

Preserving and Interpreting
America's Past



AASLH

American Association
for State and Local History

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AASLH

American Association
for State and Local History

Rowman & Littlefield is honored to copublish the American Association for State and Local History's book series. Books in the series are denoted with the Association name in purple throughout this catalog.

Meet Charles Harmon,

one of Rowman & Littlefield's
Executive Editors

CHARLES is passionate about building our programs in the broad area of cultural heritage and specifically in three disciplines: museum studies, library science, and archival studies.

In the museum studies arena, he is specially seeking to connect with potential authors who are interested in talking about new textbooks, digital exhibits, digital archiving, and preservation/conservation (both physical and digital).



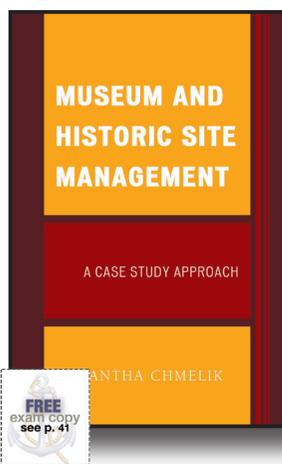
If you have a book idea in one of these (or other topics), please let Charles know! He can be reached at charmon@rowman.com or by phone at 212-529-3888, ext. 305.

Cover image is of Split Rock Lighthouse in Minnesota.

Museum and Historic Site Management

A Case Study Approach

By Samantha Chmelik



AASLH Book Series
Rowman & Littlefield

October 2015 • 180 pages

978-1-4422-5638-5
\$29.00 / £19.95 • Paper

978-1-4422-5637-8
\$65.00 / £44.95 • Cloth

978-1-4422-5639-2
\$28.99 / £19.95 • eBook

“This is a most welcome and long-needed book. Museum professionals and public history educators will greatly benefit from Chmelik’s imaginative and useful case-studies. It belongs on every museum studies required reading list. One can only hope that this is the first of a series of volumes bringing the case-study approach to public history education.” —**Ted Karamanski, Loyola University Chicago**

This text utilizes the classic business case study approach to help museum and public history professionals think through different scenarios and understand/anticipate different points of view in resolving issues.

The case studies are fictionalized representations of real life situations that have occurred at museums, historic sites, and non-profit organizations. Elements from multiple situations are incorporated into each case study to create multi-faceted scenarios that challenge the reader to develop their own creative, yet pragmatic solutions. The case studies read like a story—embedding the reader in the fictionalized museum or historic site.

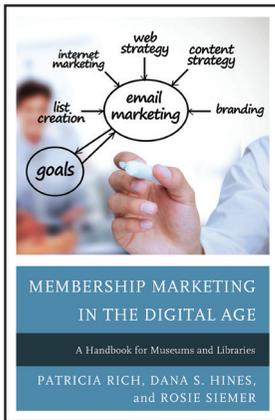
A brief introduction will contextualize the issues under exploration. Then the case begins with the story. The main protagonist guides the reader through the issues at hand. Other characters posit different points of view. The solution isn’t provided. Instead, while considering his/her options for resolving the situation, the protagonist asks a series of questions that provide guidelines for different solutions.

The thirty case study topics include board management, fundraising, personnel planning, technology, and financial planning. The preface includes detailed notes on how to use the cases in instructional settings.

Samantha Chmelik is principal of Preston Argus.

Forthcoming
Membership Marketing In The Digital Age
A Handbook for Museums and Libraries

By Patricia Rich, Dana S. Hines, and Rosie Siemer



AASLH Book Series
Rowman & Littlefield

December 2015 • 380 pages
978-1-4422-5981-2
\$45.00 / £29.95 • Paper
978-1-4422-5980-5
\$90.00 / £60.00 • Cloth
978-1-4422-5982-9
\$44.99 / £29.95 • eBook

Because of limited (or no) staff, membership management in libraries and museums is often undertaken by staff and volunteers with no experience in membership. This can mean that museum membership levels are stagnant or dropping or Friends of the Libraries groups have few members. In either case, the organization suffers because of less-than-optimal revenues.

Membership marketing and management is an ever more demanding role within the institutions served—meeting fiscal demands, keeping pace with online marketing opportunities, and making data-driven decisions. The demands are diverse and ever-changing. This book addresses all aspects of management, expectations and productivity of a membership program in the digital age. Benchmarking, best practices and realistic outcomes are presented.

It features over seventy illustrations including reproductions of marketing pieces and management tools used by leading museums and libraries across the country. Here's a book that will help your museum or library generate many times the purchase price through better practices that will increase your membership many times over.

This reference covers relevant topics including:

- Member acquisition
- Membership planning and projections
- Membership retention and renewals
- Membership servicing, engagement, and loyalty

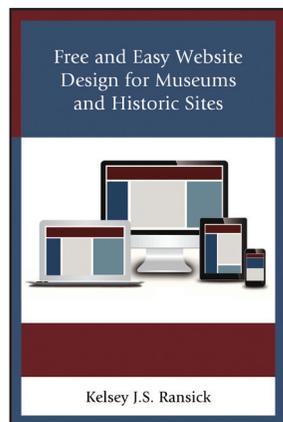
Patricia Rich is a founder of EMD Consulting Group.

Dana S. Hines is president and CEO of Membership Consultants, Inc.

Rosie Siemer is founder and CEO of FIVESEED.

Forthcoming Free and Easy Website Design for Museums and Historic Sites

By Kelsey J. S. Ransick



This book guides museums and historic sites on making a website from scratch. All of the tools discussed in the book are free at the base level, and some offer upgrade packages with even more features. The advice and techniques are all created with an eye to making websites work for smaller institutions with limited budgets and timeframes. Every museum professional has come across issues when adapting general software for an institution's specific needs, and the information in this book will anticipate some of these needs by offering easy to implement workarounds and information on related software or services that integrate with each website.

Features include:

- How to guides for Wix, Weebly, WordPress, and Google Sites
- Detailed comparisons of WYSIWYG (What You See Is What you Get) editors by cost, features, and ease of use so that you can easily identify which platforms meet your needs
- Mythbusting of common website and computer assumptions
- Step by step content and design planning guide
- Basic HTML coding tricks and tips for the slightly more advanced users (or those who want to become so)
- A free companion website includes links to online resources, ongoing updates to this book to keep it current, and links to other free online tools and software

Kelsey J. S. Ransick is currently a museum professional in the Philadelphia area.

AASLH Book Series
Rowman & Littlefield

November 2015 • 290 pages

978-1-4422-5580-7
\$36.00 / £24.95 • Paper

978-1-4422-5579-1
\$65.00 / £44.95 • Cloth

978-1-4422-5581-4 • \$35.99 /
£24.95 • eBook

Museums 101

By Mark Walhimer



“*Museums 101* is a straight forward ‘how-to’ book for people new to the field of museums and for those interested in entering professions in the museum field. A perfect book to hand to a new volunteer, new staff or board member and say ‘here are the basics.’”

—**Van A. Romans, Fort Worth Museum of Science and History**

Looking for an A-Z, one-stop, comprehensive book on museums? In one short volume, Mark Walhimer covers: *Essential Background*, such as what is a museum, a quick history of museums, and 10 steps to starting a museum; *Operational Basics*, such as branding, marketing, strategic planning, governance, accessibility, and day-to-day operations; *What goes on behind the scenes in a museum*, ranging from finances to fundraising to art handling, exhibit management, and research; and *The Visitor Experience*, planning a museum, designing exhibits for visitors, programming, and exhibit evaluation.

Features that even the most experienced museum professionals will find useful include a community outreach checklist, a fundraising checklist, a questionnaire for people considering starting a new museum, and an exhaustive, well-organized list of online resources for museum operations.

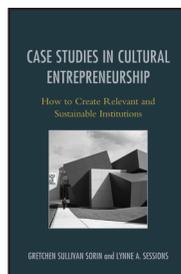
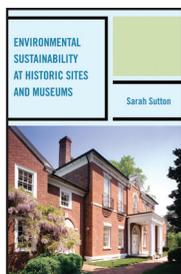
The book’s contents were overseen by a six-member international advisory board: Jim DeMersman, Museum on Main, Pleasanton, CA, U.S.; David L. Godfrey, C.P.A., Allison & Godfrey, Certified Public Accountants, Norwalk, CT, U.S.; Van A. Romans, Fort Worth Museum of Science and History, Fort Worth, TX, and Board of Trustees, American Alliance of Museums, U.S.; Sergey Soloviyev,

The State Hermitage Museum, Russia; Alison Spence, National Museum of Australia, Canberra ACT, Australia; and Audrey Vermette, Canadian Museums Association, Ontario, Canada.

In addition to the printed book, *Museums 101* also features a companion website exclusively for readers of the book. The website includes:

- links to essential online resources in the museum world
- downloadable sample documents
- a glossary
- a bibliography of sources for further reading
- photographs of more than 75 museums of all types

Mark Walhimer’s company, Museum Planning, LLC, specializes in the planning, design, and management of interactive educational experiences.



Environmental Sustainability at Historic Sites and Museums

By Sarah Sutton

“Sarah Sutton’s highly practical and focused approach to environmental sustainability in museums and historic sites provides an ideal balance of everyday professional concerns and profound awareness of the state of our planet. She effectively cuts through the complexities of the issue to arrive at the most common sense approaches to achieve a solid net improvement in sustainability practices. By showing just how doable an improved sustainability can be, and how relevant to our missions, Sutton has crafted a message that is as implementable as it is inspirational!”

—*History News*

“Sutton has given the history community a comprehensive toolkit for greening our organizations. Documented with thought-provoking success stories, [this book] is a valuable resource for becoming better stewards of our important resources.”

—*Lawrence J. Yerdon, Strawberry Banke Museum*

This book details how to go green at every level of your organization. From one of the leading experts in the sustainability practices in museums, this book explains how engaging in sustainable practices will benefit not only the planet, but also the people you serve, your programs and even your profits. To demonstrate this, Sutton provides case studies from museums at the forefront of the green movement.

Sarah Sutton is a consultant in environmentally-sustainable practices in museums.

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2015 • 228 pages

978-0-7591-2443-1 • \$29.95 / £19.95 • Paper

978-0-7591-2415-8 • \$80.00 / £52.95 • Cloth

978-0-7591-2416-5 • \$28.99 / £19.95 • eBook

Case Studies in Cultural Entrepreneurship

How to Create Relevant and Sustainable Institutions

Edited by Gretchen Sullivan Sorin and Lynne A. Sessions

“This collection is a welcome addition to the literature and the ongoing conversation of relevancy and sustainability in our institutions and museums.”

—*AASLH History News*

Case Studies in Cultural Entrepreneurship offers highly focused case studies that demonstrate the critical role entrepreneurs and entrepreneurial thinking play in reinventing cultural organizations.

Cases include:

- Centre d’histoire de Montreal: A Museum Finds its Audience-Focused Niche, *Gretchen Sullivan Sorin*
- The Weeksville Heritage Center, *Pamela Green*
- Becoming The Capital Region’s Living Room: Philip Morris and Proctors Theater, *Nicholas DeMarco*
- America’s River: The Reinvention of the Mississippi River Museum, *Jerome Enzler*
- The Great Transformation at The Strong, *Amy Hollister Zarlengo*
- Cultural Entrepreneurship: Case Discussion and Conclusions, *Lynne A. Sessions*

Gretchen Sullivan Sorin is director and Distinguished Professor at the Cooperstown Graduate Program.

Lynne Sessions has extensive experience in higher education with training and development and public relations experience in the not-for-profit sector. She also created Voice!, an annual juried art exhibition sponsored by The Arc Otsego which features work by artists with intellectual and other developmental disabilities from across New York State.

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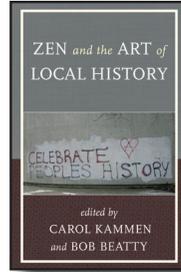
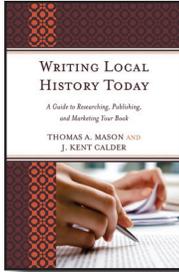
Rowman & Littlefield

2015 • 118 pages

978-1-4422-3008-8 • \$35.00 / £23.95 • Paper

978-1-4422-3007-1 • \$75.00 / £49.95 • Cloth

978-1-4422-3009-5 • \$34.99 / £23.95 • eBook



Writing Local History Today A Guide to Researching, Publishing, and Marketing Your Book

By Thomas A. Mason and J. Kent Calder

“*Writing Local History Today* answers dozens of questions and offers much concrete advice.”

—*The Public Historian*

Writing Local History Today guides local historians through the process of researching, writing, and publishing their work. Mason and Calder present step-by-step advice to guide aspiring authors to a successful publication and focus not only on how to write well but also how to market and sell their work.

Highlights include: Discussion of how to identify an audience for your writing project; tips for effective research and planning; sample documents, such as contracts and requests for proposals; discussion of how to use social media to leverage your publication; discussion of the benefits and drawbacks to self-publishing; and an essay about financial pitfalls in publishing.

Thomas A. Mason is adjunct lecturer in history at Indiana University—Purdue University Indianapolis.

J. Kent Calder is the executive director of the Texas State Historical Association, University of North Texas, Denton.

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AltaMira Press

2014 • 148 pages

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978-0-7591-1902-4 • \$77.00 / £49.95 • Cloth

978-0-7591-1904-8 • \$29.99 / £19.95 • eBook

Zen and the Art of Local History

Edited by Carol Kammen and Bob Beatty

“The only thing better than a Carol Kammen ‘On Doing Local History’ essay is sixty-eight Carol Kammen essays. The only thing better than sixty-eight of Carol’s insightful, spot-on, wonderfully crafted essays is marrying each with a talented colleague laboring in our rich field somewhere in this great country who provides equally compelling commentary and reflection. This volume is a superb idea taken to the max—at once readable, cerebral, practical, philosophical, and fun. Buy it. Read it. Pass it on.”

—*AASLH History News*

“Carol Kammen...has a gift for putting into crafted simple prose the thoughts that many of us have floating around rather vaguely in our minds. *Zen and the Art of Local History* is a constantly stimulating read. I have rarely seen a better book about local history, or been more impressed by the combination of wisdom, humanity and practicality which it offers.”

—*The Local Historian*

Zen and the Art of Local History is an engaging, interactive conversation that conveys the exciting nature of local history. Divided into six major themes of being a local historian, topics and sources, staying relevant, getting it right, writing history, and history organizations, the book covers the scope and breadth of local history. Each chapter features one of Carol Kammen’s memorable editorials from *History News*.

Carol Kammen lives in Ithaca, New York, taught for many years at Cornell University, and serves as the Tompkins County Historian. **Bob Beatty** is chief operating officer at the American Association for State & Local History.

AASLH Book Series

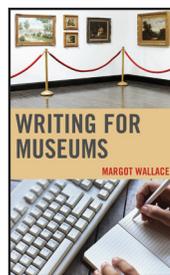
Rowman & Littlefield

2014 • 354 pages

978-1-4422-2690-6 • \$45.00 / £29.95 • Paper

978-1-4422-2689-0 • \$85.00 / £54.95 • Cloth

978-1-4422-2691-3 • \$44.99 / £29.95 • eBook



Marketing and Social Media A Guide for Libraries, Archives, and Museums

By Christie Koontz and Lorri Mon

“A fount of practical advice firmly grounded in the relevant theories and literature, *Marketing and Social Media* offers practitioners and students a comprehensive strategy guide to implementing customer-centered planning and outreach in the social networking era. Drawing upon decades of experience in research and practice, Koontz and Mon have crafted a must-read text that merges their collective expertise into a powerful and insightful guide for anyone establishing, managing, or implementing social media marketing practices in libraries, archives, and museums.” —**Paul F. Marty, Florida State University**

Marketing and Social Media is a much-needed guide to marketing for libraries, archives, and museum professionals in the social media age. Each chapter includes explanatory topical content designed to build a framework of marketing and social media management understanding including discussion questions (which can be developed into classroom or workshop assignments and key terms. Illustrative and brief case study examples from all three institution types are embedded in chapters as relevant. This book is both an introductory textbook and a guide for working professionals who want to go beyond mere promotion to developing a planned and deliberately managed marketing campaign.

Christie Koontz is a faculty member at the School of Library and Information Studies at Florida State University. **Lorri Mon** is associate professor at Florida State University's iSchool.

Rowman & Littlefield

2014 • 310 pages
978-0-8108-9081-7 • \$61.00 / £42.95 • Paper
978-0-8108-9080-0 • \$94.00 / £65.00 • Cloth
978-0-8108-9082-4 • \$59.99 / £39.95 • eBook

Writing for Museums

By Margot Wallace

Whether written by administrators, staffers, freelancers, or interns, words are delivered by people in your museums with the knowledge that they will be interpreted by strangers. If you ever wished for a good writer, right on staff, ready to take on projects, major or routine, here's the help you're looking for.

Each chapter tells how to put into words the stories you need to tell including: Annual reports; blogs; brochures; exhibition videos; guided tour scripts; collateral programming talks; marketing plans; proposals to community partners; public relations releases; social media; solicitation letters; surveys; volunteer communications; and website content.

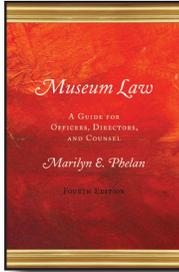
Margot Wallace is an associate professor of marketing communication at Columbia College of Chicago.

Rowman & Littlefield

2015 • 258 pages
978-1-4422-2764-4 • \$34.00 / £23.95 • Paper
978-1-4422-2763-7 • \$75.00 / £49.95 • Cloth
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Museum Law

A Guide for Officers, Directors, and Counsel

FOURTH EDITION

By Marilyn E. Phelan

From one of America's foremost experts in museum and cultural heritage law, *Museum Law* is a comprehensive guide to both U.S. and international laws and conventions affecting museums, art galleries, natural and historic heritage, and other cultural organizations. The fourth edition details laws protecting art and artists, cultural and natural heritage, U.S. and international law, regulations for tax-exempt status, and much more. This book also includes an unprecedented look at museums' unrelated business taxable income from such increasingly common activities as gifts shops, snack bars, travel tours, and sponsorships. No museum, cultural heritage site, or historical site can afford to be without it.

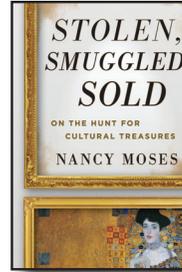
Marilyn E. Phelan, JD, was the recipient of the Paul Whitfield Horn Professor of Law at Texas Tech University. Phelan also has served as a professor of museum science at Texas Tech University. Phelan is a certified public accountant and is certified by the Texas Board of Legal Specialization as a specialist in tax law. She was given a YWCA Woman of Excellence award and was named a Super Lawyer by *Texas Monthly*. In 2011, the American Bar Association Section of Business Law, Nonprofit Committee, awarded her the ABA Outstanding Nonprofit Academic Award for contributions and achievements in the field of nonprofit law.

Rowman & Littlefield

2014 • 514 pages

978-0-7591-2434-9 • \$105.00 / £70.00 • Cloth

978-0-7591-2435-6 • \$104.99 / £70.00 • eBook



Stolen, Smuggled, Sold

On the Hunt for Cultural Treasures

By Nancy Moses

"Recommended for art and history lovers, museumgoers, and those interested in collecting historical objects and art."
—*Library Journal*

"Museum goers may never look at an exhibit in quite the same way after reading this impassioned and engaging work."
—*Booklist*

Stolen, Smuggled Sold tells the dark and compelling stories of iconic cultural objects that were stolen, smuggled or sold, and eventually returned back to their original owner. The book includes full-color photos of the objects.

It features seven vivid and true stories in which the reader joins the author as she uncovers a cultural treasure and follows its often-convoluted trail. Along the way author and reader encounter a cast of fascinating characters from the underbelly of the cultural world: unscrupulous grave robbers, sinister middlemen, ruthless art dealers, venal Nazis, canny lawyers, valiant academics, unstoppable investigative reporters, unwitting curators, and dedicated government officials. Stories include Gustav Klimt's *Portrait of Adele Bloch-Bauer I*, the typeset manuscript for Pearl Buck's *The Good Earth*, a ceremonial Ghost Dance shirt from the massacre at Wounded Knee, the theft of 4,800 historical audio discs by a top official at the National Archives, a missing original copy of The Bill of Rights, the mummy of Ramses I, and an ancient treasure from Iraq.

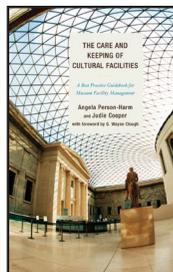
Nancy Moses is a consultant for museums, other cultural organizations, and communities.

Rowman & Littlefield

2015 • 180 pages

978-0-7591-2192-8 • \$34.00 / £23.95 • Cloth

978-0-7591-2194-2 • \$33.99 / £23.95 • eBook



The Care and Keeping of Cultural Facilities

A Best Practice Guidebook for Museum Facility Management

By Angela Person-Harm and Judie Cooper
Foreword by G. Wayne Clough

"I have been in museum facilities for 26 years and I learned a lot from this book. I will use this as a reference tool for all new employees as well as use portions to retrain existing staff. It is a great resource for any staff member of the museum, whether facility member, curator, collection manager, etc. *The Care and Keeping of Cultural Facilities* gives a very well-rounded look into the world of cultural facility management." —**Oren Gray, J. Paul Getty Trust**

Museum facility management is a vital part of running a museum, but can involve special challenges that even knowledgeable facility managers have not encountered before. Museum administrators who need to learn more about facility management and facility managers who are stepping into the museum environment for the first time will find this book is a wealth of information. This book fills provides best practices guidance that can be used to increase efficiency, save money, and improve the guest experience.

Angela Person-Harm works with the Office of Facilities Management and Reliability of the Smithsonian Institution to document and describe best practices in museum and cultural facility management. **Judie Cooper** is a facility management analyst in the Office of Facilities Management and Reliability of the Smithsonian Institution and is responsible for strategic initiatives, organizational development, benchmarking, research, staff professional development and implementation of best practices.

Rowman & Littlefield

2014 • 328 pages
978-0-7591-2360-1 • \$42.00 / £27.95 • Paper
978-0-7591-2359-5 • \$77.00 / £49.95 • Cloth
978-0-7591-2361-8 • \$41.99 / £27.95 • eBook

The Green Museum

A Primer on Environmental Practice

SECOND EDITION

By Sarah S. Brophy and Elizabeth Wylie

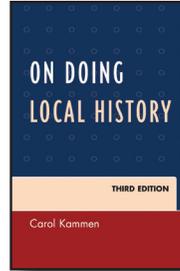
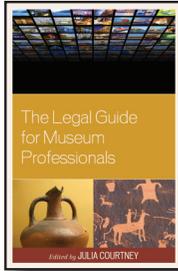
"*The Green Museum* is a must-have comprehensive guide, filled with examples and resources for anyone in a position to bring positive change to a museum, zoo, aquarium, recreational park or educational facility. An essential read, not only for sustainability coordinators or facility managers, but for environmental educators, interpreters, designers and curators. The updates in this second edition make this book relevant in the fast changing world of green technology standards and certification." —**Jose Marcos-Iga, North American Association for Environmental Education**

Environmentally friendly practices are crucial to the mission of museums, which, as houses of preservation, are uniquely suited to modeling green behavior and sustainability. *The Green Museum* remains the leading handbook for museums seeking to learn ways to implement environmentally sustainable practices at their institutions, whether they are planning new construction or want to find out how to "green" their day-to-day operations. As environmental sustainability becomes the rule rather than the exception for businesses of all kinds, this new edition features updated standards, techniques, and information as well as new case studies.

Sarah Brophy, LEED AP EBOM, is principal at bMuse: Sustainable Museums. **Elizabeth Wylie** LEED AP BD+C is principal at WYLIE projects.

AltaMira Press

2013 • 320 pages
978-0-7591-2323-6 • \$41.00 / £27.95 • Paper
978-0-7591-2324-3 • \$88.00 / £60.00 • Cloth
978-0-7591-2322-9 • \$40.99 / £27.95 • eBook



The Legal Guide for Museum Professionals

Edited by Julia Courtney

“At last we have a practical and accessible resource to understand current and critical issues at the intersection of law and museums today, authored by thought leaders in the field.” —**Van Shields, Berkshire Museum**

From intellectual property law to navigating the hazards of social media, de-accessioning concerns to governance law, copyright, intellectual property law, and rights and reproduction questions to issues of public trust, *The Legal Guide for Museum Professionals* provides answers and action steps for mid to small-sized museums of all disciplines.

The book was inspired by a panel of experts who have presented at numerous regional and national conferences for museum professionals are especially practiced at providing insight into current legal concerns, including: Gil Whittemore, Esq. of Rath, Young and Pignatelli, P.C. and former chair of the American Bar Association’s Museum Law Committee; Katherine E. Lewis, Esq., chair of the American Bar Association’s Museum Law Committee and practicing New York attorney; and Mark S. Gold Esq., practicing attorney in Williamstown, MA with the firm of Parese, Sabin, Smith & Gold LLP. All three contributed to this volume.

Julia Courtney has more than twenty years of experience in the museum field, first as a museum educator and more recently as curator of Art for the Springfield Museums in Massachusetts.

Rowman & Littlefield

2015 • 316 pages

978-1-4422-3042-2 • \$35.00 / £23.95 • Paper

978-1-4422-3041-5 • \$75.00 / £49.95 • Cloth

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On Doing Local History

THIRD EDITION

By Carol Kammen

This is the third edition of a book that has become a classic in the public history field. First published in 1986, revised in 2003, *On Doing Local History* offers not only discussion of practical matters, but also a deeper reflection on local, public history, what it means, and why it is done. It is used in classrooms and found on the shelves of local historians across the U.S.

The third edition features:

- Updates to chapters that focus on the current concerns and situation of local historians
- A new chapter on how the field of history cooperates with other arts
- A new chapter on writing a congregational history
- Updated references

Carol Kammen lives in Ithaca, New York, taught for many years at Cornell University, and serves as the Tompkins County Historian.

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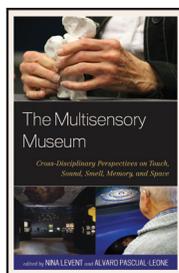
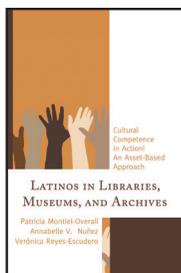
Rowman & Littlefield

2014 • 194 pages

978-0-7591-2370-0 • \$36.00 / £24.95 • Paper

978-0-7591-2369-4 • \$72.00 / £47.95 • Cloth

978-0-7591-2371-7 • \$34.99 / £23.95 • eBook



Latinos in Libraries, Museums, and Archives

Cultural Competency in Action, an Asset-Based Approach

By Patricia Montiel-Overall, Annabelle Villaescusa Nuñez and Verónica Reyes-Escudero

“This book is a must read to understand and deal with the complexities of incorporating cultural competence in the LIS profession. There are practical applications in each chapter dealing with different topics that make this book so valuable.” —**Camila A. Alire, Dean Emerita, University of New Mexico and Colorado State University; American Library Association (ALA) President, 2009-2010**

Written by three experienced LIS professionals, *Latinos in Libraries, Museums, and Archives* demonstrates the meaning of cultural competence in the everyday work in libraries, archives, museums, and special collections with Latino populations. The authors focus on their areas of expertise including academic, school, public libraries, health sciences, archives, and special collections to show the importance of understanding how cultural competence affects the day-to-day communication, relationship building, and information provision with Latinos. They acknowledge the role of both tacit and explicit knowledge in their work, and discuss ways in which cultural competence is integral to successful delivery of services to, communication with, and relationship building with Latino communities.

Patricia Montiel Overall is on the faculty at the University of Arizona School of Information Resources and Library Science. **Annabelle Villaescusa Nuñez** on the faculty at the University of Arizona Health Sciences Library. **Verónica Reyes-Escudero** is on the faculty of the University of Arizona.

Rowman & Littlefield

December 2015 • 270 pages
978-1-4422-5850-1 • \$55.00 / £37.95 • Paper
978-1-4422-5849-5 • \$95.00 / £65.00 • Cloth
978-1-4422-5851-8 • \$54.99 / £37.95 • eBook

The Multisensory Museum

Cross-Disciplinary Perspectives on Touch, Sound, Smell, Memory, and Space

Edited by Nina Levent and Alvaro Pascual-Leone

“From ‘Please DO touch the Exhibits’ to ‘The Museum as Smellscape,’ a new book hitting museum studies shelves this spring explores how the five sense can be engaged in cultural experiences. *The Multisensory Museum* unites museum professionals with psychologists, neuroscientists, architects and other specialists to examine how physical interactions influence visitors’ understanding of objects and exhibitions. Special emphasis is placed on discussing how museums can reach audiences that are sensorially impaired.”

—*Museum*

In *The Multisensory Museum*, the editors bring together scholars and museum practitioners from around the world to highlight new trends and untapped opportunities for using such modalities as scent, sound, and touch in museums to offer more immersive experiences and diverse sensory engagement for visually- and otherwise-impaired patrons.

Nina Levent is executive director of Art Beyond Sight Collaborative in New York City, part of Art Education for the Blind. **Alvaro Pascual-Leone, M.D., Ph.D.**, is professor of neurology at Harvard Medical School; director of the Berenson-Allen Center for Noninvasive Brain Stimulation; program director of the Harvard-Thorndike Clinical Research Unit; and an attending neurologist at Beth Israel Deaconess Medical Center.

Rowman & Littlefield

2014 • 410 pages
978-0-7591-2354-0 • \$83.00 / £54.95 • Cloth
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SMALL MUSEUM TOOLKIT SERIES

Small Museum Toolkit

6-Volume Set, Books 1-6

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Preface by Bob Beatty

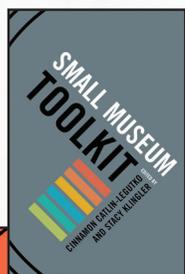
AltaMira Press

978-0-7591-1334-3 • \$165.00 / £105.00 • Paper Set

978-0-7591-1947-5 • \$330.00 / £220.00 • Cloth Set

As a small museum staff person, you are responsible for a lot, including areas outside of your expertise or training. You need a quick reference that makes the process of becoming a sustainable, valued institution less overwhelming. The *Small Museum Toolkit* is a collection of six books that serves as a launching point for small museum staff to pursue best practices and meet museum standards. These brief volumes address governance, financial management, human resources, audience relations, interpretation, and stewardship for small museums and historic sites. The *Small Museum Toolkit*, written by thirty-four experienced museum professionals, helps you define the questions you should be asking, gives you tools to achieve your goals, and guides you where to go for help.

Cinnamon Catlin-Legutko is chief executive officer at the Abbe Museum in Bar Harbor, Maine. She was the founding chair of the AASLH Small Museums Committee and serves as a peer reviewer for the American Association of Museums. **Stacy Klingler** is assistant director of Local History Services at the Indiana Historical Society. She serves as chair of the AASLH Small Museums Committee and is a member of the Field Services Alliance.



Leadership, Mission, and Governance

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Contributions by Katie Anderson, Cinnamon Catlin-Legutko, Cherie Cook, Teresa Goforth, Elizabeth Merritt, Steve Friesen, Sara Gonzales, Harold Skramstad, and Susan Skramstad

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SMALL MUSEUM TOOLKIT SERIES

"If you are a small cultural heritage venue or interested in learning about what it takes to run a small cultural heritage venue, check out the *Small Museum Toolkit*. I am certain you will not be disappointed."

—*Archaeology, Museums, & Outreach*



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2013 • 172 pages

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INNOVATIVE
APPROACHES FOR
Museums Series



Collections Care and Stewardship

Innovative Approaches for Museums

Edited by Juliee Decker

“Whether working in exhibitions, education, or collections management, museum professionals need to constantly update our ideas about what constitutes best practices. This book features valuable case studies related to current issues in museum and archival collections that pose creative solutions to issues confounding our field. Several authors outline the ways in which their projects trained student participants and how critical their participation was to the project’s success.”

—**Kym Rice, George Washington University**

Collections Care and Stewardship considers best practices and innovations related to documenting collections with regard to movement and safe handling of items for transport, display, photography, and treatment; collections storage; and information-sharing within and beyond the museum.

Contributions by: Jennifer Schwarz Ballard, Terry A. Barnhart, Rebecca E. Bria, Marlena Cannon de Mendez, Robert P. Connolly, Mary Coughlin, Elizabeth K. Cruzado Carranza, Katherine A. Johnson, Michael Jones, Allison McCloskey, Nicolette B. Meister, Carrie Wieners Meyer, Eileen Prendergast, Marjorie Schwarzer, Glori Simmons, Shari Stout, and Kelly Tomajko.

Juliee Decker is an associate professor of Museum Studies at Rochester Institute of Technology (RIT).

Rowman & Littlefield

2015 • 112 pages

978-1-4422-3879-4 • \$45.00 / £29.95 • Paper

978-1-4422-3880-0 • \$44.99 / £29.95 • eBook

Fundraising and Strategic Planning

Innovative Approaches for Museums

Edited by Juliee Decker

“A must-read brimming with thought fuel and expert insight on strategic planning and fundraising for all forward-facing museums.”

—**Colleen Dilenschneider, IMPACTS**

Fundraising and Strategic Planning appraises strategies museums employ to raise funds including admission prices, membership categories, donor and affinity groups, and specialized event-driven efforts while examining new crowdfunding models such as Kickstarter, Indiegogo, and Piggybackr. Each of the case studies in this volume focuses on the cornerstones to museum operations: strategic planning and fundraising. For example, Carl G. Hamm describes how Saint Louis Art Museum moved from a capital campaign into a sustainable stream of increased annual giving. Vicky U. Lee narrates the transformation of abandoned, elevated rail yards into an exciting, well-travelled (and highly-tagged and pinned) public amenity, the High Line.

Contributions by: Karen Coutts, Mike Deetsch, Nancy Enterline, Karen Gillenwater, Amy Gilman, Carl G. Hamm, Greg Hardison, Jill Hartz, Peter J. Kim, Vicky U. Lee, James G. Leventhal, Melissa A. Russo, and Irina Zeylikovich.

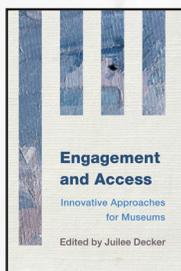
Rowman & Littlefield

2015 • 124 pages

978-1-4422-3877-0 • \$45.00 / £29.95 • Paper

978-1-4422-3878-7 • \$44.99 / £29.95 • eBook

INNOVATIVE
APPROACHES FOR
.....
Museums Series



Engagement and Access
Innovative Approaches for Museums

Edited by Juliee Decker

“The museum landscape has *already* changed. If we wish to remain both relevant and successful we must foster real, meaningful engagement with our audiences. Juliee Decker has done a phenomenal job curating of a set of case studies that focus on substantive, in-the-trenches examples of innovative experimentation in our field. These triumphs, setbacks, and new methodologies are what push us forward. Kudos to Dr. Decker for helping to expedite the process!” —**Dustin Growick, Museum Hack**

This book addresses how museums forge two-way communication and engaged participation through the use of community curation, social media, collaboration, and inquiry-based learning. Such approaches demonstrate how museums serve as thriving, central gathering places in communities and offer meaningful, creative educational experiences.

Contributions by: Charles Chen, Anne Corso, Jan Freedman, William Hennessey, Ashley Hosler, J. Patrick Kocielek, Sarah Lampen, Jennifer L. Lindsay, Margot Note, Stephanie Parrish, Marisa J. Pascucci, Janet Sinclair, Siobhan Starrs, Barbara W. Stauffer, Eric Steen, and Alison Zeidman.

Rowman & Littlefield

2015 • 120 pages

978-1-4422-3875-6 • \$45.00 / £29.95 • Paper

978-1-4422-3876-3 • \$44.99 / £29.95 • eBook

Technology and Digital Initiatives
Innovative Approaches for Museums

Edited by Juliee Decker

“[A] is a wonderful summation of the state of the museum technology sector, circa 2015. It provides a comprehensive overview of a range of projects both big and small, and should prove to be an indispensable resource for museum veterans and newcomers.” —**Koven J. Smith, Blanton Museum of Art, The University of Texas at Austin**

Technology and Digital Initiatives discloses the ways in which technology is used as a means of communicating with visitors through podcasts, apps, websites, and blogs; as an educational enhancement through off-site e-learning and onsite participation at interactive kiosks; and as non-site-based experiences through collaborative initiatives providing open access to collections worldwide.

Contributions by: Jane Alexander, Elizabeth Bolander, Elizabeth Botten, Gareth Brereton, Nancy E.V. Bryk, Stephen J. Bury, Duygu Camurcuoglu, Kimberly Christen, John Dallwitz, Birger Ekornäsavåg Helgestad, Jennifer E. Henel, Kelly Quinn, Sree Sreenivasan, Jonathan Taylor, Sabra Thorner, Rihoko Ueno, and Heather Marie Wells.

Rowman & Littlefield

2015 • 114 pages

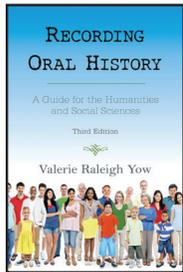
978-1-4422-3873-2 • \$45.00 / £29.95 • Paper

978-1-4422-3874-9 • \$44.99 / £29.95 • eBook

Recording Oral History A Guide for the Humanities and Social Sciences

THIRD EDITION

By Valerie Raleigh Yow



“Recording Oral History has long been one of the ‘must have’ texts for teaching and practicing oral history; this third edition takes a popular resource and makes it better—representing the state of the art in oral history at a time of rapid change. Yow covers all aspects of oral history, wrestles with complex

issues, and provides running commentary on best practices, all while avoiding obscure and convoluted language. It is the most comprehensive overview of the field available, and serves as a wise guide for both newcomers and more practiced hands.”

—Ronald J. Grele, Columbia University

Writing in a clear, accessible style, Valerie Yow builds on the foundations laid in prior editions of her widely used and highly regarded text to tackle not just the practicalities of interviewing but also the varied ethical, legal, and philosophical questions that can arise. The text—now twelve chapters—allows for dedicated discussion of both legalities and ethics. Other new material include recent research on how brain functions affect memory, more comprehensive demonstration of how to analyze an interview, and details on making the most of technology, both old and new. Each chapter concludes with updated and annotated Recommended Readings and tailored appendixes address new developments, such as institutional review boards and the Oral History Association’s new Principles and Best Practices.

Valerie Raleigh Yow, an independent scholar in Chapel Hill, North Carolina, has been book review editor for the *Oral History Review*, a member of the governing council of the Oral History Association, and faculty at both the University of Rhode Island and Northern Illinois University, DeKalb.

Rowman & Littlefield

2015 • 446 pages

978-0-7591-2267-3 • \$39.00 / £24.95 • Paper

978-0-7591-2266-6 • \$90.00 / £60.00 • Cloth

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Leadership Matters

By Anne W. Ackerson and Joan H. Baldwin

AASLH Book Series

AltaMira Press

2014 • 236 pages

978-0-7591-2184-3 • \$29.95 / £19.95 • Paper

978-0-7591-2183-6 • \$70.00 / £47.95 • Cloth

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“Leadership Matters is a highly readable book, as relevant to organizations of any type as it is to the museum field, in which it is based... There is not a better book on non-profit leadership anywhere.”

—Ford W. Bell,
American Alliance
of Museums (AAM)
President, 2007-2015

Using personal insights of the history museum field’s most engaging, innovative and entrepreneurial leaders, *Leadership Matters* profiles what makes inspiring leadership in 21st-century institutions. These profiles focus not only on history museum presidents, directors, and CEOs, but also on the “leaders within”—deputies, vice-presidents and department heads, as well as their counterparts in the boardroom.

Annual Review of Cultural Heritage Informatics 2014

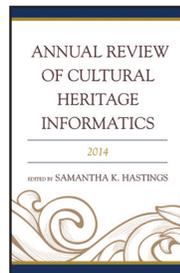
Edited by Samantha K. Hastings
(University of South Carolina)

Rowman & Littlefield

2015 • 220 pages

978-1-4422-5011-6 • \$85.00 / £54.95 • Cloth

978-1-4422-5012-3 • \$84.99 / £54.95 • eBook

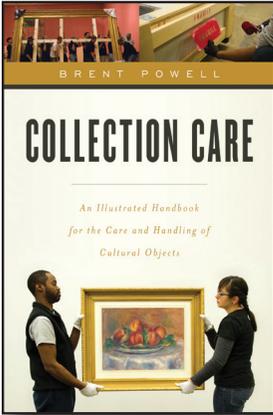


This volume of the *Annual Review of Cultural Heritage Informatics* (ARCHI) is the polestar publication for cultural heritage scholars, professionals, and students. Featuring fourteen original works selected by the distinguished editorial board of international scholars, ARCHI presents a broad spectrum of the cultural heritage informatics field.

Collection Care

An Illustrated Handbook for the Care and Handling of Cultural Objects

By Brent Powell



“Anyone who manages a collection, or puts on a pair of gloves to move a small bronze, or packs a large sculpture for shipment overseas, should profit from reading *Collection Care*.” —**Mervin Richard, National Gallery of Art**

The topics covered address the decision making criteria and risk assessment solutions involved in the best practices for handling art and artifacts. Technical subjects cover proven techniques, materials, equipment and address problem solving assessment and current solutions. The comprehensive overview of staff responsibilities, relationships and training will bring the book to a conclusion of addressing the unison of all professionals responsible for proper handling and caring for collections.

Highlights include:

- Provides both visual and narrative descriptions of current best practices for caring for collection objects
- Emphasis is placed on risk assessment in the decision-making process with proven, accepted technical methods and materials
- Detailed coverage of technical methods and methodologies for principles of proper handling, transport, and storage of two and three dimensional objects
- Chapters cover the institutional structure for managing, hiring, training both full and part time staff responsible for safely handling and caring of collection objects
- 100 photographs, figures, and charts provide overall directions for collection care, preventive maintenance, and proper handling of objects

Brent Powell is principal of Museum Collection Care. He specializes in project management, consulting, supervision, and training and is an expert witness.

Rowman & Littlefield

October 2015 • 360 pages

978-1-4422-3882-4

\$45.00 / £29.95 • Paper

978-1-4422-3881-7

\$90.00 / £60.00 • Cloth

978-1-4422-3883-1

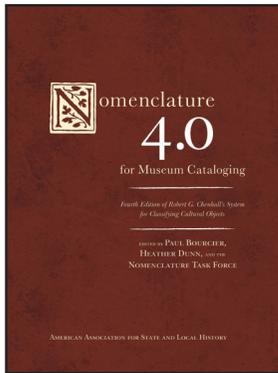
\$44.99 / £29.95 • eBook

Nomenclature 4.0 for Museum Cataloging

Robert G. Chenhall's System for Classifying Cultural Objects

FOURTH EDITION

Edited by Paul Bourcier, Heather Dunn, and The Nomenclature Task Force



Nomenclature 4.0 for Museum Cataloging is an updated and expanded edition of Robert G. Chenhall's system for classifying human-made objects, originally published in 1978. The Chenhall system is the standard cataloging tool for thousands of museums and historical organizations across the United States and Canada.

This new edition features crucial revisions including:

- A revised and updated users' guide with new tips and advice
- An expanded controlled vocabulary featuring nearly 950 new preferred terms
- 475 more non-preferred terms in the index
- An expanded and reorganized section on water transportation
- Expanded coverage of exchange media, digital collections, electronic devices, archaeological and ethnographic objects, and more
- AASLH has developed a free online community for all users and potential users of *Nomenclature 4.0*. Find out more at <http://community.aaslh.org/nomenclature>

AASLH Book Series
Rowman & Littlefield

2015 • 752 pages

978-1-4422-5098-7

\$115.00 / £75.00 • Cloth

978-1-4422-5099-4

\$114.99 / £75.00 • eBook

Paul Bourcier is Chief Curator at the Wisconsin Historical Society.

Heather Dunn is Heritage Information Analyst – Standards at the Canadian Heritage

Information Network. The members of the **Nomenclature Task Force** are:

Kathleen Byrne, National Park Service; Rosemary Campbell, Parks Canada; John Hart, Jr., Sullivan Museum and History Center, Norwich University; Sarah Kapellusch, Wisconsin Veterans Museum; Ron Kley, Museum Research Associates; Jennifer Toelle, Smoky Hill Museum; Jean-Luc Vincent, Parks Canada; and Geoffrey Woodcox, State Historical Society of North Dakota.

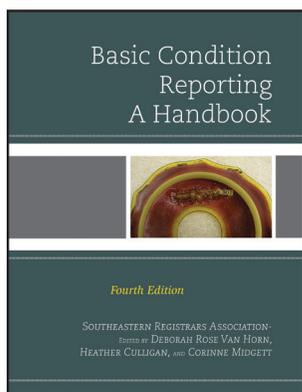
Basic Condition Reporting

A Handbook

FOURTH EDITION

Southeastern Registrars Association

Edited by Deborah Rose Van Horn, Heather Culligan and Corinne Midgett



The fourth edition of *Basic Condition Reporting* proffers a standard vocabulary for all of the individuals in a museum that may be conducting condition reports. A good condition report is an accurate and informative account of an object's state of preservation at a particular moment in time. Condition reports can have multiple functions such as recording the state of an object prior to an exhibition or loan, after exhibition or loan, to assist in collections planning, or as a tool for the treatment of an object. Most of these functions can be conducted by a registrar, curator, collections manager, or volunteer.

A good condition report fills many critical needs including:

- Knowing the exact condition of an object before or after a loan
- Helping staff determine the stability of an object for exhibit or loan
- Limiting how often an object is handled
- Informing object handlers of unseen problems
- Showing the condition of an object over time to determine the rate of deterioration
- Setting priorities for conservation
- Assisting the staff in identifying similar objects
- Aiding in the valuation of an object for insurance purposes

Rowman & Littlefield

2015 • 148 pages
 978-1-4422-4771-0
 \$45.00 / £29.95 • Paper
 978-1-4422-4770-3
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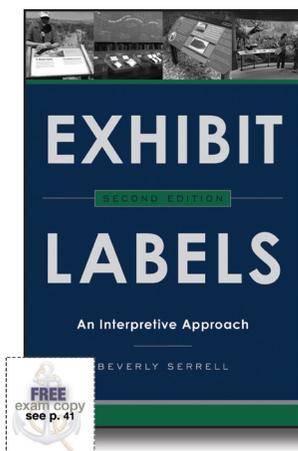
The **Southeastern Registrars Association (SERA)** was founded in 1978 to encourage high standards of museum practice and foster professional growth among museum registrars and collections managers in the southeastern region of the United States of America. SERA promotes the exchange and dissemination of information and ideas through professional development opportunities such as educational workshops and publications.

Exhibit Labels

An Interpretive Approach

SECOND EDITION

By Beverly Serrell



“Improving a classic seems a contradiction in terms, but Beverly Serrell has done it with this revised edition of *Exhibit Labels*. Her chapters on audience in particular are informed by the nearly two decades of visitor research published since the first version, providing robust support for her recommendations. And the new and varied case studies offer practical examples of how museums are creating and utilizing contemporary approaches such as multilingual labels and digital interpretive devices.”

—Gretchen Jennings, museum blogger; former editor, *Exhibitionist*

“This second edition of the long-standing museum classic, *Exhibit Labels*, is full of great new examples and insights, including more consideration of digital media. Beverly Serrell’s life-long career in museums, focused on improving the quality and experience of museum exhibitions, continues to inspire and enlighten.”

—Kathleen McLean, *Independent Exhibitions*

Beverly Serrell presents the reader with excellent guidelines on the process of exhibit label planning, writing, design, and production. One of the museum field’s leading consultants and label writers, Serrell’s 1996 edition of *Exhibit Labels* has been a standard in the field since its initial publication.

This new edition not only provides expert guidance on the art of label writing for diverse audiences and explores the theoretical and interpretive considerations of placing labels within an exhibition, it also features all new case studies and photographs and thoughts about interpretation in digital media. *Exhibit Labels* is a vital reference tool for all museum professionals.

Since 1979, **Beverly Serrell** has been an exhibit and evaluation consultant with art, history, natural history, and science museums, as well as zoos and aquariums.

Rowman & Littlefield

2015 • 376 pages
Includes over 100 images

978-1-4422-4903-5
\$39.95 / £24.95 • Paper

978-1-4422-4902-8
\$80.00 / £52.95 • Cloth

978-1-4422-4904-2
\$38.99 / £24.95 • eBook



Manual of Museum Exhibitions

SECOND EDITION

Edited by Barry Lord and Maria Piacente

The *Manual of Museum Exhibitions* is a comprehensive, practical guide to the entire process of planning, designing, producing, and evaluating exhibitions for museums of all kinds. The second edition explores the exhibition development process in greater detail, providing the technical and practical methodologies museum professionals need today. It is arranged in four parts:

- **Why:** Covering the purpose of exhibits, where exhibit ideas come from, and how to measure success
- **Where:** Covering facilities and spaces, going into details including security, and interactive spaces
- **What:** A look at both permanent collection displays, and non-collection displays, as well as virtual, participatory, temporary, travelling displays, and retail sales
- **How:** Who is involved, planning, curatorship, and content development, design, multimedia, fabrication and installation, financial planning, and project management

Over 130 figures and photographs illustrate every step of the exhibit process. No museum can be without this critical, detailed guide to an essential function.

Barry Lord is co-founder and co-president of Lord Cultural Resources. **Maria Piacente** is vice president of Exhibitions and Events at Lord Cultural Resources.

Rowman & Littlefield

2014 • 456 pages

978-0-7591-2270-3 • \$83.00 / £54.95 • Paper

978-0-7591-2269-7 • \$132.00 / £85.00 • Cloth

978-0-7591-2271-0 • \$82.99 / £54.95 • eBook

Effective Exhibit Interpretation and Design

By Tessa Bridal

AltaMira Press

2014 • 144 pages

978-0-7591-2111-9 • \$44.00 / £29.95 • Paper

978-0-7591-2110-2 • \$77.00 / £49.95 • Cloth

978-0-7591-2112-6 • \$42.99 / £29.95 • eBook



“Effective Exhibit Interpretation and Design provides convincing arguments for including high quality live interpretation in your museum, zoo or science center exhibitions to foster deeper relationships between your audience and your content. This valuable and practical guide is packed with case studies

and clear instructions for selecting appropriate content to interpret, designing performance spaces, finding professional script writers, and hiring and working with actors. Everything you need to know to get started, whether planning a new exhibition or adding live interpretation to an existing space, is included in this vital resource.” —**Barbara E. Brennan, George Washington University**

Museum Exhibition Planning and Design

By Elizabeth Bogle

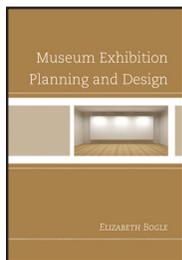
AltaMira Press

2014 • 418 pages

978-0-7591-2230-7 • \$60.00 / £39.95 • Paper

978-0-7591-2229-1 • \$105.00 / £70.00 • Cloth

978-0-7591-2231-4 • \$57.99 / £39.95 • eBook



Museum Exhibition Planning and Design is a comprehensive introduction and reference to exhibition planning and design. This book focuses on both the procedural elements of successful planning, like the phases of exhibit design and all associated tasks and issues, and on the design elements that make up the realized exhibit itself, such as color, light, shape, form, space, and building materials.



Interpreting History Series

This major new series from the **American Association for State and Local History** provides expert, in-depth guidance in interpretation for museum and historic site professionals. The books will help practitioners expand their interpretive skills and apply it to a broader range of American history.

Forthcoming

Interpreting American Military History at Museums and Historic Sites

By Marc K. Blackburn

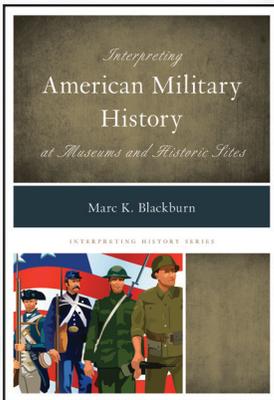
Rowman & Littlefield

January 2016 • 320 pages

978-1-4422-3974-6 • \$35.00 • Paper

978-1-4422-3973-9 • \$75.00 • Cloth

978-1-4422-3975-3 • \$34.99 • eBook



Interpreting American Military History is not meant to be a survey of American military history but serve as a guide to interpreting our military's past. The work of presenting narratives of military history that reach beyond and challenge familiar public conceptions of the field is an immense task. *Interpreting American Military History at Museums and Historic Sites* helps interpreters achieve that goal by describing methods and information helpful to institutions charged with the care of collections and interpretation of stories that relate to military history, or places whose mission is to preserve and interpret some aspect of our military's past. The book acts as a primer for those unfamiliar with academic trends of the last forty years. It uses case studies to showcase how museums and historic sites can take this information and create programs, interpretive media, outreach strategies, and mission goals that are relevant to the public and the institution charged with serving them.

Marc K. Blackburn is an interpretive specialist at the National Park Service since 1994, presently at the Nez Perce National Historical Park in Idaho.

Interpreting History Series



Forthcoming Interpreting Food at Museums and Historic Sites

By Michelle Moon

Interpreting Food at Museums and Historic Sites offers a framework for understanding the big ideas in food history, suggesting best practices for linking objects, exhibits and demonstrations with the larger story of change in food production and consumption over the past two centuries—a story in which your visitors can see themselves, and explore their own relationships to food. This book can help you develop food interpretation with depth and significance, making relevant connections to contemporary issues and visitor interests.

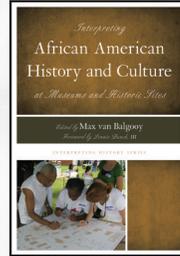
You'll find:

- A comprehensive, thematic framework of key concepts that will help you contextualize food history interpretations
- A concise, evaluative review of the historiography of food interpretation
- Case studies featuring the expression of these themes in the real world of museum interpretation
- Best practices for interpreting food

Michelle Moon oversees adult learning and interpretation at the Peabody Essex Museum (PEM) in Salem, MA.

Rowman & Littlefield

November 2015 • 230 pages
978-1-4422-5721-4 • \$35.00 / £23.95 • Paper
978-1-4422-5720-7 • \$75.00 / £49.95 • Cloth
978-1-4422-5722-1 • \$34.99 / £23.95 • eBook



Interpreting African American History and Culture at Museums and Historic Sites

Edited by Max van Balgooy

“What a gift it will be when museums and historic sites can help our publics understand that they are shaped, touched, and made better by African American history, all day, every day. The essays in this volume give me hope that that day is not too far distant.” —**Lonnie G. Bunch, National Museum of African American History and Culture**

This diverse anthology addresses both historical research and interpretive methodologies, including investigating church and legal records, using social media, navigating sensitive or difficult topics, preserving historic places, engaging students and communities, and strengthening connections between local and national history.

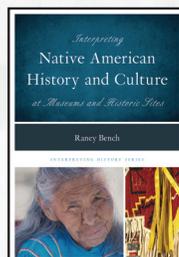
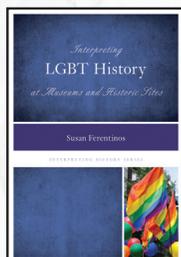
- Case studies of exhibitions, tours, and school programs from around the country provide practical inspiration, including photographs of projects and examples of exhibit label text.
- A list of national organizations and an extensive bibliography on the interpretation of African American history provide convenient gateways to additional resources.

Max A. van Balgooy is president of Engaging Places LLC.

Rowman & Littlefield

2015 • 234 pages
978-0-7591-2279-6 • \$32.00 / £22.95 • Paper
978-0-7591-2278-9 • \$80.00 / £52.95 • Cloth
978-0-7591-2280-2 • \$31.99 / £22.95 • eBook

Interpreting History Series



Interpreting LGBT History at Museums and Historic Sites

By Susan Ferentinos

“This groundbreaking work thoughtfully documents seminal projects in the interpretation of LGBT history and also lights a path forward for those committed to a more inclusive approach to public history.”

—**Bill Adair, The Pew Center for Arts & Heritage**

LGBT individuals and families are increasingly visible in popular culture and local communities; their struggles for equality appear regularly in news media. If history museums and historic sites are to be inclusive and relevant, they must begin incorporating this community into their interpretation. *Interpreting LGBT History at Museums and Historic Sites* is straightforward, accessible guidebook for museum and history professionals as they embark on such worthy efforts.

- Includes case studies on the inclusion and telling of LGBT history
- Includes an extensive bibliography and reading list

Susan Ferentinos is a public history researcher, writer, and consultant in Bloomington, IN.

Rowman & Littlefield

2015 • 218 pages
978-0-7591-2373-1 • \$32.00 / £22.95 • Paper
978-0-7591-2372-4 • \$85.00 / £54.95 • Cloth
978-0-7591-2374-8 • \$31.99 / £22.95 • eBook

Interpreting Native American History and Culture at Museums and Historic Sites

By Raney Bench

“The case studies... provide excellent insights into the process of museums working with American Indian communities regarding collections, exhibits, and programming efforts.”

—**Karen Coody Cooper**

This resource features ideas and suggested best practices for the staff and board of museums that care for collections of Native material culture, and who work with Native American culture, history, and communities. It gives museum and history professionals benchmarks to help shape conversations and policies designed to improve relations with Native communities represented in the museum.

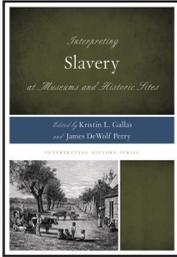
- Includes case studies from museums that are purposefully working to incorporate Native people and perspectives into all aspects of their work.

Raney Bench has worked with Native communities and small museums throughout the United States for almost 20 years.

Rowman & Littlefield

2015 • 148 pages
978-0-7591-2338-0 • \$29.95 / £19.95 • Paper
978-0-7591-2337-3 • \$75.00 / £49.95 • Cloth
978-0-7591-2339-7 • \$28.99 / £19.95 • eBook

Interpreting History Series



Interpreting Slavery at Museums and Historic Sites

By Kristin L. Gallas and James DeWolf Perry

“Interpreting Slavery at Museums and Historic Sites provides museum professionals with a roadmap to help them engage the topic with greater confidence and vision. It is thoughtful and comprehensive. Well worth the read.”

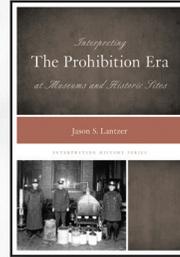
—Christy Coleman, *The American Civil War Center at Historic Tredegar, Richmond, VA*

Interpreting Slavery at Museums and Historic Sites aims to move the field forward in its collective conversation about the interpretation of slavery—acknowledging the criticism of the past and acting in the present to develop an inclusive interpretation of slavery. Presenting the history of slavery in a comprehensive and conscientious manner is difficult and requires diligence and compassion—for the history itself, for those telling the story, and for those hearing the stories—but it’s a necessary part of our collective narrative about our past, present, and future.

Kristin L. Gallas has led public history work for the Tracing Center on Histories and Legacies of Slavery since its founding. **James DeWolf Perry** is the executive director of the Tracing Center on Histories and Legacies of Slavery.

Rowman & Littlefield

2015 • 148 pages
978-0-7591-2326-7 • \$29.95 / £19.95 • Paper
978-0-7591-2325-0 • \$75.00 / £49.95 • Cloth
978-0-7591-2327-4 • \$28.99 / £19.95 • eBook



Interpreting the Prohibition Era at Museums and Historic Sites

By Jason S. Lantzer

“Interpreting the Prohibition Era at Museums and Historic Sites is exactly the kind of book that busy interpreters, curators, and museum administrators need. Well-researched and lucidly written, it combines a brief history of prohibition with incisive guidelines for interpretation.”

—Daniel Vivian, *University of Louisville*

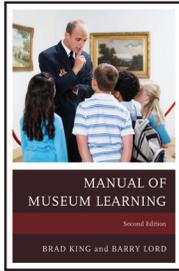
This resource chronicles the rise and fall of one of the greatest attempted reforms in American history. Why were Americans so worried about alcohol? Why did they seek to ban an entire industry? How did those involved in the trade react? How did repeal come about? How should we remember the “noble crusade”? Such questions are important, both for historians and museums who seek to interpret the Prohibition Era, as well as for the general public who wants to know more about the Roaring Twenties and how it continues to shape the United States today.

- Case studies cover: Breweries; reformers; women; saloons, both before and after Prohibition; and gamblers and gumshoes

Jason S. Lantzer is the honors program coordinator at Butler University.

Rowman & Littlefield

2015 • 140 pages
978-0-7591-2432-5 • \$30.00 / £19.95 • Paper
978-0-7591-2431-8 • \$75.00 / £49.95 • Cloth
978-0-7591-2433-2 • \$29.99 / £19.95 • eBook



Forthcoming The Manual of Museum Learning

SECOND EDITION

By Brad King and Barry Lord

Museum learning is a vital component of the lifelong-learning process. In this new edition of *The Manual of Museum Learning*, leading museum education professionals offer practical advice for creating successful learning experiences in museums and related institutions (such as galleries, zoos, and botanic gardens) that can attract and intrigue diverse audiences.

The original *Manual of Museum Learning* was published in 2007. The editors have totally rethought this new edition. This second edition focuses on the ways museum staffs (and the departments for which they work) can facilitate the experience in a way that capitalizes on their individual institutional strengths. The goal of this new edition is to provide museums with guidance in developing a strategic approach to their learning programs. There is a close connection between institution-wide strategic planning—where an institution decides what course and direction it will take for a five to seven-year period—and its approach to museum learning. One size does not fit all, and what each museum is (or aspires to be) will affect its individual approach.

Brad King is a vice president with Lord Cultural Resources in Toronto. **Barry Lord** is co-president of Lord Cultural Resources.

Rowman & Littlefield

November 2015 • 270 pages

978-1-4422-5847-1 • \$55.00 / £37.95 • Paper

978-1-4422-5846-4 • \$110.00 / £75.00 • Cloth

978-1-4422-5848-8 • \$54.99 / £37.95 • eBook

Programming for People with Special Needs A Guide for Museums and Historic Sites

By Katie Stringer

“Programming for People with Special Needs is an invaluable manual with clear, concise examples of museums benefit when they open their doors, exhibits, and programming to all audiences in a community. A commitment to common-sense universal design principles opens the dialogue about what matters in our history and culture to every citizen, thus enriching our communities through better education and community engagement.”
—*History News*

This book features the seven keys to creating effective programming for people with special needs, especially elementary and secondary students with intellectual disabilities: Sensitivity and awareness training; planning and communication; timing; engagement and social/life skills; object-centered and inquiry-based programs; structure; and flexibility.

- Features and discusses programs such as the Museum of Modern Art’s Meet Me program and ones for children with autism at the Transit Museum in Brooklyn as models for other organizations to adapt for their use.

Katie Stringer has worked in museums and historic sites in various capacities including education director, curator, collections manager, director of interpretation, and more.

AASLH Book Series

Rowman & Littlefield

2014 • 110 pages

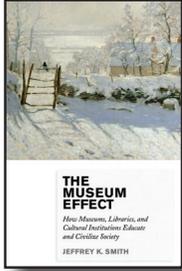
978-1-4422-2761-3 • \$29.00 / £19.95 • Paper

978-1-4422-2760-6 • \$65.00 / £44.95 • Cloth

978-1-4422-2765-1 • \$28.99 / £19.95 • eBook

The Museum Effect How Museums, Libraries, and Cultural Institutions Educate and Civilize Society

By Jeffrey K. Smith



“With his idea of the museum effect, Smith provides one of the most compelling explanations for what makes art such a fundamental and profound aspect of our personal lives, our societies, our cultures, and our shared human history. Smith is a museum insider and empirical researcher, and in this piece he

successfully bridges psychological science and art as well as artist and viewer, while along the way revealing to us why cultural institutions, museums in particular, affect us in positive ways. An essential book for anyone wanting the why and how of art.”
—Pablo P. L. Tinio, *Queens College, CUNY*; editor, *Psychology of Aesthetics, Creativity, and the Arts*

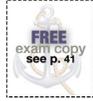
Museums, libraries, and cultural institutions provide opportunities for people to understand and celebrate who they are, were, and might be. These institutions educate the public and civilize society in a variety of ways, ranging from community events to a single child making a first visit. *The Museum Effect* documents this phenomenon, explains how it happens, and shows how institutions can facilitate this process.

The “museum effect” is a process through which cultural institutions educate and civilize us as individuals and as societies. These institutions allow visitors to spend some time with their thoughts elevated, and leave the institution better people in some meaningful fashion than when they entered. This visionary book presents the underlying idea and the argument for the museum effect, along with empirical research supporting that argument. It will help those working in museums, libraries, and archivists to facilitate this process, and study how this is working in their own institutions.

Jeffrey K. Smith is professor and associate dean for research in the College of Education at the University of Otago, New Zealand.

Rowman & Littlefield

2014 • 212 pages
978-0-7591-2295-6 • \$39.00 / £24.95 • Paper
978-0-7591-2294-9 • \$88.00 / £60.00 • Cloth
978-0-7591-2296-3 • \$38.99 / £24.95 • eBook



Encyclopedia of Local History

SECOND EDITION

Edited by Carol Kammen and Amy H. Wilson

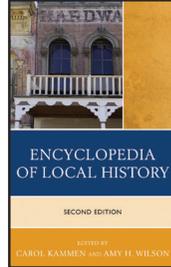
AASLH Book Series

AltaMira Press

2013 • 668 pages

978-0-7591-2048-8 • \$138.00 / £90.00 • Cloth

978-0-7591-2050-1 • \$134.99 / £90.00 • eBook



“Institutions that interpret and present local history need more than the professional standards, policies, and procedures found in other publications. They also require an intellectual foundation and knowledge of concepts and terminology that can be the substance of expressing history and culture. Kammen and Wilson have included the

nuts and bolts of local history as well as important and valuable broader concepts and interpretive themes.” —Michael Rose, *Atlanta History Center*

The *Encyclopedia of Local History* addresses nearly every aspect of local history, including everyday issues, theoretical approaches, and trends in the field. The second edition highlights local history practice in each U.S. state and Canadian province.

Nearby History Exploring the Past Around You

THIRD EDITION

By David E. Kyvig and Myron A. Marty

AASLH Book Series

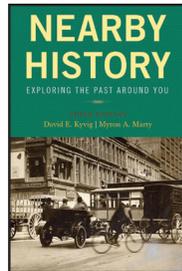
AltaMira Press

2011 • 290 pages

978-0-7591-1300-8 • \$39.00 / £24.95 • Paper

978-0-7591-1249-0 • \$99.00 / £65.00 • Cloth

978-0-7591-1301-5 • \$37.99 / £24.95 • eBook



“*Nearby History* has inspired individuals in college classrooms, local historical societies, libraries, and museums across the United States to promote historical understanding and methods through the use of local history. No doubt the book will continue to do so. Those teaching courses on local history, public history, or research methods would gain the most from *Nearby History* and should give it serious consideration.”

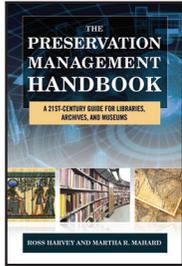
—Teaching History



The Preservation Management Handbook

A 21st-Century Guide for Libraries, Archives, and Museums

By Ross Harvey and Martha R. Mahard



“Ross Harvey and Martha Mahard take preservation out of an institution-specific setting. Of particular value are the authors’ thoughtful discussions about longevity, choice, quality, integrity, and access. Their book includes the components one would expect to find in a preservation program: assessment and

planning; artifacts and information; risk assessment; the environment; media-specific concerns; and so on. Harvey and Mahard have made an important contribution to preservation by writing a book that will expand the forums in which its basic principles are considered.”

—Michele V. Cloonan, Simmons College, Boston

Cultural heritage professionals work with their specialized knowledge to prioritize the needs of their collections. Preservation managers draw on experts in climate control, fire safety, pest management and more in developing the large overview of a collection and its needs. And all the special materials within the collections have their experts too. Here, in one volume, *The Preservation Management Handbook* offers a wide range of topic-specific expertise that comprises both an enduring text for preservation students as well as an essential one-stop reference for cultural heritage professionals—particularly those in small- to medium-sized organizations where resources are limited and professional help is not always at hand.

Contributions by: Brenda Bernier, Liz Coffey, Donia Conn, Matthew Davies, Richard Dine, Ross Harvey, Heather Hole, Leslie Johnston, Michael F. Knight, Frances Lennard, Martha R. Mahard, Kevin A. McCoy, Bob Pymm, Shelby Sanett, Elizabeth Walters, and Dawn Walus.

Ross Harvey is adjunct professor in the School of Business IT and Logistics at RMIT University, Melbourne, Australia.

Martha R. Mahard is a Professor of Practice at Simmons College Graduate School of Library and Information Science.

Rowman & Littlefield

2014 • 400 pages

978-0-7591-2315-1 • \$105.00 / £70.00 • Cloth

978-0-7591-2316-8 • \$104.99 / £70.00 • eBook



A Graveyard Preservation Primer

SECOND EDITION

By Lynette Strangstad

AASLH Book Series

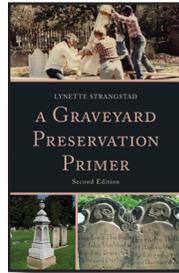
AltaMira Press

2013 • 236 pages

978-0-7591-2242-0 • \$39.00 / £24.95 • Paper

978-0-7591-2241-3 • \$77.00 / £49.95 • Cloth

978-0-7591-2243-7 • \$37.99 / £24.95 • eBook



A Graveyard Preservation Primer has proven itself to be a time-tested resource for many who are seeking information regarding the protection and preservation of historic graveyards. This fresh, updated edition has new information regarding project planning, documentation, research, landscaping, archaeology, current

conservation treatments, public use of historic graveyards, and ethics, as well as a completely updated list of additional resources. This revision reflects both changes in technology and also changes in current thought and uses over the years.



Digital Preservation for Libraries, Archives, and Museums

By Edward M. Corrado and Heather Lea Moulaison

Rowman & Littlefield

2014 • 294 pages

978-0-8108-8712-1 • \$66.00 / £44.95 • Paper

978-0-8108-8713-8 • \$64.99 / £44.95 • eBook

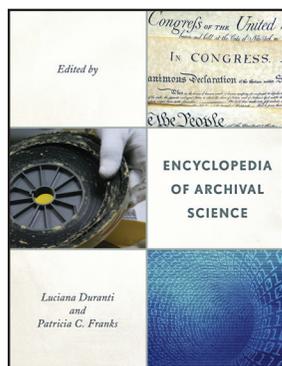


This book is designed for all types of information professionals who are interested in digital preservation. This is not a how-to book giving step-by-step processes for certain materials in a given kind of system. Instead, it addresses a broad group of resources that could be housed in any number

of digital preservation systems. Finally, this book is about “things (not technology; not how-to; not theory) I wish I had known before I got started.”

Encyclopedia of Archival Science

Edited by Luciana Duranti and Patricia C. Franks



“The *Encyclopedia of Archival Science* is both timely and necessary. It provides a panoramic view of archival science theoretically and practically, from history to modern society, from the traditional basics of archives management to digital long term preservation. It will become a frequently-used tool for researchers and opens windows to the public for understanding archival science.” —**Huiling Feng, Renmin University, China; chief editor, *The Encyclopedia of China on Archival Science***

“Although compiling such a work as this is a daunting endeavor for anyone, Luciana Duranti and Patricia Franks have brought together a wealth of knowledge representing diverse perspectives on numerous topics in a remarkably holistic fashion.” —**Thomas Hickerson, University of Calgary; Society of American Archivists (SAA) President, 1999-2000**

Rowman & Littlefield

2015 • 464 pages

978-0-8108-8810-4
125.00 / £85.00 • Cloth

978-0-8108-8811-1
\$124.99 / £85.00 • eBook

Here is the first-ever comprehensive guide to archival concepts, principles, and practices.

Encyclopedia of Archival Science features 154 entries, which address every aspect of archival professional knowledge. These entries range from traditional ideas (like appraisal and provenance) to today’s challenges (digitization and digital preservation). They present the thoughts of leading luminaries like Ernst Posner, Margaret Cross-Norton, and Philip Brooks as well as those of contemporary authors and rising scholars. Historical and ethical components of practice are infused throughout the work.

Edited by Luciana Duranti from the University of British Columbia and Patricia C. Franks from San José State University, this landmark work was overseen by an editorial board comprised of leading archivists and archival educators from every continent: Adrian Cunningham (Queensland State Archives, Australia), Fiorella Foscarini (University of Toronto and University of Amsterdam), Pat Galloway (University of Texas at Austin), Shadrack Katuu (International Atomic Energy Agency), Giovanni Michetti (University of Rome La Sapienza), Ken Thibodeau (National Archives and Records Administration, US), and Geoffrey Yeo (University College London, UK).

Luciana Duranti is chair and professor of archival studies at the University of British Columbia. **Patricia C. Franks** is program coordinator for the Master of Archives and Records Administration (MARA) at San José State University.

Using Functional Analysis in Archival Appraisal

A Practical and Effective Alternative to Traditional Appraisal Methodologies

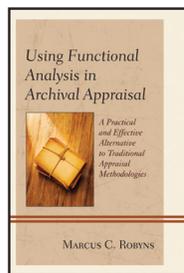
By Marcus C. Robyns

Rowman & Littlefield

2014 • 190 pages

978-0-8108-8797-8 • \$55.00 / £37.95 • Paper

978-0-8108-8798-5 • \$54.99 / £37.95 • eBook



In an age of scarcity and the challenge of electronic records, can archivists and records managers continue to rely upon traditional methodology essentially unchanged since the early 1950s? *Using Functional Analysis in Archival Appraisal* shows how archivists in other countries are already using functional

analysis, which offers a better, more effective, and imminently more practical alternative to traditional appraisal methodologies that rely upon an analysis of the records themselves.

Stirrings in the Archives

Order from Disorder

By Wolfgang Ernst

Translated by Adam Siegel

Rowman & Littlefield

August 2015 • 108 pages

978-1-4422-5395-7 • \$75.00 / £49.95 • Cloth

978-1-4422-5396-4 • \$74.99 / £49.95 • eBook



Like most of Wolfgang Ernst's work, *Das Rumoren der Archiv* explored the concept of archival and media theory from a current cultural digital context. Ernst challenges the traditional perspective of the cultural heritage institution and how it relied on media for creating, storing, and disseminating digital information.

Archives have a place in a digital society, and the archivist's role will be more increasingly vital in the future. As Ernst points out, his work will show a way out of the archive, away from the notion that the era of archive is coming to an end.

Archives for the Lay Person

A Guide to Managing Cultural Collections

By Lois Hamill

AASLH Book Series

AltaMira Press

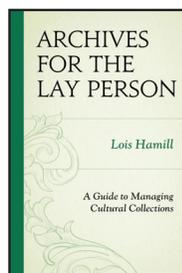
2013 • 248 pages

978-0-7591-1972-7 • \$36.00 / £24.95 • Paper

978-0-7591-1971-0 • \$77.00 / £49.95 • Cloth

978-0-7591-1973-4 • \$34.99 / £23.95 • eBook

Kentucky History Award, publication



“Regardless of the specific use, collection type, or staffing need in an institution, [this book] will serve as a useful tool. The instruction provided in this work goes a long way toward achieving our mutual interests: the survival of collections being cared for in a variety of cultural organizations and their use by the wide community.”
—*The American Archivist*

Organizing Archival Records

A Practical Method of Arrangement and Description for Small Archives

THIRD EDITION

By David W. Carmichael

AASLH Book Series

AltaMira Press

2013 • 134 pages

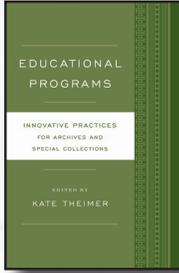
978-0-7591-2169-0 • \$36.00 / £24.95 • Paper

978-0-7591-2170-6 • \$34.99 / £23.95 • eBook



Organizing Archival Records equips non-professional archivists with the skills to tackle one of the most challenging tasks of archiving: arranging and describing archival materials. Carmichael brings this third edition into the 21st century with extended discussions about computerizing the process, making descriptions available on the web, and organizing electronic records.

Innovative Practices for Archives and Special Collections Series



Educational Programs

Innovative Practices for Archives and Special Collections

Edited by Kate Theimer

“The case studies in this volume not only illustrate the explosion in the use of archival materials in active learning classrooms, they highlight the synergistic benefit when archivists and instructors learn from each other and co-create curriculum based on primary sources.” —**Doris Malkmus, Special Collections Library, Pennsylvania State University**

Educational Programs explores how archivists and special collections librarians in organizations of different sizes and types have approached the challenges in creating effective educational programs to prepare the next generation of researchers and advocates for archives. This collection features case studies that show a range of audiences and strategies, but all were selected because they demonstrate ideas that could be transferred into many other settings.

Kate Theimer is the 2014 recipient of the Society of American Archivists’ Spotlight Award. She is the author of the popular blog ArchivesNext and a frequent writer, speaker and commentator on issues related to the future of archives. Kate served on the Council of the Society of American Archivists from 2010 to 2013. Before starting her career as an independent writer and editor, she worked in the policy division of the National Archives and Records Administration.

Rowman & Littlefield

2015 • 208 pages
 978-1-4422-3852-7 • \$55.00 / £37.95 • Paper
 978-1-4422-4952-3 • \$95.00 / £65.00 • Cloth
 978-1-4422-3853-4 • \$54.99 / £37.95 • eBook

Appraisal and Acquisition

Innovative Practices for Archives and Special Collections

Edited by Kate Theimer

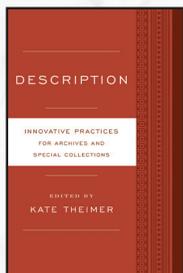
“This set of fresh and relevant case studies does more than highlight the authors’ successes and challenges. They also provide significant insights into decision making and adapting to changing conditions. This collection is a timely resource for archivists, students, and archival educators.” —**Aaron Purcell, Special Collections, Virginia Tech**

Appraisal and Acquisition explores how archivists and special collections librarians in organizations of different sizes and types have approached the challenges of collection, as well as exploring opportunities to acquire new kinds of materials and conduct thoughtful reappraisal. The case studies featured show a range of strategies and processes, but all were selected because they demonstrate ideas that could be transferred into many other settings. They can serve as models, sources of inspiration, or starting points for new discussions.

Rowman & Littlefield

2015 • 198 pages
 978-1-4422-3854-1 • \$55.00 / £37.95 • Paper
 978-1-4422-4953-0 • \$95.00 / £65.00 • Cloth
 978-1-4422-3855-8 • \$54.99 / £37.95 • eBook

Innovative Practices for Archives and Special Collections Series



Description

Innovative Practices for Archives and Special Collections

Edited by Kate Theimer

“This collection provides archivists with an important guide to imagining and implementing new ways to more effectively engage users with the rich, essential resources of the archival record. Read it—then join the effort!”

—Kathleen D. Roe, *New York State Archives*

Description explores how archives of different sizes and types can enhance the accessibility of their holdings. The book uses eleven case studies to demonstrate innovative ideas that could be transferred into many other settings. The volume will be useful to those working in archives and special collections as well as other cultural heritage organizations, and provides ideas ranging from those that require long-term planning and coordination to ones that could be immediately implemented. It also provides students and educators a resource for understanding the variety of ways materials are being described in the field today and the kinds of strategies archivists are using to ensure collections can be found by the people who want to use them.

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—*American Reference Books Annual*

This book explores the kinds of challenges that managers of archival programs face today and how those challenges can be met to achieve optimal results while working within existing resources. The book features thirteen case studies that demonstrate solutions to both traditional management concerns as well as new issues and opportunities presented by changes in technology and organizational environments. This book will help professionals build stronger archival programs by making effective use of people, technology, and resources while working within organizational requirements and constraints.

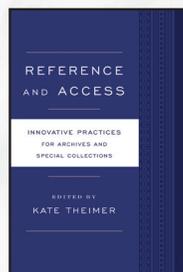
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This book explores how archives of different sizes and types are reaching out to new potential users and increasing awareness of programs and collections. The book features twelve case studies that demonstrate ideas that can be transferred into many other settings. Some of the practices described in the case studies rely primarily on technology and the Web to interact with the public, while others are centered on face-to-face activities. All twelve case studies look at outreach as identifying the organization's intended audience, building new ways of reaching them, and helping the organization achieve its mission. Each also reflects a philosophy of experimentation that is perhaps the most critical ingredient for any organization interested in developing its own "innovative" practices.

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Edited by Kate Theimer

This book explores how archives of different sizes and types are increasing their effectiveness in serving the public and meeting internal needs. The book features twelve case studies that demonstrate new ways to interact with users to answer their questions, provide access to materials, support patrons in the research room, and manage reference and access processes. This volume will be useful to those working in archives and special collections as well as other cultural heritage organizations, and provides ideas ranging from the aspirational to the immediately implementable. It also provides students and educators in archives, library, and public history graduate programs a resource for understanding the issues driving change in the field today and the kinds of strategies archivists are using to meet these new challenges.

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The Forty Years that Created America

The Story of the Explorers, Promoters, Investors, and Settlers Who Founded the First English Colonies

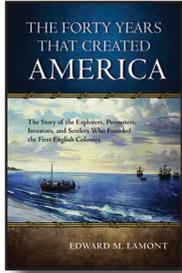
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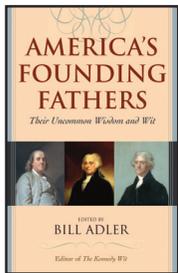
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Inventing Custer

The Making of an American Legend

By Edward Caudill and Paul Ashdown

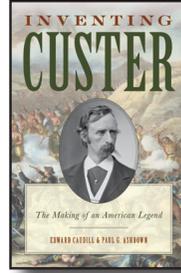
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By Ruma Chopra

American Controversies Series

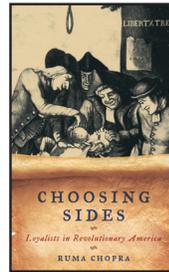
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Choosing Sides shows us that America’s original colonies were not nearly as united behind the concept of forming free, independent states as our society’s collective memory would have us believe. There were, in fact, numerous colonists, slaves, and Native Americans who counted themselves among the Loyalists:

those who never wanted to sever ties with the English crown and who viewed revolution as an unnatural and unlawful mistake.

Freedom's Dawn

The Last Days of John Brown in Virginia

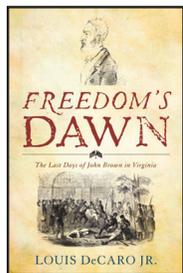
By Louis DeCaro Jr.

Rowman & Littlefield

2015 • 476 pages

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"Louis DeCaro's treatment of the prophetic John Brown's last six weeks is a gem. Don't miss it!"

—Cornel West, Union Theological Seminary

Freedom's Dawn is the first book devoted exclusively to John Brown during the six weeks between his arrest and execution. Louis

A. DeCaro traces Brown's evolution from prisoner to convicted felon, to a prophetic figure, and then martyr, finally examining the rise of his legacy.

John Brown Speaks

Letters and Statements from Charlestown

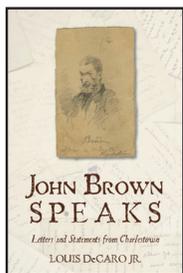
By Louis DeCaro Jr.

Rowman & Littlefield

2015 • 244 pages

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"*John Brown Speaks* is an illuminating documentary collection of this fiery abolitionist's words. Annotations and careful introductions contextualize the documents, allowing for a full picture of Brown's time awaiting execution, and Brown's compelling letters and Louis DeCaro's carefully curated documents

bring the historical moment to life." —Bonnie Laughlin-Schultz, Eastern Illinois University

Paired with Louis DeCaro's narrative of the aftermath, trial, and execution of John Brown in *Freedom's Dawn*, this book preserves the first-hand experience of Brown as he gave his life for the abolitionist cause.

Jubal Early

Robert E. Lee's Bad Old Man

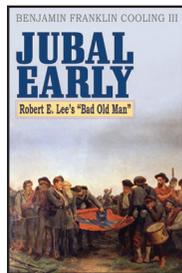
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Rowman & Littlefield

2014 • 216 pages

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"Benjamin Cooling's new book is a worthwhile read for anyone seeking an overview of the famed Confederate general and postwar apologist. Entertaining, well written, and fast-paced, it will leave inquisitive readers wanting to explore the many primary and secondary sources the author presents in his extensive

bibliography. To that end, Cooling has succeeded in whetting our appetites for even more of Lee's *Bad Old Man*." —*The Civil War Monitor*

In this new critical biography of Confederate Lieutenant General Jubal Anderson Early, Civil War historian B.F. Cooling III takes a fresh look at one of the most fascinating, idiosyncratic characters in the pantheon of Confederate heroes and villains.

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How the Civil War Turned the World Upside Down for Southern Children

By Anya Jabour

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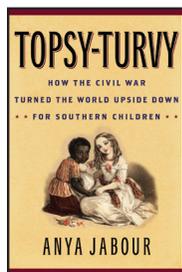
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This book brings into sharp relief the way in which gender, race, slavery, and status shaped the lives of children in the American South before, during, and after the Civil War. She argues that the identities children developed in the antebellum era shaped their responses to the upheavals of the war years and their lives after the war's conclusion.

Martha Jefferson

An Intimate Life with Thomas Jefferson

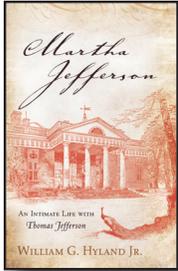
By William G. Hyland Jr.

Rowman & Littlefield

2015 • 310 pages

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Martha Jefferson is the first and only biography of Thomas Jefferson's greatest love and true kindred spirit. Drawing on a wealth of newly probed sources, including family letters, documents, and the handwritten notes, William Hyland captures the charm, sophistication, grace and a profound sense of history of this little known and elusive figure.

City of Steel

How Pittsburgh Became the World's Steelmaking Capital during the Carnegie Era

By Kenneth J. Kobus

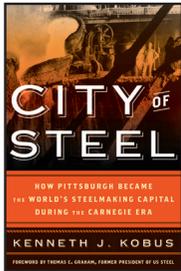
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book is brilliant and leaves no doubt about Carnegie's reign as the king of steel or Pittsburgh's role as the center of the steel industry." —**August R. Carlino, Rivers of Steel Heritage Corporation**

In this book, Kenneth Kobus explores the evolution of the steel industry to celebrate the innovation and technology that created and sustained Pittsburgh's steel boom.

The Last Hurrah

Sterling Price's Missouri Expedition of 1864

By Kyle S. Sinisi

The American Crisis Series

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"Kyle Sinisi provides a long-needed analysis of the last major military operation west of the Mississippi River. Sinisi challenges long-held assumptions about Sterling Price's disastrous 1864 Missouri invasion while addressing the unique machinations of Kansas and Missouri politics, examining the many battles that marked

the raid's progress, and confronting the atrocities committed by both sides on each other and the civilian population. *The Last Hurrah* is essential reading for anyone interested in the Trans-Mississippi Theater of the Civil War."

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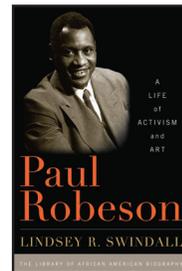
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—**Journal of American History**

W. E. B. Du Bois

An American Intellectual and Activist

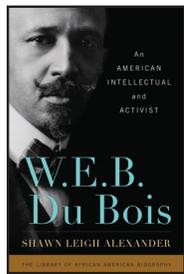
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“Shawn Leigh Alexander’s thoughtful and comprehensive survey of one of the most important literary figures and political writers of the twentieth century will be useful at every level. General readers will find it well written and up-to-date, and advanced professionals will find it a convenient and sophisticated review text.”

—Wilson J. Moses, *The Pennsylvania State University*

W. E. B. Du Bois was one of the most prolific African-American authors, scholars, and leaders of the twentieth century. In this book, Alexander’s traces the development of Du Bois’ thought over time.

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Louis Armstrong

The Soundtrack of the American Experience

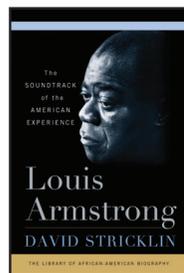
By David Stricklin
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This book reveals how, in the twentieth century, African Americans not only helped make popular music the soundtrack of the American experience, they advanced American music as one of the preeminent shapers of the world’s popular culture.

Sex, Drugs, and Rock ‘n’ Roll

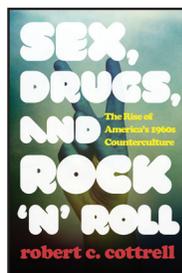
The Rise of America’s 1960s Counterculture

By Robert C. Cottrell
Rowman & Littlefield

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As the first full-bodied treatment of the American counterculture of the 1960s, *Sex, Drugs, and Rock ‘n’ Roll* traces its origins, discusses its most important figures, delves into iconic works, relates its ebb and flow, dissects the intersection of culture and politics, highlights millennial and apocalyptic sensibilities, and traces legacies.

How America Eats

A Social History of U.S. Food and Culture

By Jennifer Jensen Wallach
American Ways Series

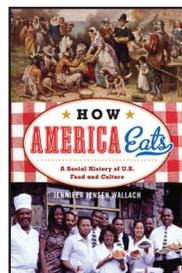
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2014 • 258 pages

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“Wallach shows how what Americans eat today is drawn from this collective history, arguing in particular that ‘American cuisine,’ and the culture which surrounds it, originated with the Africans, brought over by slave traders, who combined the foods of their homeland with Native American and European traditions.”

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How America Eats tells the story of America by examining American eating habits, and illustrates the many ways in which competing cultures, conquests and cuisines have helped form America’s identity, and have helped define what it means to be American.

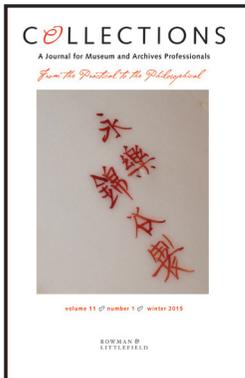
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