones’ pioneering concepts on fish migration.”

—Tony J. Pitcher, University
of British Columbia



MIGRATION ECOLOGY OF MARINE FISHES

DAVID HALLOCK SECOR

NOT SINCE F. R. HARDEN JONES PUBLISHED his masterwork on fish migration in 1968 has a book so thoroughly demystified the subject. With stunning clarity, David Hallock Secor’s *Migration Ecology of Marine Fishes* finally penetrates the clandestine nature of marine fish migration.

Secor explains how the four decades of research since Jones’s classic have employed digital-age technologies—including electronic miniaturization, computing, microchemistry, ocean observing systems, and telecommunications—that render overt the previously hidden migration behaviors of fish.

Case studies throughout the book emphasize how migration ecology confounds current fisheries management. Yet, as Secor explains, conservation frameworks that explicitly consider the influence of migration on yield, stability, and resilience outcomes have the potential to transform fisheries management. A synthetic treatment of all marine fish taxa (teleosts and elasmobranchs), this book employs explanatory frameworks from avian and systems ecology while arguing that migrations are emergent phenomena, structured through schooling, phenotypic plasticity, and other collective agencies.

DAVID HALLOCK SECOR is a regents professor at the University of Maryland Center for Environmental Science. He is an editor of the *ICES Journal of Marine Science*.

Science | **APRIL** 352 pages 7 x 10 84 line drawings
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The book provides overviews of the following concepts

- The comparative movement ecology of fishes and birds
- The alignment of mating systems with larval dispersal
- Schooling and migration as adaptations to marine food webs
- Natal homing
- Connectivity in populations and metapopulations
- The contribution of migration ecology to population resilience

THE CYBERNETICS MOMENT

Or Why We Call Our Age the Information Age

RONALD R. KLINE

CYBERNETICS ORIGINATED from efforts during World War II to build automatic anti-aircraft systems. Following the war, this science extended beyond military needs to examine all systems that rely on information and feedback. In *The Cybernetics Moment*, Ronald R. Kline examines the intellectual and cultural history of cybernetics and information theory, whose language of “information,” “feedback,” and “control” transformed the idiom of the sciences, hastened the development of information technologies, and laid the conceptual foundation for what we now call the Information Age.

Kline traces the relationship between the invention of computers and communication systems and the rise, decline, and transformation of cybernetics by analyzing the lives and work of such notables as Norbert Wiener, Claude Shannon, Warren McCulloch, Margaret Mead, Gregory Bateson, and Herbert Simon. Ultimately, he reveals the crucial role played by the cybernetics moment—when cybernetics and information theory were seen as universal sciences—in setting the stage for our current preoccupation with information technologies.

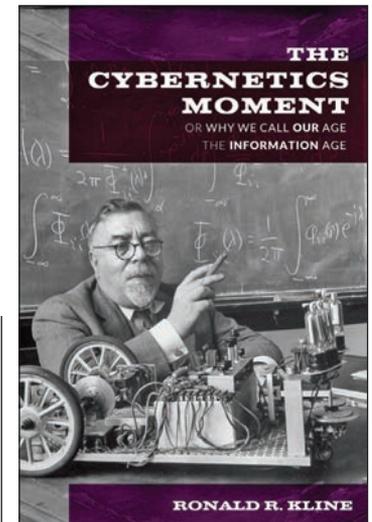
“Kline demonstrates in this rich story that there is more than we thought behind the decades-long adoption of computational models, techniques, and visions by the natural sciences, social sciences, and humanities.”—Gregory J. Downey, author of *Closed Captioning: Subtitling, Stenography, and the Digital Convergence of Text with Television*

New Studies in American Intellectual and Cultural History, Jeffrey Sklansky, Series Editor

History of Technology | JULY 352 pages 6 x 9
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Also available as an e-book

RONALD R. KLINE is the Bovay Professor in History and Ethics of Engineering at Cornell University. He is the author of *Steinmetz: Engineer and Socialist* and *Consumers in the Country: Technology and Social Change in Rural America*.

How did cybernetics and information theory arise, and how did they come to dominate fields as diverse as engineering, biology, and the social sciences?

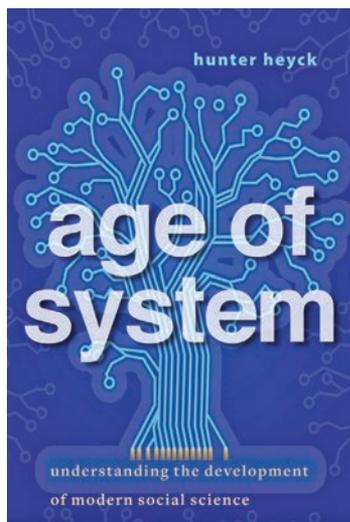


AGE OF SYSTEM

Understanding the Development of Modern Social Science

HUNTER HEYCK

In the years after World War II, a new generation of scholars redefined the central concepts and practices of social science in America.



BEFORE THE SECOND WORLD WAR, social scientists struggled to define and defend their disciplines. After the war, “high modern” social scientists harnessed new resources in a quest to create a unified understanding of human behavior—and to remake the world in the image of their new model man.

In *Age of System*, Hunter Heyck explains why social scientists—shaped by encounters with the ongoing “organizational revolution” and its revolutionary technologies of communication and control—embraced a new and extremely influential perspective on science and nature, one that conceived of all things in terms of system, structure, function, organization, and process. He also explores how this emerging unified theory of human behavior implied a troubling similarity between humans and machines, with freighted implications for individual liberty and self-direction.

Drawing on close readings of key texts and a broad survey of more than 1,800 journal articles, Heyck follows the dollars—and the dreams—of a generation of scholars that believed in “the system.” He maps the broad landscape of changes in the social sciences, focusing especially intently on the ideas and practices associated with modernization theory, rational choice theory, and modeling. A highly accomplished historian, Heyck relays this complicated story with unusual clarity.

Praise for Hunter Heyck’s *Herbert A. Simon: The Bounds of Reason in Modern America*

“One of the most important secondary works on postwar social science in America.”—*American Historical Review*

HUNTER HEYCK is an associate professor and chair of the Department of the History of Science at the University of Oklahoma.

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1 line drawing, 3 charts, 11 graphs
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FAXED

The Rise and Fall of the Fax Machine

JONATHAN COOPERSMITH

FAXED IS THE FIRST HISTORY of the facsimile machine—the most famous recent example of a tool made obsolete by relentless technological innovation. Jonathan Coopersmith recounts the multigenerational, multinational history of this device from its origins to its workplace glory days, in the process revealing how it helped create the accelerated communications, information flow, and vibrant visual culture that characterize our contemporary world.

Based on archival research and interviews spanning two centuries and three continents, Coopersmith's book recovers the lost history of a once-ubiquitous technology. Written in accessible language that should appeal to engineers and policymakers as well as historians, *Faxed* explores themes of technology push and market pull, user-based innovation, and “blackboxing” (the packaging of complex skills and technologies into packages designed for novices) while revealing the inventions inspired by the fax, how the demand for fax machines eventually caught up with their availability, and why subsequent shifts in user preferences rendered them mostly passé.

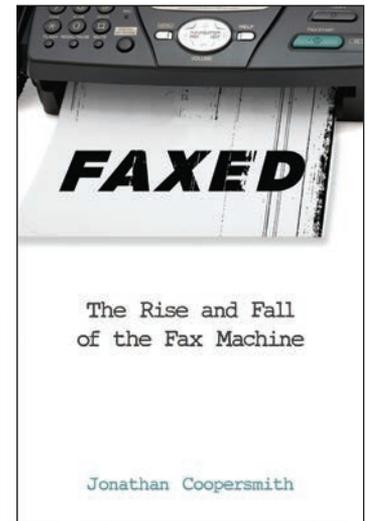
“Scholars of information and communication technology, especially historians, will be interested in this fascinating story of a uniquely persistent digital technology.”
—Gregory J. Downey, author of *Closed Captioning: Subtitling, Stenography, and the Digital Convergence of Text with Television*

Johns Hopkins Studies in the History of Technology, Merritt Roe Smith, Series Editor

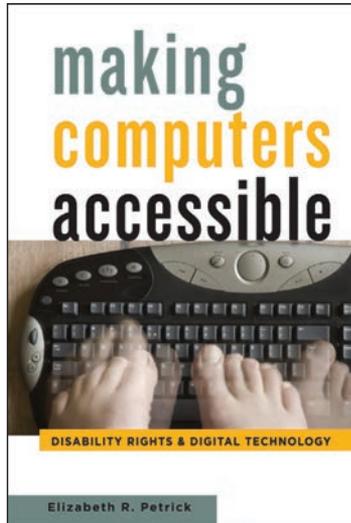
History of Technology | **FEBRUARY** 328 pages 6 x 9
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JONATHAN COOPERSMITH, an associate professor of history at Texas A&M University, is the author of *The Electrification of Russia, 1880–1926*, and the coeditor of *Taking Off: A Century of Manned Flight*.

The intriguing story of the rise and fall—and unexpected persistence—of the fax machine illustrates the close link between technology and culture.



The revolution in accessible computer technology was fueled by disability activism, the interactive nature of personal computers, and changing public policy.



ELIZABETH R. PETRICK is an assistant professor of history at the New Jersey Institute of Technology.

History of Technology | **JUNE** 224 pages 6 x 9
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MAKING COMPUTERS ACCESSIBLE

Disability Rights and Digital Technology

ELIZABETH R. PETRICK

IN 1974, NOT LONG AFTER DEVELOPING the first universal optical character recognition technology, Raymond Kurzweil struck up a conversation with a blind man on a flight. Kurzweil explained that he was searching for a use for his new software. The blind man expressed interest: One of the frustrating obstacles that blind people grappled with, he said, was that no computer program could translate text into speech. Inspired by this chance meeting, Kurzweil decided that he must put his new innovation to work to “overcome this principal handicap of blindness.” By 1976, he had built a working prototype, which he dubbed the Kurzweil Reading Machine.

This type of innovation demonstrated the possibilities of computers to dramatically improve the lives of people living with disabilities. In *Making Computers Accessible*, Elizabeth R. Petrick tells the compelling story of how computer engineers and corporations gradually became aware of the need to make computers accessible for all people. Motivated by user feedback and prompted by legislation such as the Americans with Disabilities Act, which offered the promise of equal rights via technological accommodation, companies developed sophisticated computerized devices and software to bridge the accessibility gap.

Bridging the history of technology, science and technology studies, and disability studies, this book traces the psychological, cultural, and economic evolution of a consumer culture aimed at individuals with disabilities, who increasingly rely on personal computers to make their lives richer and more interconnected.

“A deeply researched, extremely well-written, and cutting-edge book.”—Howard P. Segal, author of *Utopias: A Brief History from Ancient Writings to Virtual Communities*

How technology shapes play
in America—and vice versa.

FROM PLAYGROUNDS TO PLAYSTATION

The Interaction of Technology and Play

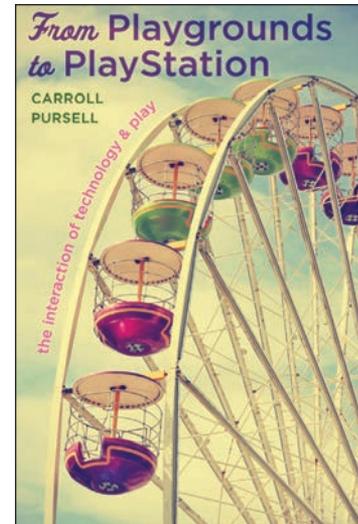
CARROLL PURSELL

IN THIS ROMPTHROUGH THE CHANGING landscape of nineteenth- and twentieth-century American toys, games, hobbies, and amusements, senior historian of technology Carroll Pursell poses a simple but interesting question: What can we learn by studying the relationship between technology and play?

From Playgrounds to PlayStation explores how play reflects and drives the evolution of American culture. Pursell engagingly examines the ways in which technology affects play and play shapes people. The objects that children (and adults) play with and play on, along with their games and the hobbies they pursue, can reinforce but also challenge gender roles and cultural norms.

Drawing from a range of sources, including scholarly monographs, patent records, newspapers, and popular and technical journals, the book covers numerous modes and sites of play. Pursell touches on the safety-conscious playground reform movement, the dazzling mechanical innovations that gave rise to commercial amusement parks, and the media's colorful promotion of toys, pastimes, and sporting events. Along the way, he shows readers how technology enables the forms, equipment, and devices of play to evolve constantly, both reflecting consumer choices and driving innovators and manufacturers to promote toys that involve entirely new kinds of play.

“From Playgrounds to PlayStation examines technical play, an important topic that has not been sufficiently studied in the history of technology. The prose is smooth, the arguments clear, and the research sound; a real pleasure.”—David E. Nye, University of Southern Denmark



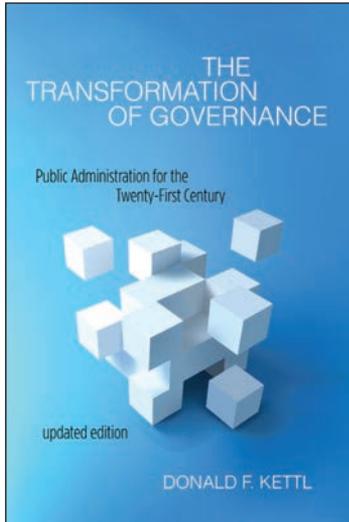
CARROLL PURSELL is an adjunct professor of history at the Australian National University and professor emeritus of history at Case Western Reserve University. He is the author of *The Machine in America: A Social History of Technology*.

History of Technology | JUNE 192 pages 6 x 9
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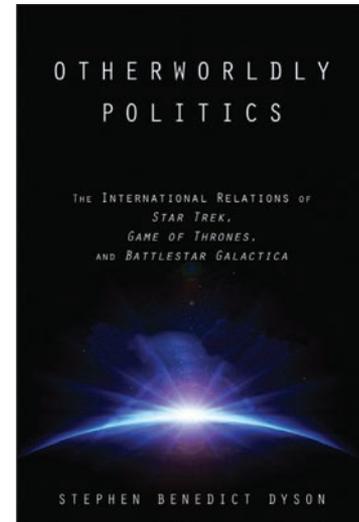
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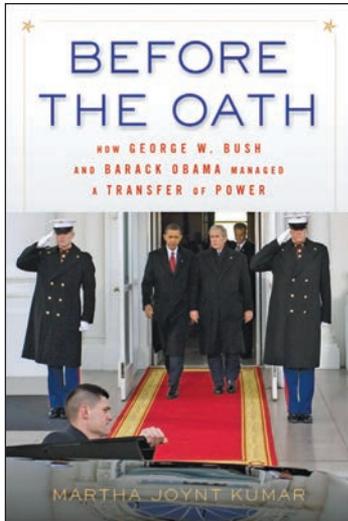
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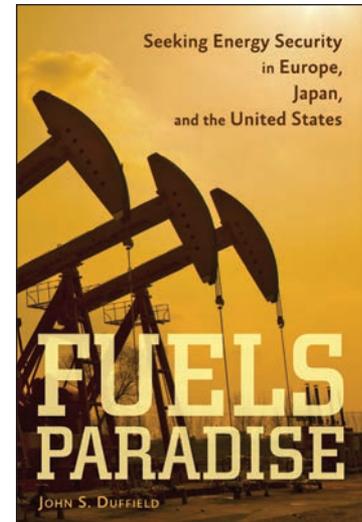
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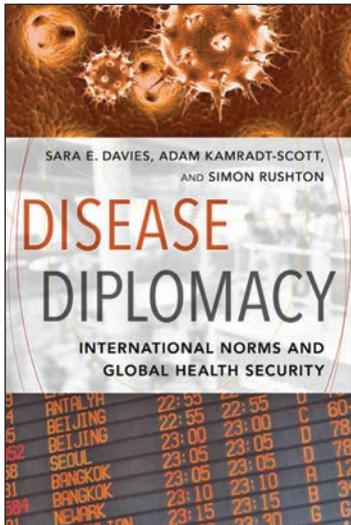
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The revision of the International Health Regulations (IHR), eventually adopted by the World Health Organization's member states in 2005, was the foremost manifestation of this novel diplomacy.

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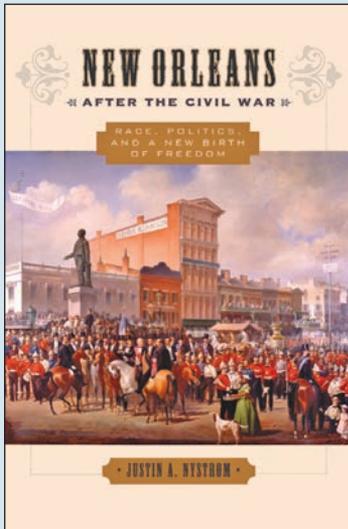
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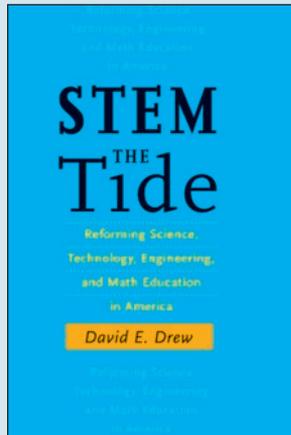
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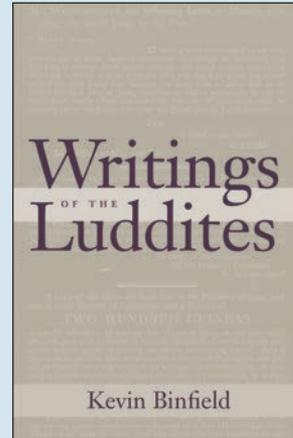
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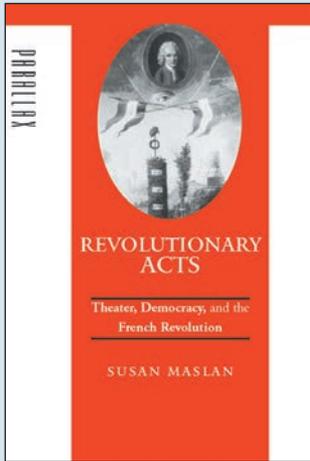
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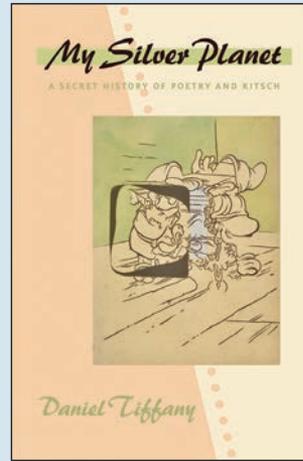
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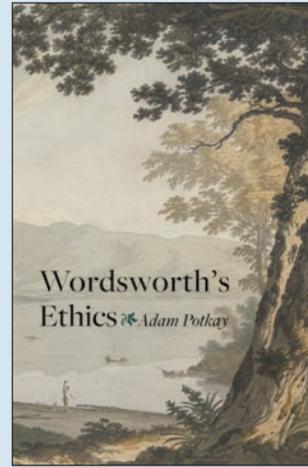
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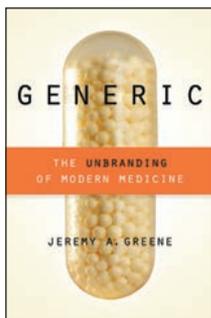
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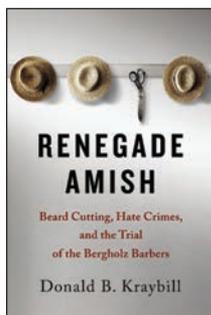
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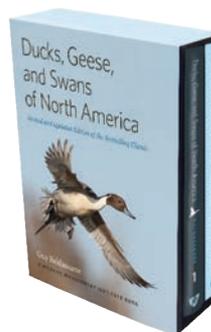
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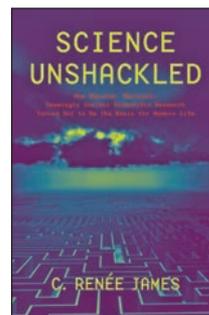
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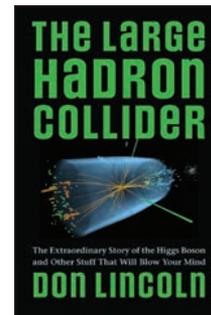
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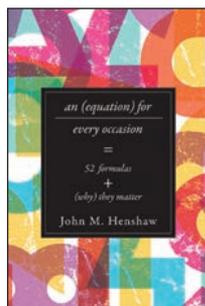
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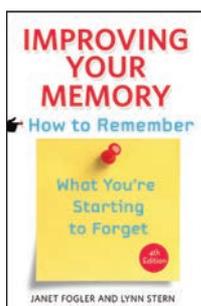
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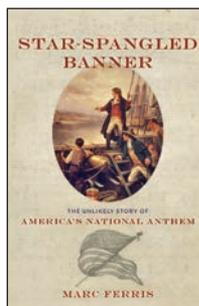
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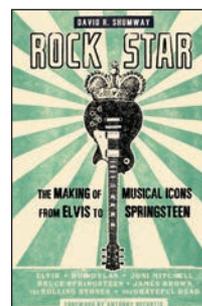
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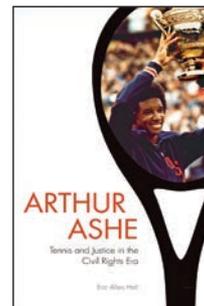
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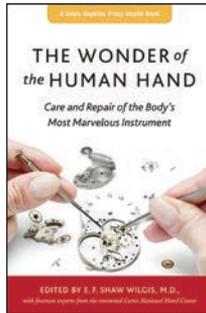


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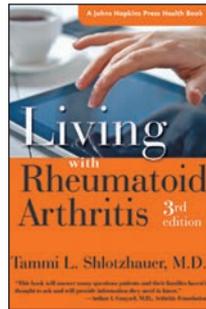
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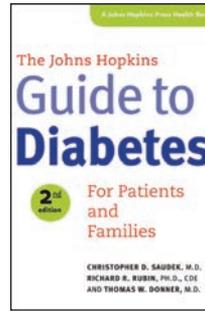
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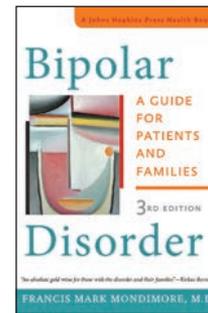
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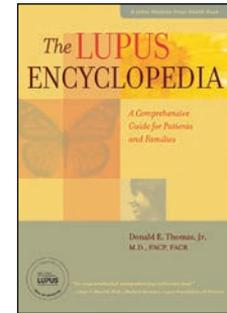
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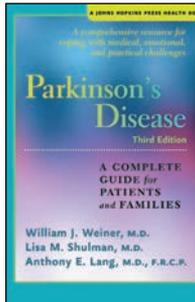
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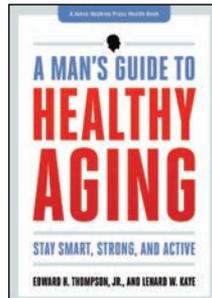
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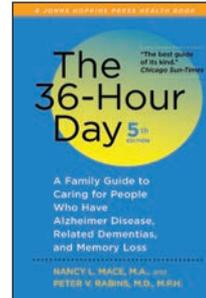
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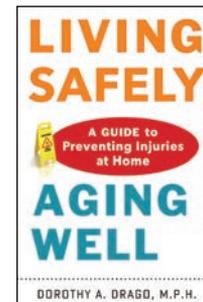
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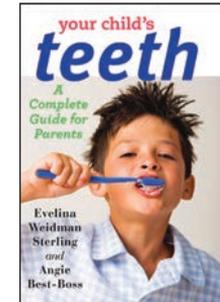
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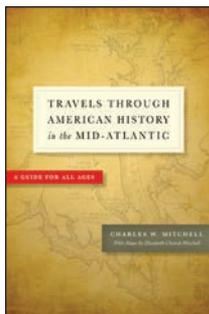


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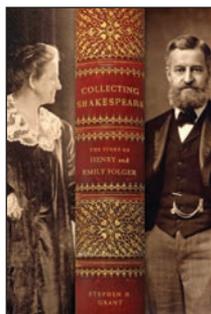


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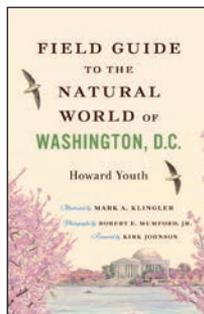
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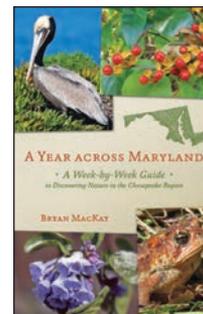
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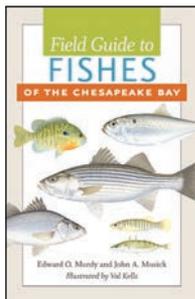
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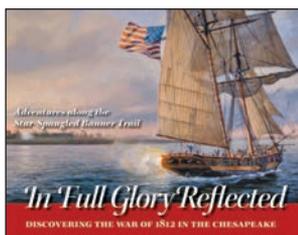
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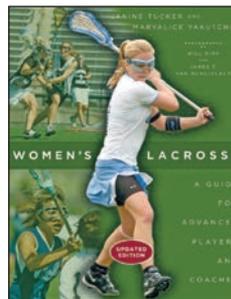
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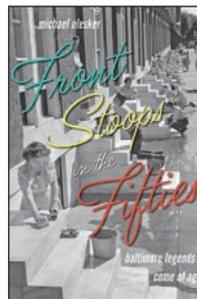
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- Adams**, *The Best War Ever* 8
- Albright**, *Putting Modernism Together* 35
- Alexander**, *Coxey's Army* 22
- AAUP**, *Policy Documents and Reports* 44
- Andrews**, *Roads and Ecological Infrastructure* 54
- Barbour**, *Lyme Disease* 11
- Berg**, *Healing Gotham* 49
- Binfield**, *Writings of the Luddites* 69
- Burnham**, *Health Care in America* 51
- Chan**, *Politics in the Corridor of Dying* 48
- Chatterjee**, *The Rise of Birds* 52
- Comeaux**, *Introduction to Intercollegiate Athletics* 43
- Conway**, *Exploration and Engineering* 14
- Coopersmith**, *Faxed* 59
- Cowans**, *Empire Films and the Crisis of Colonialism, 1946–1959* 26
- Crow**, *Designing the New American University* 15
- Davies**, *Disease Diplomacy* 66
- Day**, *Field Guide to the Neighborhood Birds of New York City* 6
- Dougherty**, *The Politics of Performance Funding for Higher Education* 42
- Drew**, *STEM the Tide* 69
- Duffield**, *Fuels Paradise* 65
- Dyson**, *Otherworldly Politics* 63
- Feldhamer**, *Mammalogy* 53
- Fox**, *Doctors Without Borders* 16
- Golden**, *Children and Childhood in Classical Athens* 29
- Hamel**, *The Battle of Arginusae* 31
- Heyck**, *Age of System* 58
- Hickey**, *Glorious Victory* 24
- High**, *The C&O Canal Companion* 13
- Israelowich**, *Patients and Healers in the High Roman Empire* 32
- Kettl**, *The Transformation of Governance* 62
- Kline**, *The Cybernetics Moment* 57
- Kumar**, *Before the Oath* 64
- Kushner**, *Operation Health* 46
- Major**, *Teaching Online* 39
- Martin**, *The Provost's Handbook* 41
- Martínez-Alemán**, *Critical Approaches to the Study of Higher Education* 38
- Maslan**, *Revolutionary Acts* 70
- Morrison**, *Wildlife Habitat Conservation* 55
- Nystrom**, *New Orleans after the Civil War* 68
- O'Brien**, *Harlequin Britain* 71
- Olmsted**, *Frederick Law Olmsted* 4
- Olmsted**, *The Papers of Frederick Law Olmsted* 28
- Pasanek**, *Metaphors of Mind* 37
- Petrick**, *Making Computers Accessible* 60
- Podolsky**, *The Antibiotic Era* 17
- Post**, *Handbook for Health Care Ethics Committees* 45
- Potkay**, *Wordsworth's Ethics* 71
- Prunty**, *Couldn't Prove, Had to Promise* 19
- Pursell**, *From Playgrounds to PlayStation* 61
- Rosen**, *A History of Public Health* 50
- Salisbury**, *Rome's Christian Empress* 33
- Secor**, *Migration Ecology of Marine Fishes* 56
- Seib**, *Indians of Southern Maryland* 12
- Shulman**, *Coal and Empire* 25
- Suzuki**, *Constitutional Calculus* 18
- Tiffany**, *My Silver Planet* 70
- Van Atta**, *Wolf by the Ears* 23
- Veblen**, *The Higher Learning in America: The Annotated Edition* 40
- Wallach**, *Hysterectomy* 10
- Wellmon**, *Organizing Enlightenment* 27
- Westbrook**, *Ex Oriente Lex* 30
- White**, *Metahistory* 34
- Wipfli**, *The Global War on Tobacco* 47
- Woubshet**, *The Calendar of Loss* 36

TITLE INDEX

- Age of System**, Heyck 58
- The Antibiotic Era**, Podolsky 17
- The Battle of Arginusae**, Hamel 31
- Before the Oath**, Kumar 64
- The Best War Ever**, Adams 8
- The C&O Canal Companion**, High 13
- The Calendar of Loss**, Woubshet 36
- Children and Childhood
in Classical Athens**, Golden 29
- Coal and Empire**, Shulman 25
- Constitutional Calculus**, Suzuki 18
- Couldn't Prove, Had to Promise**, Prunty 19
- Coxey's Army**, Alexander 22
- Critical Approaches to the Study of
Higher Education**, Martínez-Alemán 38
- The Cybernetics Moment**, Kline 57
- Designing the New American University**,
Crow 15
- Disease Diplomacy**, Davies 66
- Doctors Without Borders**, Fox 16
- Empire Films and the Crisis of
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- Ex Oriente Lex**, Westbrook 30
- Exploration and Engineering**, Conway 14
- Faxed**, Coopersmith 59
- Field Guide to the Neighborhood Birds
of New York City**, Day 6
- Frederick Law Olmsted**, Olmsted 4
- From Playgrounds to PlayStation**,
Pursell 61
- Fuels Paradise**, Duffield 65
- The Global War on Tobacco**, Wipfli 47
- Glorious Victory**, Hickey 24
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Committees**, Post 45
- Harlequin Britain**, O'Brien 71
- Healing Gotham**, Berg 49
- Health Care in America**, Burnham 51
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Comeaux 43
- Lyme Disease**, Barbour 11
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Petrick 60
- Mammalogy**, Feldhamer 53
- Metahistory**, White 34
- Metaphors of Mind**, Pasanek 37
- Migration Ecology of Marine Fishes**,
Secor 56
- My Silver Planet**, Tiffany 70
- New Orleans after the Civil War**,
Nystrom 68
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- The Rise of Birds**, Chatterjee 52
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- Rome's Christian Empress**, Salisbury 33
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