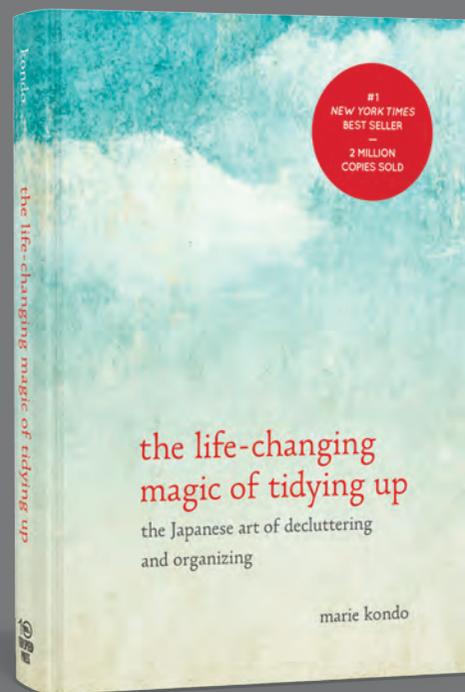




#1 New York Times Bestseller

New York Times Bestseller



MARIE KONDO

## THE LIFE-CHANGING MAGIC OF TIDYING UP

The Japanese Art of Decluttering and Organizing

Clear the clutter from your home and your mind with help from Japan's "queen of clean" Marie Kondo. A bestseller in Japan, Germany, and the U.K. with more than two million copies sold, this international sensation brings its magic touch stateside.

Marie "KonMari" Kondo runs an acclaimed consulting business in Tokyo helping clients transform their cluttered homes into spaces of serenity and inspiration. The *London Times* has deemed her "Japan's preeminent guru of tidiness, a warrior princess in the war on clutter."



"All hail the new decluttering queen Marie Kondo."

—Good Housekeeping

"The most organized woman in the world."

—PureWow

"Ms. Kondo delivers her tidy manifesto like a kind of Zen nanny, both hortatory and animistic."

—New York Times

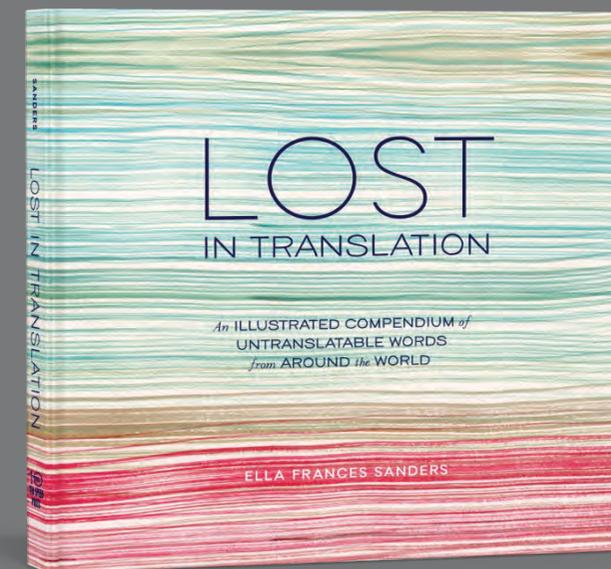
ELLA FRANCES SANDERS

## LOST IN TRANSLATION

An Illustrated Compendium of Untranslatable Words from Around the World

A collection of more than fifty drawings featuring unique and poignant foreign words that have no direct translation into English. In this beautifully rendered exploration of the subtleties of communication, you'll find new ways to express yourself while getting lost in the artistry of imperfect translation.

Ella Frances Sanders is a twenty-something writer and illustrator who intentionally lives all over the place, most recently Morocco, the U.K., and Switzerland.



"This book is as sweet as it sounds."

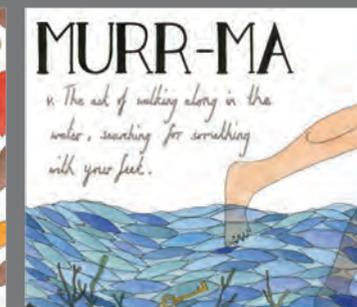
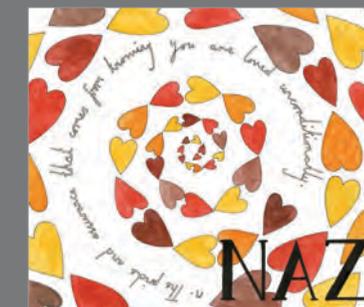
—Design\*Sponge

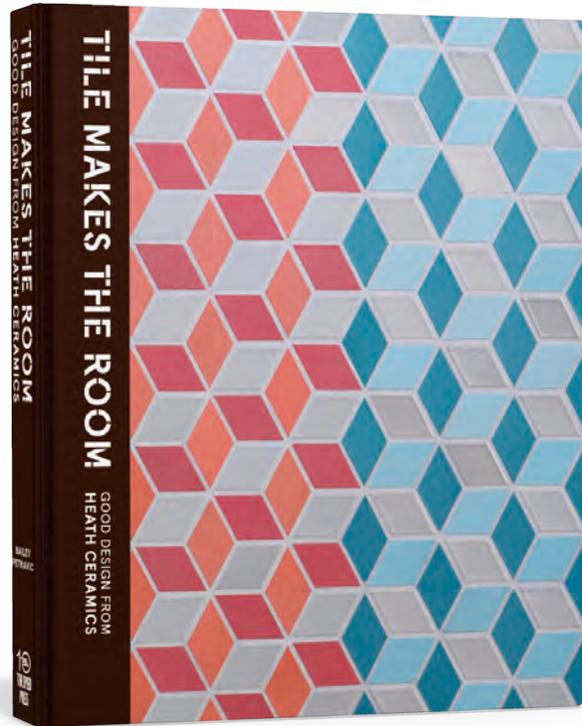
"Charming illustrations and sheer linguistic delight."

—Maria Popova, *Brain Pickings*

"A fantastic collection of words without English counterparts."

—Entertainment Weekly





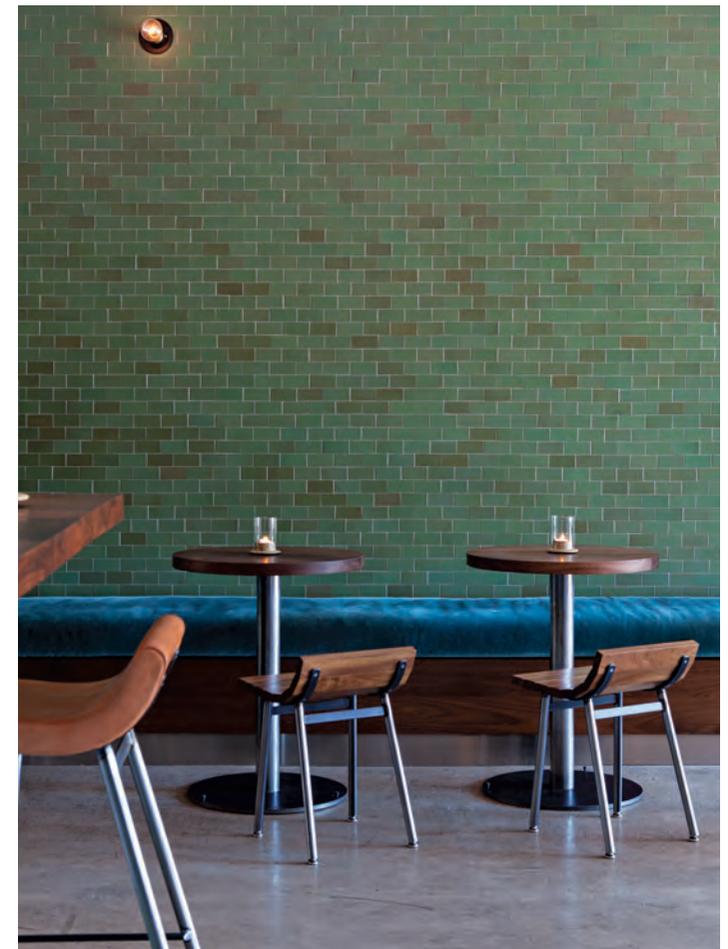
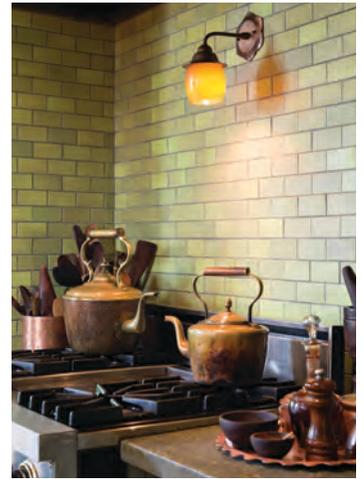
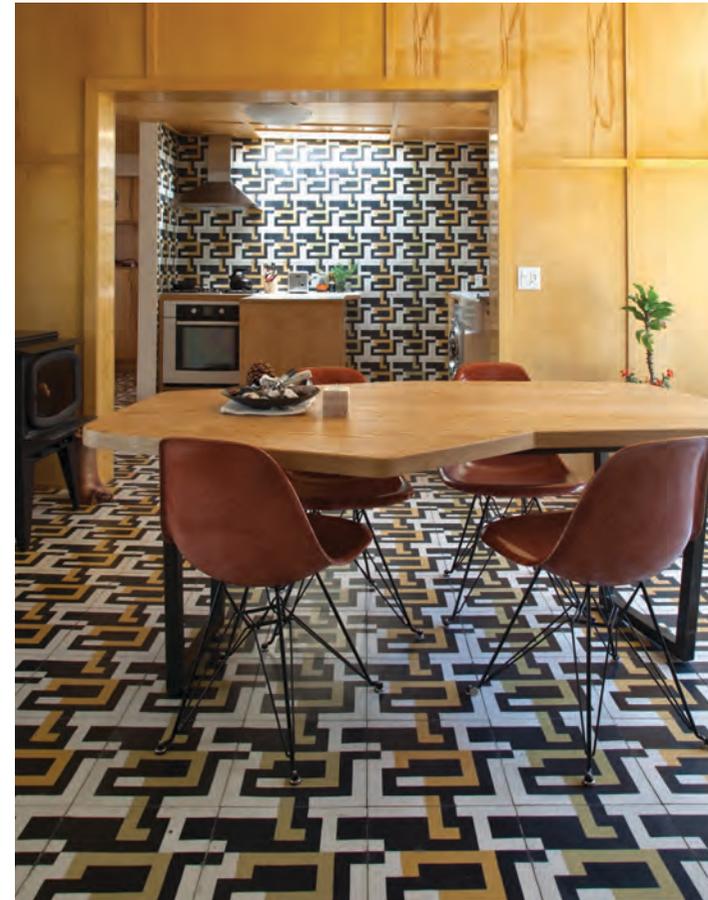
ROBIN PETRAVIC AND CATHERINE BAILEY  
**TILE MAKES THE ROOM**

Good Design from Heath Ceramics

Known for gorgeous ceramic tile and tableware that embody creativity and craftsmanship, Heath Ceramics is one of the most iconic houseware brands in the country. You'll find their thoughtful tile and tableware at respected restaurants and hotels around the world, from Flour + Water in San Francisco to The Standard Hotel in New York City. Here, the tastemakers behind the brand bring us an inspired look at tile and interior design, from tile accents (such as kitchen backsplashes) to tile masterpieces (like entire outdoor patios). With abundant photography from the homes of notable designers and artists, this collection of exceptional spaces will enable design lovers to bring the Heath aesthetic into their homes with grace and ease—elevating the everyday and enhancing the way we eat, live, and connect.

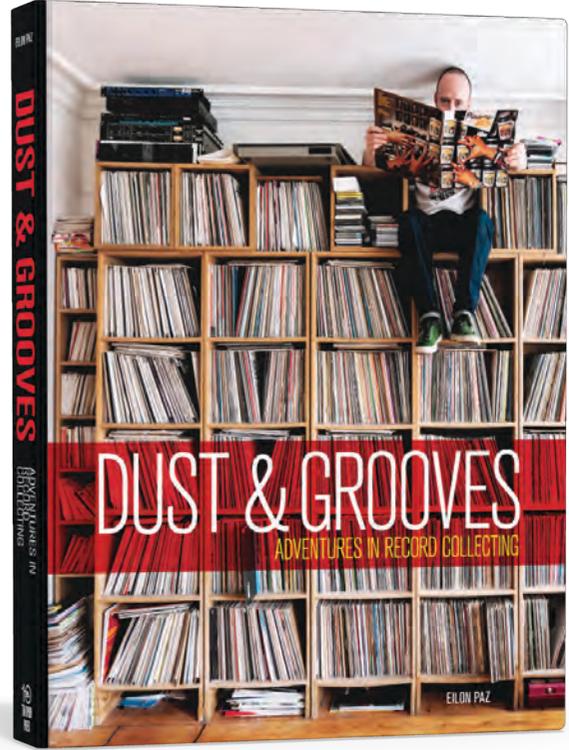
**Robin Petravac** and **Catherine Bailey** are co-owners of Heath Ceramics, which they purchased in 2003. Petravac and Bailey bring their creative talents to Heath's design, while honoring the company's long history and its unique relationship between craft and production. They live in Sausalito, CA.

Design - Interior Decorating • On sale 9/29/2015 • \$40.00 hardcover (Can \$47.00) • ISBN: 978-1-60774-741-3  
 eBook ISBN: 978-1-60774-742-0 • 8½ x 10; 256 pages; 150 full-color photos • Ten Speed Press • All Rights: Crown





From *Tile Makes the Room*



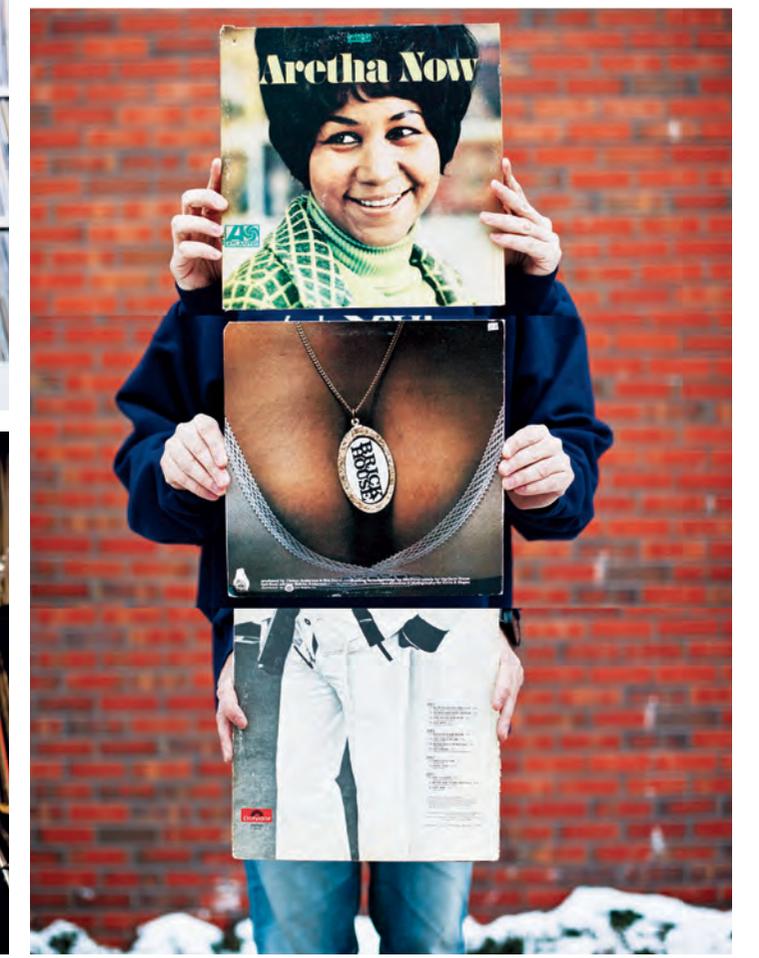
EILON PAZ, FOREWORD BY THE RZA

## DUST & GROOVES

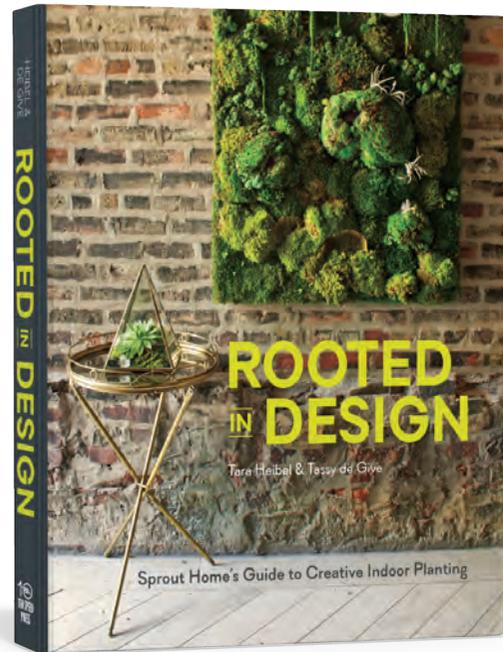
### Adventures in Record Collecting

This sumptuous coffee table book is a mesmerizing, moving glimpse into the record collections of the world's most passionate enthusiasts—the culmination of photographer Eilon Paz's six-year journey around the globe to unearth the very soul and energy of the vinyl community. Peeking into the lives of more than 130 known and unknown DJs, producers, record dealers, and everyday collectors in their most intimate of environments—their record rooms—it combines compelling photographs, anecdotes, and quotes with interviews with such vinyl champions as Questlove, Gilles Peterson, and King Britt.

**Eilon Paz** is a professional photographer and the founder of the popular vinyl-collecting website Dust & Grooves. Paz's work has appeared in worldwide publications such as *Wax Poetics*, *Saveur*, *Monocle*, *Conde Nast Traveler*, *Delta Airlines Sky* magazine, and the French music magazine *Vibrations*. He lives in Brooklyn.







TARA HEIBEL AND TASSY DE GIVE

## ROOTED IN DESIGN

### Sprout Home's Guide to Creative Indoor Planting

This stylish guide to transforming indoor spaces using succulents, terrariums, moss walls, and more comes from the owners of the popular Sprout Home garden stores. Sharing practical tips honed through hundreds of plant design classes, Heibel and de Give tell readers everything they need to know to create their own one-of-a-kind green creations.

**Tara Heibel** has done gardening segments for *ABC Morning News* and has appeared on the *CBS Morning Show*. She writes a gardening column for the *Huffington Post*. She lives in Chicago.

**Tassy de Give** has been featured in the *New York Times*, *Nylon*, and *InStyle*. She lives in Brooklyn.



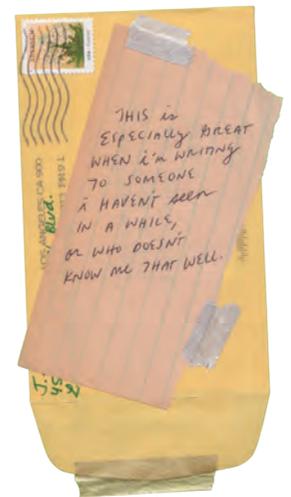
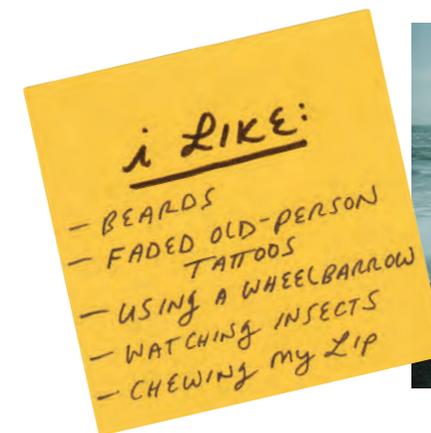
Decor - House, Home & Garden • On sale 4/21/2015 • \$25.00 hardcover (Can \$29.95) • ISBN: 978-1-60774-697-3  
eBook ISBN: 978-1-60774-698-0 • 7 1/4 x 9 1/4; 224 pages; 100 full-color photos • Ten Speed Press • All Rights: Crown

JACQUELINE SUSKIN

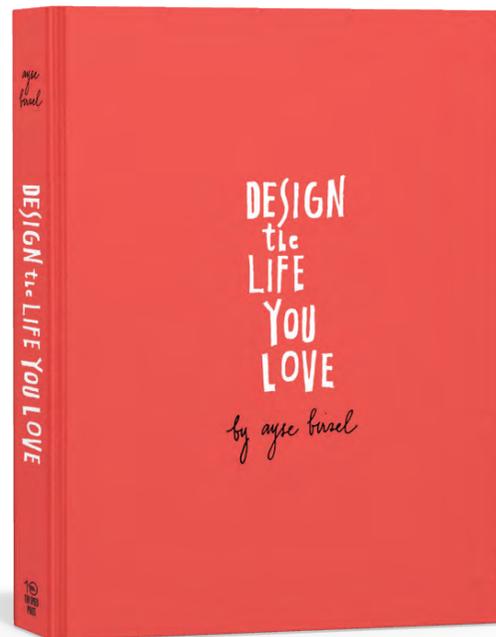
## GO AHEAD & LIKE IT

This artistic, smart guide inspires readers to write lists of things they like—a simple yet profound way to collect and remember the good in daily life (even in a traffic jam or waiting in line). With poet Jacqueline Suskin's personal lists intertwined with photographs, illustrations, and instruction, this scrapbook-style art book becomes both a model for self-discovery and a creative inspiration for daily gratitude.

**Jacqueline Suskin** is best known through her work with Poem Store, in which she composes custom verses on a manual typewriter in exchange for donations. She and her typewriter have been featured on the front page of the *Los Angeles Times*, in the *New York Times*, at SFMoMA, and at Los Angeles Contemporary. She lives in Los Angeles.



Self Help - Happiness • On sale 4/28/2015 • \$16.99 hardcover (Can \$19.99) • ISBN: 978-1-60774-877-9  
eBook ISBN: 978-1-60774-878-6 • 7 1/4 x 9 1/4; 72 pages; 75 full-color photos • Ten Speed Press • All Rights: Crown



AYSE BIRSEL

## DESIGN THE LIFE YOU LOVE

A Guide to Thinking About Your Life Playfully and with Optimism

A joyful, inspirational guide to building the life you've always dreamed of, *Design the Life You Love* uses simple, proven creative thinking and design processes to give ordinary people new methods to think about life differently, using the methods of award-winning product designer Ayse Birsel. Coupled with her own original hand-drawn art and text, Birsel provides fascinating examples from the world of art and design along with guided creative exercises to empower and inspire readers to create a better life.

**Ayse Birsel** has been designing award-winning products for over twenty years. She is the co-founder of Birsel + Seck, an innovative design studio in New York that partners with leading brands and Fortune 500 companies. She teaches at the School of Visual Arts and has taught at the Pratt Institute. Her work is in the permanent collections of the MoMA and Cooper Hewitt National Design Museum. Birsel has received numerous design awards, including the IDEA Gold Award, ID Magazine Excellence Award, and Athena Award for Excellence in Furniture Design from RISD. She lives in New York City.

Self Help - Creativity - On sale 10/13/2015 - \$19.99 trade paperback (Can \$23.99) - ISBN: 978-1-60774-881-6  
eBook ISBN: 978-1-60774-882-3 - 7 x 9; 256 pages; 115 2-color illustrations - Ten Speed Press - All Rights: Crown

ALISON FREER

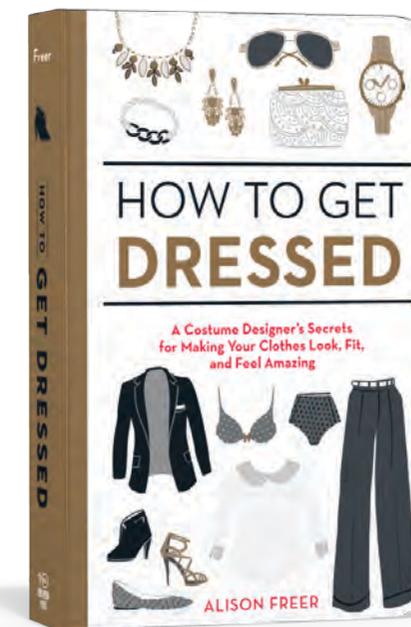
## HOW TO GET DRESSED

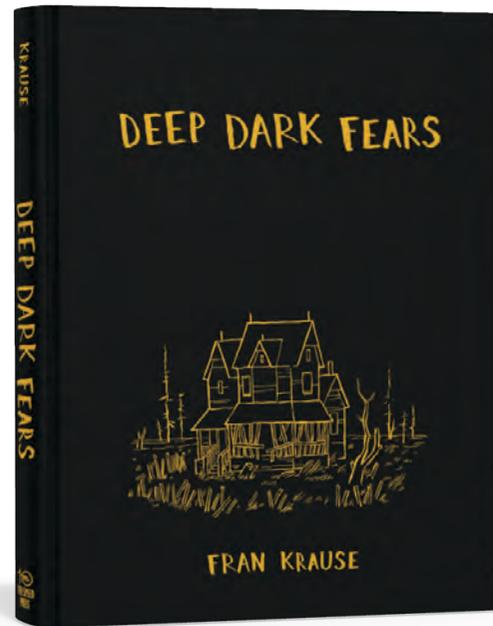
A Costume Designer's Secrets for Making Your Clothes Look, Fit, and Feel Amazing

Costume designer Alison Freer's styling kit is a magical bag of tricks, built to solve every single wardrobe malfunction on earth. In *How to Get Dressed*, Freer distills her secrets into a fun, comprehensive style guide focused on rethinking your wardrobe and making what's in your closet work for you. She provides real-world advice about everything style-related, including how to make every garment you own fit better, the undergarments you actually need, and the scoop on which alterations are worth it. With hundreds of insider tips from Freer's arsenal of tools and expertise, this book is a truly indispensable guide to getting dressed.

**Alison Freer** is a costume designer from Texas living and working in Hollywood. With more than 150 TV shows, films, commercials, and music videos under her belt, she has reams of hard-won, practical wardrobe expertise at her fingertips. In addition to serving as the fashion editor at xoJane.com, she is a contributing editor to Racked.com, was the host of TLC's *A Makeover Story* in its fifth season, and has appeared on TV Guide network and on the Melissa River's *TV Candy* as the show's resident style expert.

Design - Fashion - On sale 4/14/2015 - \$16.99 trade paperback (Can \$19.99) - ISBN: 978-1-60774-706-2  
eBook ISBN: 978-1-60774-707-9 - 5½ x 8¼; 256 pages; 70 2-color line drawings - Ten Speed Press - All Rights: Crown





FRAN KRAUSE  
**DEEP DARK FEARS**

Based on the wildly popular eponymous web comic, *Deep Dark Fears* explores our odd, creepy, and hilariously singular fears. Animator, illustrator, and cartoonist Fran Krause brings these fears to life in 100 vividly illustrated comics based on real fears submitted by online readers. These “deep dark fears” run the gamut from unlikely but plausible to completely ridiculous—from getting sliced to ribbons in a revolving subway turnstile to finding yourself miles below the ocean’s surface on the deck of a sunken ship—highlighting both our deeply human similarities and our personal eccentricities.

**Fran Krause** is a teacher at CalArts, and the creator of several cartoons. He lives in Los Angeles.



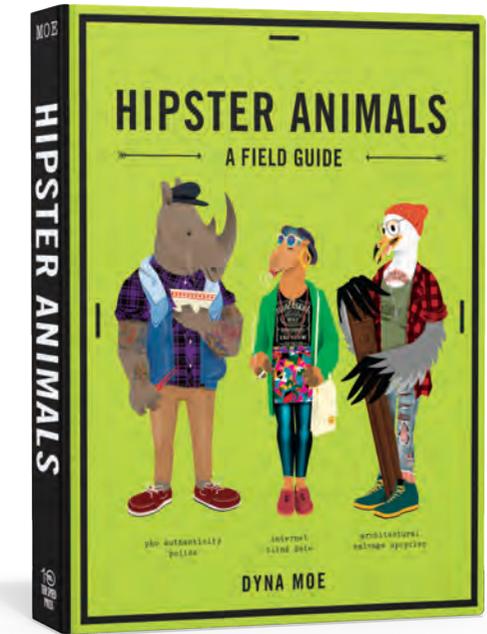
Humor - Cartoons • On sale 9/29/2015 • \$14.99 hardcover (Can \$17.99) • ISBN: 978-1-60774-815-1  
 eBook ISBN: 978-1-60774-816-8 • 6½ x 8; 128 pages; 100 full-color comics • Ten Speed Press • All Rights: Crown

DYNA MOE  
**HIPSTER ANIMALS**

A Field Guide

An illustrated guide to the native wildlife populating “cool neighborhoods” across America, *Hipster Animals* enables readers to identify such species as *Phở Authenticity Police*, *Spazzy Puckish Crush Girl*, and *Dandy Mixologist*. Each of the annotated, detailed drawings of the eighty representative specimens is accompanied by pithy descriptions and a reference list of habitats, diets, and mating calls, making this an essential companion to exploring the world of the trendsetters in our midst. Based on the hit blog seen on MSNBC, *Buzzfeed*, and the *Huffington Post*.

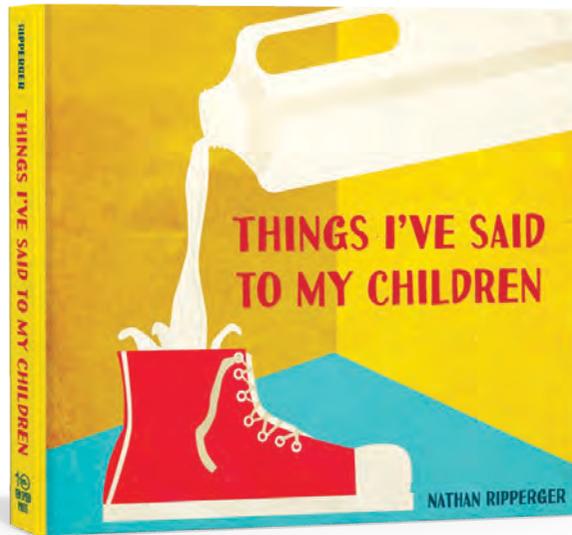
An illustrator and comedy writer, **Dyna Moe** is best known for her viral illustrations for the TV drama *Mad Men* and the companion book *Mad Men: The Illustrated World*. Part of the first generation of performers at the Upright Citizens Brigade, she has written, directed, and taught comedy for more than fifteen years. As an illustrator, she has exhibited in galleries internationally and drawn for a vast array of fashion designers, record companies, and media in print and online. She lives in New York City.



Humor - Parodies • On sale 9/22/2015 • \$14.99 hardcover (Can \$17.99) • ISBN: 978-1-60774-791-8  
 eBook ISBN: 978-1-60774-792-5 • 6 x 8; 128 pages; 80 full-color illustrations • Ten Speed Press • All Rights: Crown

NATHAN RIPPERGER

## THINGS I'VE SAID TO MY CHILDREN



As the father of five boys (all under age ten), graphic designer Nathan Ripperger has said some downright bizarre things to his children. Here he has assembled eighty of the most ridiculous sayings and paired them with full-color images that bring the quotes to life. Covering essential parenting topics like food, animals, and of course, bodily functions, *Things I've Said to My Children* is a light-hearted reminder of the shared absurdity of parenthood.

**Nathan Ripperger** is a videographer and graphic designer who lives with his wife and children in Dubuque, IA. Ripperger's illustrations of "Things I've Said to My Children" have been featured on TODAY.com, the *Huffington Post*, *Bored Panda*, and *Buzzfeed*.



Humor - Family • On sale 9/15/2015 • \$14.99 hardcover (Can \$17.99) • ISBN: 978-1-60774-830-4  
eBook ISBN: 978-1-60774-831-1 • 8 x 7; 96 pages; 80 full-color illustrations • Ten Speed Press • All Rights: Crown

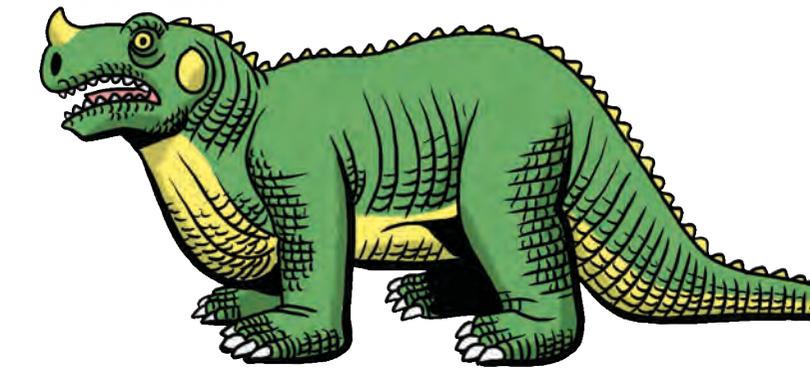
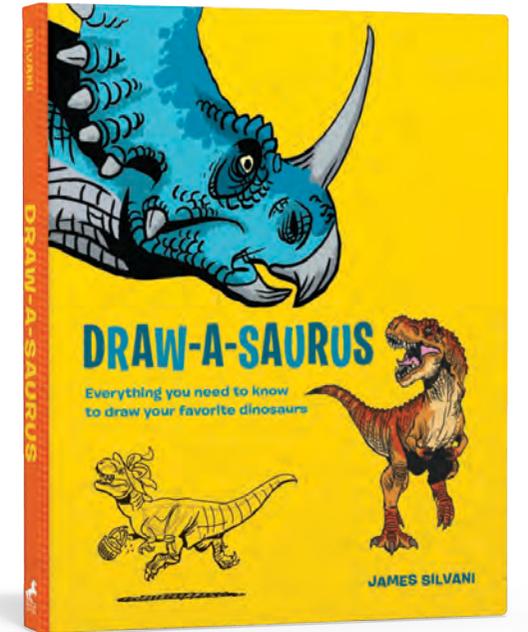
JAMES SILVANI

## DRAW-A-SAURUS

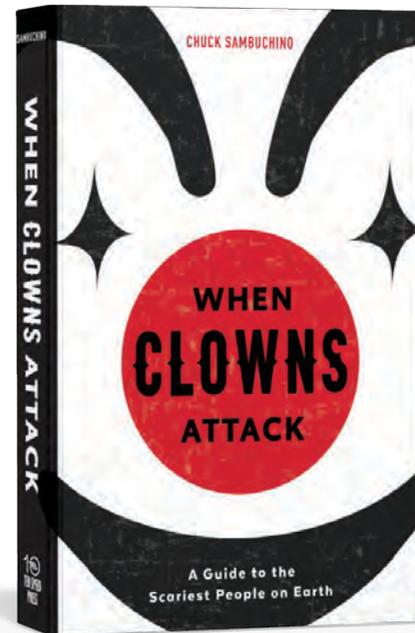
### Everything You Need to Know to Draw Your Favorite Dinosaurs

Of all the creatures to walk the earth, nothing captures the imagination and fascination of children (and children at heart) quite like dinosaurs. *Draw-A-Saurus* takes readers on a prehistoric adventure, featuring expert lessons on drawing their favorite dinosaurs and techniques for breaking down these complex creatures into easy, step-by-step lessons. Combining humor, creativity, and the latest dino research, scientifically accurate information and facts are mixed with clever one-liners and hidden jokes, keeping both kids and grown-ups entertained for hours on end.

**James Silvani** is an artist and illustrator and has drawn characters for Disney, Warner Bros., Dreamworks, Lucasfilm, and Marvel Comics. Currently he is a comic book illustrator for titles like Disney's *Mickey Mouse*, *DuckTales*, *Darkwing Duck*, and *The Muppets*. Silvani has drawn dinosaurs and other prehistoric beasts since childhood, and now puts those skills to use in art workshops at libraries, schools, and comic book conventions. Silvani is a resident of Kihei, HI.



Art - Drawing • \$18.99 trade paperback (Can \$21.99) • ISBN: 978-0-385-34580-4 • eBook ISBN: 978-0-385-34581-1  
7 1/8 x 9 1/4; 160 pages; 70 full-color illustrations, 450 black and white illustrations • Watson-Guption • All Rights: Crown



CHUCK SAMBUCHINO

## WHEN CLOWNS ATTACK

### A Guide to the Scariest People on Earth

In this guide to self-protection from clown creepery, petty crime, and violence, Chuck Sambuchino—founder of the (fictional) anti-clown group Red Nose Alert and the author of *How to Survive a Garden Gnome Attack*—delves into the terrifying clown underworld to educate readers on everything they need to know to protect themselves from these seemingly innocuous jokers. From types of clowns to weapons, behavior, and lairs, this is both an examination of why clowns are so terrifying and an indispensable survival guide.

**Chuck Sambuchino** serves as the editor of *Guide to Literary Agents* for *Writer's Digest Books*, and runs one of the biggest publishing blogs in the industry. His articles have appeared in such outlets as the *Huffington Post*, *Cincinnati Magazine*, *Pennsylvania Magazine*, and *New Mexico Magazine* and he has won awards from the Kentucky Press Association and Cincinnati Society of Professional Journalists. He lives in Cincinnati, OH.

Humor - Parodies • On sale 9/29/2015 • \$14.99 hardcover (Can \$17.99) • ISBN: 978-1-60774-703-1  
eBook ISBN: 978-1-60774-704-8 • 5 3/8 x 8; 112 pages; 75 full-color photos & illustrations • Ten Speed Press • All Rights: Crown

DINTY W. MOORE

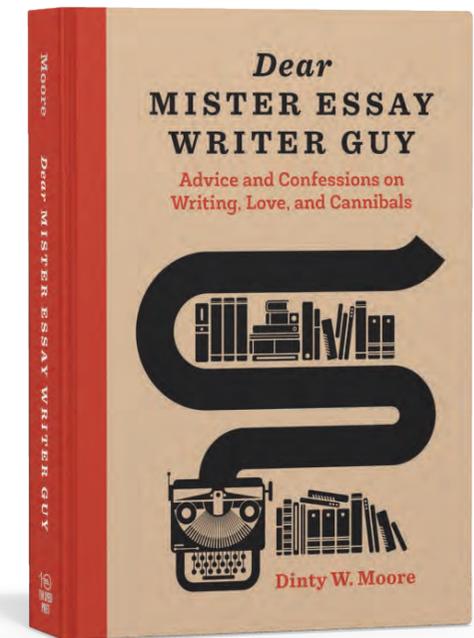
## DEAR MISTER ESSAY WRITER GUY

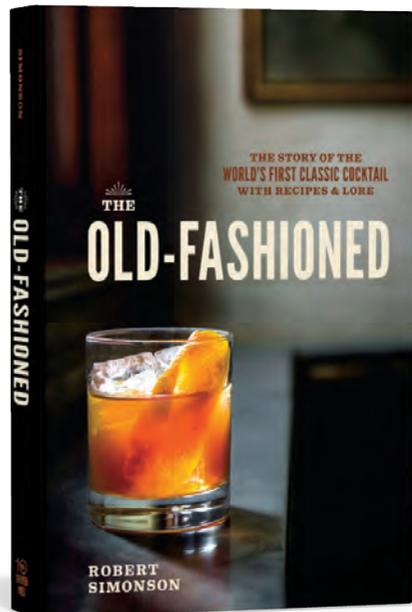
### Advice and Confessions on Writing, Love, and Cannibals

In this witty, irreverent guide to crafting personal essays and creative nonfiction, acclaimed author and professor Dinty W. Moore answers questions from anxious essayists through his own essays, diagrams, and even a collection of annotated cocktail napkins. Moore's razor-sharp wordsmithery and satirical wit are impeccable, and couple perfectly with writing questions from top authors like Cheryl Strayed, Philip Lopate, and Roxane Gay. A hilarious relief for all writers, memoirists, and creative nonfiction writers in distress.

**Dinty W. Moore** is a highly regarded essayist and author of numerous books, including *The Mindful Writer*, *Crafting the Personal Essay*, and the memoir *Between Panic and Desire*. He has been published in the *Philadelphia Inquirer Magazine* and *Harper's*, among others, and has served as coordinating editor for the annual anthology *Best Creative Nonfiction*. Moore teaches as director of Ohio University's BA, MA, and PhD creative writing programs and lives in Athens, OH.

Language Arts - Composition & Creative Writing • On sale 8/18/2015 • \$14.99 hardcover (Can \$17.99)  
ISBN: 978-1-60774-809-0 • eBook ISBN: 978-1-60774-810-6 • 5 x 7; 192 pages • Ten Speed Press • All Rights: Crown





ROBERT SIMONSON

## THE OLD-FASHIONED

The Story of the World's First Classic Cocktail, with Recipes & Lore

The Old-Fashioned is the earliest and most iconic cocktail ever created—and now the poster child of the modern cocktail revival. Its formula is simple: just whiskey, bitters, sugar, and ice. But how you combine those ingredients—in what proportion, using which brands, and with what kind of garnish—is the subject of much impassioned debate. With its rich history, stunning photography, and impeccable recipes, *The Old-Fashioned* is the delightfully unexpected story of this renowned and essential drink.

**Robert Simonson** is a Brooklyn-based spirits writer for the *New York Times*. He also writes for *GQ*, *Wine Enthusiast*, *Wine Advocate*, *Imbibe*, and *Time Out New York*.



Cooking - Wine & Spirits • \$18.99 hardcover (Can \$21.99) • ISBN: 978-1-60774-535-8  
eBook ISBN: 978-1-60774-536-5 • 5½ x 8; 176 pages; 50 full-color photos • Ten Speed Press • All Rights: Crown

GARY REGAN

## THE NEGRONI

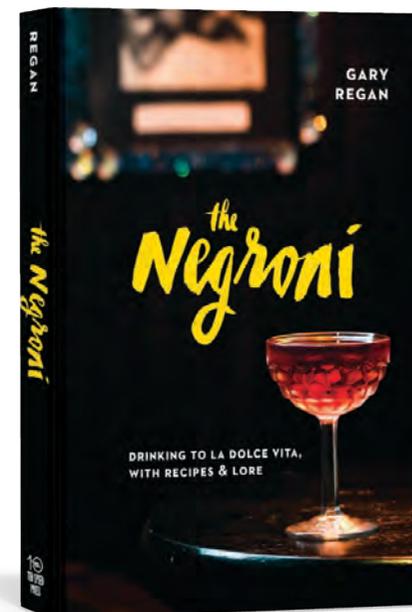
Drinking to La Dolce Vita, with Recipes & Lore

Delve into the fascinating history of this simple and elegant drink. Originally an Italian *aperitivo*, but now a staple of craft bar programs everywhere, the Negroni has inspired countless variations as well as legions of diehard aficionados. With sixty delightfully varied and uniformly tasty recipes (including a whole chapter on edible Negronis), along with techniques for modern updates (barrel aging and carbonation among them), barman extraordinaire Gary Regan has created a must-have book for any cocktail enthusiast.

**Gary Regan** is the author of the seminal cocktail tome *The Joy of Mixology*, along with many other books, including *The Bartender's Bible* and *The Book of Bourbon and Other Fine American Whiskey*. He lives in upstate New York.

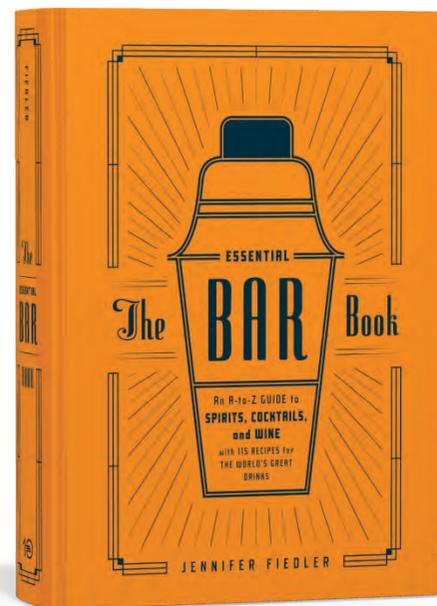


Cooking - Wine & Spirits • On sale 5/5/2015 • \$18.99 hardcover (Can \$21.99) • ISBN: 978-1-60774-779-6  
eBook ISBN: 978-1-60774-780-2 • 5½ x 8; 176 pages; 50 full-color photos • Ten Speed Press • All Rights: Crown



JENNIFER FIEDLER

# THE ESSENTIAL BAR BOOK



An A-to-Z Guide to Spirits, Cocktails, and Wine, with 115 Recipes for the World's Great Drinks

A handsome and comprehensive guide for professionals and home bartenders, *The Essential Bar Book* is full of indispensable information about everything boozy that's good to drink. This easy-to-navigate A-to-Z guide covers it all, from the tools of the trade to the history and mythology behind classic and modern drinks, and features 115 recipes for the world's most important cocktails.

**Jennifer Fiedler** is a former contributing editor to *Wine Spectator* and was a co-author of *Brooklyn Beer Shop's Beer Making Book*. She has a degree in English from Yale University and a Grande Diplome from the French Culinary Institute in New York City. She lives in Honolulu, HI.



Cooking - Wine & Spirits • \$19.99 hardcover (Can \$23.99) • ISBN: 978-1-60774-653-9  
eBook ISBN: 978-1-60774-654-6 • 5 x 7; 336 pages • Ten Speed Press • All Rights: Crown

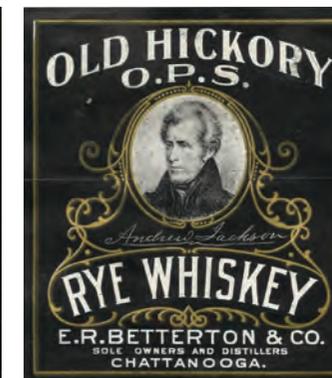
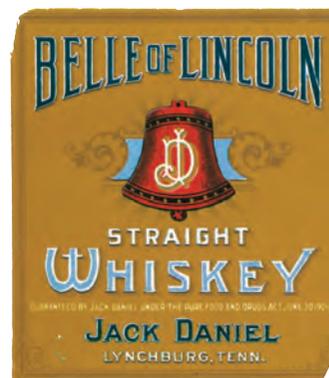
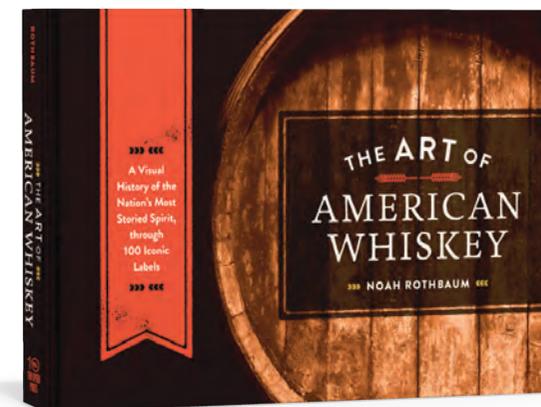
NOAH ROTHBAUM

# THE ART OF AMERICAN WHISKEY

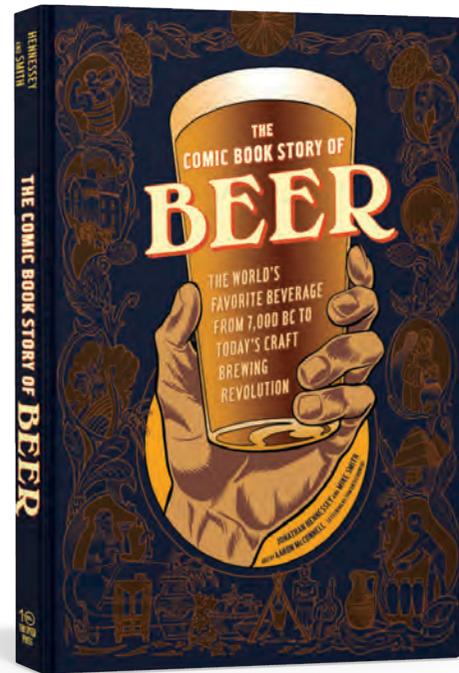
A Visual History of the Nation's Most Storied Spirit, Through 100 Iconic Labels

An instant collectible for any whiskey enthusiast or design lover, *The Art of American Whiskey* traces the arc of this beloved, renowned spirit—from its earliest days in the Colonial Era through the Civil War, Prohibition, Great Depression, and up to the current craft-distilling boom—through short histories, era-appropriate cocktails, and art from the most iconic whiskey bottles ever made.

**Noah Rothbaum** is a writer and spirits expert based in New York City. He is the author of *The Business of Spirits*, was formerly the editor-in-chief of *Liquor.com*, and has contributed to the *New York Times*, the *Wall Street Journal*, *O Magazine*, *Details*, and *Food & Wine*, among others.



Cooking - Wine & Spirits • On sale 4/28/2015 • \$19.99 hardcover (Can \$23.99) • ISBN: 978-1-60774-718-5  
eBook ISBN: 978-1-60774-719-2 • 8½ x 6; 192 pages; 100 full-color photos • Ten Speed Press • All Rights: Crown



JONATHAN HENNESSEY AND MIKE SMITH,  
ARTWORK BY AARON MCCONNELL

## THE COMIC BOOK STORY OF BEER

The World's Favorite Beverage from 7,000 BC to Today's Craft Brewing Revolution

A lushly illustrated, meticulously researched graphic novel that traces beer's influence through world history—encapsulating early experiments with fermentation, the rise and fall of Ancient Rome, the (often beer-related) factors that led Europe out of the Dark Ages, the Age of Exploration, the spread of capitalism, the Reformation, and on up to the contemporary explosion of craft brewing.

**Jonathan Hennessey** is a veteran of the Hollywood film and television industry. He has worked as a story and screenplay analyst for Jerry Bruckheimer Television and Phoenix Pictures, and has appeared on *The Rachel Maddow Show* and *The John Batchelor Show*. He lives in Los Angeles.

**Mike Smith** has worked in breweries large and small for the last two decades. He is currently head brewer at Back East Brewing Company. He lives in Hartford, CT.

**Aaron McConnell** is an award-winning illustrator, comics creator, and the artist of *The U.S. Constitution: A Graphic Adaptation*; and *The Gettysburg Address: A Graphic Adaptation of the Civil War*. He has worked for both Marvel and DC Comics on such titles as *Spider-Man Loves Mary Jane* and *Batman/Superman*. He lives in Portland, OR.



Cooking - Beer • On sale 10/6/2015 • \$18.99 trade paperback (Can \$22.99) • ISBN: 978-1-60774-635-5  
eBook ISBN: 978-1-60774-636-2 • 7 x 10; 180 pages; fully illustrated in color • Ten Speed Press • All Rights: Crown

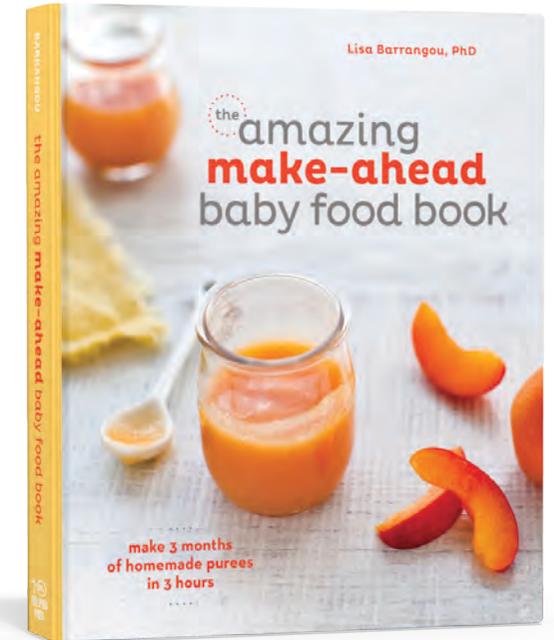
LISA BARRANGOU, PHD

## THE AMAZING MAKE- AHEAD BABY FOOD BOOK

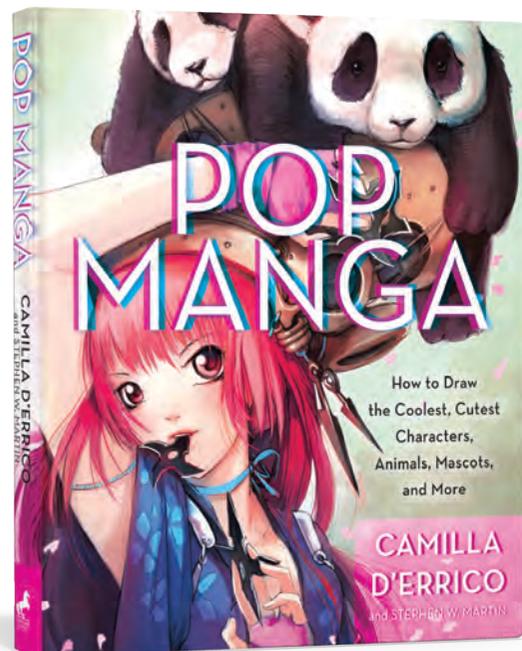
Make 3 Months of Homemade Purees in 3 Hours

An inventive new program for preparing three months' worth of tasty, nutritious meals in three one-hour blocks of time, allowing parents to feed their babies efficiently without having to sacrifice health for convenience. With fun flavor combinations like Peachy Strawberry Salad, Plum-Gingered Brocco-Quinoa, and Purple Papaya Flax Yogurt, Dr. Barrangou's unique system helps babies cultivate an adventurous palette while providing a rainbow of nutrients.

**Lisa Barrangou, PhD**, is an experienced food scientist. After becoming a mother, she founded The Green Baby Chef, a homemade baby food company offering personal chef services for infants, as well as private cooking instruction and baby food-making workshops. She lives in Raleigh, NC.



Cooking - Baby Food • On sale 4/28/2015 • \$23.00 hardcover (Can \$26.95) • ISBN: 978-1-60774-714-7  
eBook ISBN: 978-1-60774-715-4 • 7½ x 8¾; 192 pages; 40 full-color photos • Ten Speed Press • All Rights: Crown



CAMILLA D'ERRICO AND STEPHEN W. MARTIN

## POP MANGA

How to Draw the Coolest, Cutest Characters, Animals, Mascots, and More

Renowned manga sensation Camilla D'Errico reveals techniques for creating her emotive yet playful characters in this beginner's guide to drawing her signature Japanese-style characters. With lessons on drawing basic body construction and capturing action, a behind-the-scenes look at her character design process, pointers on creating original comics, and prompts for finishing her drawings, this is an indispensable guide sure to appeal to manga diehards and aspiring artists alike.

**Camilla D'Errico's** client list includes Dark Horse Comics, Image Comics, Tokyopop, Hasbro, Disney, Sanrio, and Neil Gaiman. Her own characters and properties, Tanpopo and the Helmetgirls, are international sensations, and her emotive paintings have propelled her to the top of the ranks of the New Contemporary art movement. In 2011 she was nominated for the Joe Shuster Award and the Will Eisner Award—the two most prestigious awards in comics. D'Errico lives in Vancouver, BC.

**Stephen W. Martin** is a screenwriter and story editor in film and comics. He lives in Vancouver, BC.



Art - Drawing • \$21.99 trade paperback (Can \$24.95) • ISBN: 978-0-307-98550-7 • eBook ISBN: 978-0-307-98551-4  
8½ x 10; 192 pages; 550 full-color images, 285 black and white images • Watson-Guption • All Rights: Crown

CAMILLA D'ERRICO

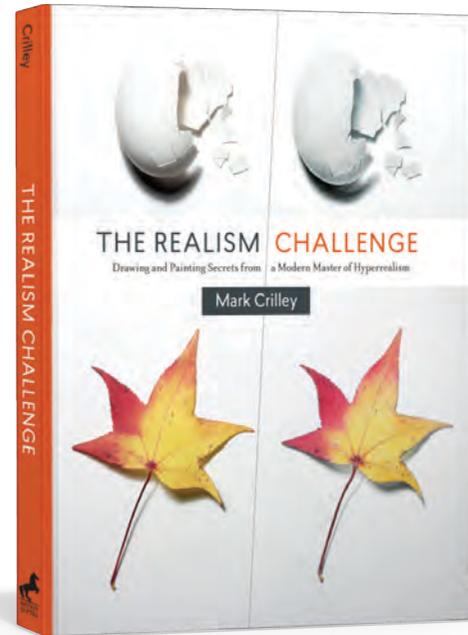
## POP PAINTING

Inspiration and Techniques from the Pop Surrealism Art Phenomenon

One of the Pop Surrealism movement's biggest names, painting superstar Camilla D'Errico is taking the art world by storm with her unique blend of high art and popular culture. Here she opens up her studio and offers her legions of fans, collectors, and admirers an insider scoop on the tools, techniques, and inspirations she draws from to create stunningly beautiful, otherworldly works of art. This one-of-a-kind look at a modern artist at the top of her field reveals all the materials and methods readers need to join the ranks of the Pop Surrealism movement.



Art - Painting • On sale 11/3/15 • \$21.99 trade paperback (Can \$25.99) • ISBN: 978-1-60774-807-6 • eBook ISBN: 978-1-60774-808-3  
8½ x 10; 224 pages; 800 full-color images • Watson-Guption • All Rights: Crown



MARK CRILLEY  
**THE REALISM CHALLENGE**

Drawing and Painting Secrets from a Modern Master of Hyperrealism

Mark Crilley's wildly popular YouTube video series on creating trompe l'oeil, hyperrealistic art has captivated millions of viewers. Here the "Realism Challenge" master pulls back the curtain to reveal his secret methods for creating astonishing renderings of common household objects that look just like photographs.

Since being selected for *Entertainment Weekly's* "It List," **Mark Crilley** has published nearly twenty books and developed a massive Internet following. His books have been featured in *USA Today*, the *New York Daily News*, and *Disney Adventures* magazine, as well as on *CNN Headline News*. He teaches throughout the world and lives in Michigan.



Art - Drawing • On sale 5/5/2015 • \$19.99 trade paperback (Can \$23.99) • ISBN: 978-0-385-34629-0  
 eBook ISBN: 978-0-385-34630-6 • 7 x 9½; 160 pages; 200 full-color illustrations • Watson-Guption • All Rights: Crown



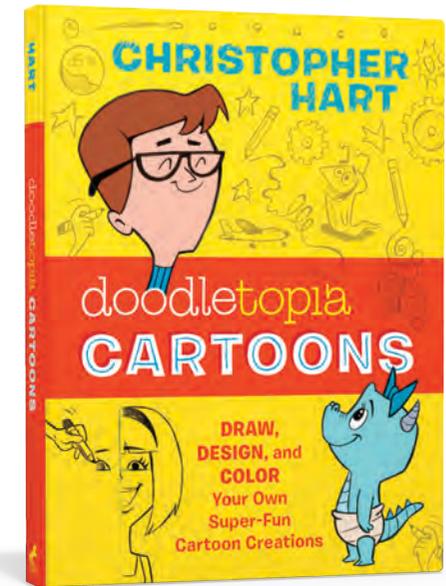
CHRISTOPHER HART

**DOODLETOPIA:  
 CARTOONS**

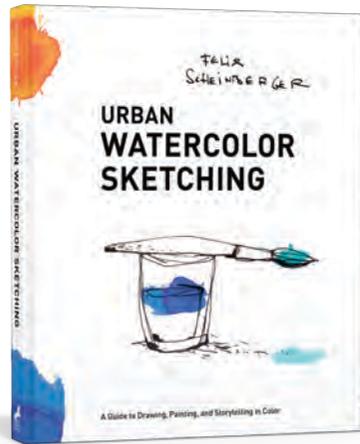
Draw, Design, and Color Your Own Super-Fun Cartoon Creations

For years, cartooning master Christopher Hart has given readers the tools and techniques needed to learn how to draw and cartoon. Now Hart offers his readers a chance to practice and perfect their skills with the first book in an exciting, interactive Doodletopia series. Filled with his signature silly characters and irreverent humor, the book provides aspiring cartoonists with activities to stimulate their creativity and their rendering skills, including sections where readers can mix and match facial features, draw the other half of a partially-completed cartoon, and even design their own hilarious cartoon scenes.

**Christopher Hart** is the world's bestselling author of drawing and cartooning books. His books have sold more than six million copies and have been translated into twenty languages. Renowned for up-to-the-minute content and easy-to-follow steps, all of Hart's books have become staples for a new generation of aspiring artists and professionals, and they have been selected by the American Library Association for special notice. He lives in Westport, CT.



Art - Drawing • On sale 11/3/2015 • \$18.99 trade paperback (Can \$22.99) • ISBN: 978-1-60774-691-1  
 8½ x 10½; 160 pages; fully illustrated in 2 colors • Watson-Guption • All Rights: Crown



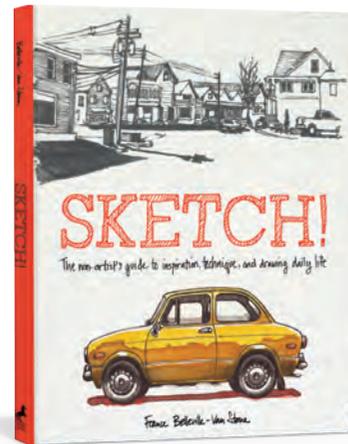
FELIX SCHEINBERGER

## URBAN WATERCOLOR SKETCHING

A Guide to Drawing, Painting, and Storytelling in Color

Whether you're an amateur artist, drawer, doodler, or sketcher, bring your sketches to life with this book of colorful and bold yet accessible methods for capturing the world around you. With an open mind, sketchbook, and this lively guide to the medium, you'll be ready to sketch on the go with confidence, creativity, and ease—no matter what your skill level may be.

Art - Watercolor • \$22.99 trade paperback (Can \$26.99)  
 ISBN: 978-0-7704-3521-9 • eBook ISBN: 978-0-7704-3524-0  
 8¼ x 9½; 160 pages; 150 full-color illustrations • Watson-Guption  
 US and Canada Rights: Crown • All Translation Rights: Verlag Hermann Schmidt Mainz



FRANCE BELLEVILLE-VAN STONE

## SKETCH!

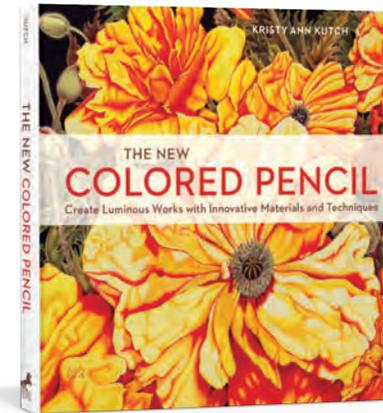
The Non-Artist's Guide to Inspiration, Technique, and Drawing Daily Life

By sharing her own creative process, which includes sketching by hand and digitally, self-taught French artist France Belleville-Van Stone emboldens readers to craft a method of their own and devote more time to art, even if it's just ten minutes a day.

*“Stuffed to the brim with original sketches, [Sketch!] is the motivational book every aspiring creative needs . . . it serves as a guide for readers who want to make drawing a daily part of their lives—even if they don't have years of art school behind them.”*

—Huffington Post

Art - Drawing • \$18.99 trade paperback (Can \$21.99)  
 ISBN: 978-0-385-34609-2 • eBook ISBN: 978-0-385-34610-8  
 7¾ x 9; 144 pages; 120 black and white and color illustrations  
 Watson-Guption • All Rights: Crown



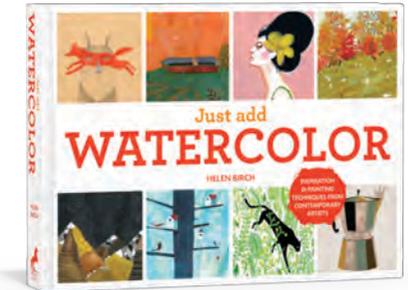
KRISTY ANN KUTCH

## THE NEW COLORED PENCIL

Create Luminous Works with Innovative Materials and Techniques

In her anticipated how-to guide, bestselling author, artist, and teacher Kristy Ann Kutch introduces readers to new techniques and strategies for making colored pencil art more vibrant, textured, and less labor intensive. Featuring the work of dozens of contemporary colored pencil artists taking on a wide array of subjects, from still lifes to portraits, landscapes, and much more, *The New Colored Pencil* will appeal to all aspiring artists no matter their focus.

Art - Pencil • \$24.99 trade paperback (Can \$28.99)  
 ISBN: 978-0-7704-3693-3 • eBook ISBN: 978-0-7704-3447-2  
 8¾ x 8¾; 176 pages; 200 full-color illustrations • Watson-Guption  
 All Rights: Crown



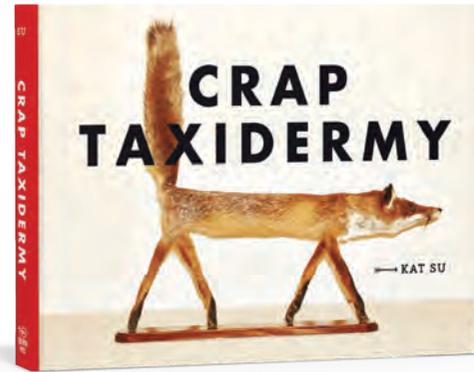
HELEN BIRCH

## JUST ADD WATERCOLOR

Inspiration and Painting Techniques from Contemporary Artists

This beautifully illustrated, easy-to-navigate guide to creating contemporary watercolors features 200 of the best works of young, modern watercolor painters, paired with bite-sized painting tips and instruction. UK-based artist, instructor, and journalist Helen Birch breaks down each painting by techniques, subject matter, and tools, providing art enthusiasts and painters a one-stop resource and gallery of the best that this popular medium has to offer.

Art - Watercolor • On sale 3/3/2015 • \$21.99 hardcover (Can \$25.99)  
 ISBN: 978-1-60774-757-4 • eBook ISBN: 978-1-60774-758-1  
 5 x 7; 208 pages; 200 full-color illustrations • Watson-Guption  
 US and Canada Rights: Crown • All Translation Rights: RotoVision SA



KAT SU

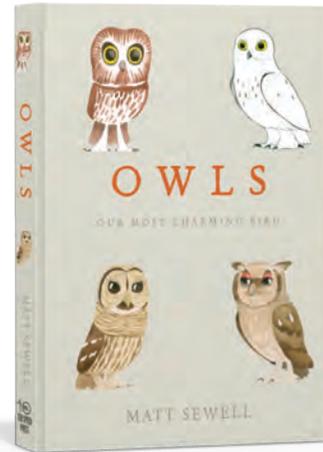
## CRAP TAXIDERMISTRY

Whether you choose to laugh or cringe at these spectacularly bad attempts at taxidermy, you won't be able to tear your eyes away from this humorous look at what happens when taxidermy goes terribly, terribly wrong. This volume from the creator of the hit Tumblr *Crappy Taxidermy* compiles the very best of the worst, showcasing the most perverse yet imaginative anatomical reconstructions of the animal kingdom you'll ever see. For those who'd like to get in on the fun, the book includes a lesson on stuffing your own mouse from Daisy Tainton of the American Museum of Natural History.

“Sick, right? Yes. But, also, let's face it, kinda funny.”

—Esquire.com

Humor • \$12.99 hardcover (Can \$15.99)  
ISBN: 978-1-60774-820-5 • eBook ISBN: 978-1-60774-821-2  
7½ x 5½; 96 pages; 50 full-color photos  
Ten Speed Press • US and Canada Rights: Crown  
All Translation Rights: Octopus Publishing Group



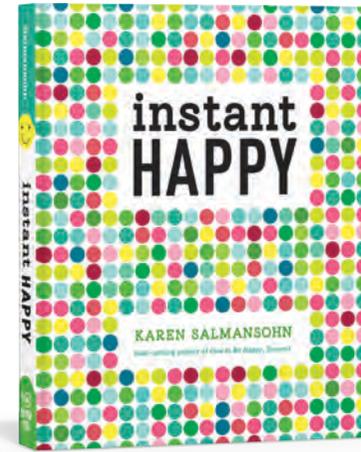
MATT SEWELL

## OWLS

Our Most Charming Bird

An enchanting illustrated guide to owl species of the world, this beautiful and highly giftable art book by artist and ornithologist Matt Sewell captures fifty species of the world's most evocative bird: the owl. Using pop-art watercolors accompanied by witty and irreverent descriptions, Sewell expresses the individual characters of owls as never before. From tiny elf owls to the haunting barn owl, these wise, magical birds are a perennial favorite among children as well as nature lovers and serious birders.

Nature - Animals • On sale 9/22/2015  
\$12.99 hardcover (Can \$15.99) • ISBN: 978-1-60774-879-3  
eBook ISBN: 978-1-60774-880-9 • 5½ x 7½; 128 pages;  
50 full-color illustrations • Ten Speed Press • US and Canada Rights:  
Crown • All Translation Rights: Random House Group Ltd.



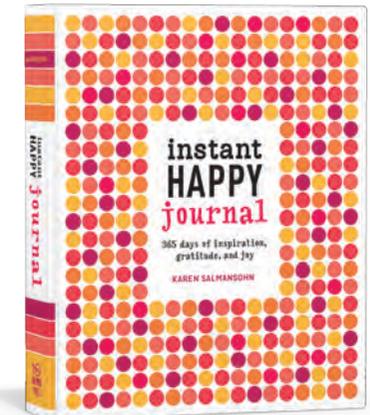
KAREN SALMANSOHN

## INSTANT HAPPY

10-Second Attitude Makeovers

No matter what challenges life throws at you—from relationship roadblocks to everyday stressors to unexpected forks in your path—positivity guru and bestselling author Karen Salmansohn's colorful “thought interventions” will teach your old brain some new tricks. With witty sayings, inspiring philosophies, colorful graphics, and a dose of cheeky tough love, *Instant Happy* is the perfect self-help book for people who don't have the time or patience for self-help books.

Self Help - Happiness • \$12.99 hardcover (Can \$15.99)  
ISBN: 978-1-60774-368-2 • eBook ISBN: 978-1-60774-369-9  
6 x 7; 128 pages; 50+ full-color illustrations  
Ten Speed Press • All Rights: Crown



KAREN SALMANSOHN

## INSTANT HAPPY JOURNAL

365 Days of Inspiration, Gratitude, and Joy

On the heels of the wildly popular *Instant Happy* comes this colorful diary, with 365 daily prompts to encourage a year of gratitude. Each page features a specific intention, inspiring quote, surprising scientific fact, or thought-provoking question to ponder. When you approach your day with Salmansohn's “happiness prompters” in mind, you will amp up your ability to notice (and create!) many more joyous moments.

Self Help - Happiness • On sale 10/6/2015 • \$16.99 flexibind  
(Can \$19.99) • ISBN: 978-1-60774-824-3 • 5½ x 6½; 368 pages;  
2-color interior • Ten Speed Press • All Rights: Crown



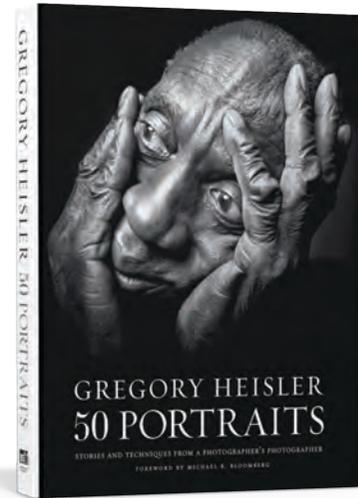
SARAH WILKERSON

## CAPTURE THE MOMENT

The Modern Photographer's Guide to Finding Beauty in Everyday and Family Life

An accessible photography guide featuring photo-tip pairings for translating everyday life into stunning works of art, with contributions from premier online photography community Clickin Moms. Covering all the bases, including equipment, composition, posing, low light, natural light, black and white, still life, and lifestyle photography, *Capture the Moment* pairs succinct advice for all levels with bold images that speak for themselves. Assignments for experimenting with lighting and shooting locations round out the chapters, providing every photographer with both the inspiration and skills she needs to capture life's beautiful moments as frame-worthy pieces.

Art - Photography • On sale 4/7/2015 • \$21.99 hardcover (Can \$25.99)  
ISBN: 978-0-7704-3527-1 • eBook ISBN: 978-0-7704-3528-8  
7 7/8 x 9; 256 pages; 140 full-color and black and white photos  
Amphoto Books • All Rights: Crown

GREGORY HEISLER,  
FOREWORD BY MICHAEL R. BLOOMBERG

## GREGORY HEISLER: 50 PORTRAITS

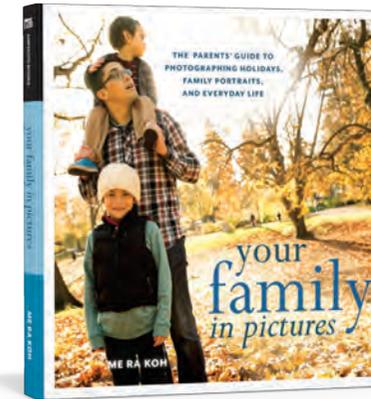
Stories and Techniques from a Photographer's Photographer

In this first-ever showcase of his work, one of photography's most respected practitioners shares iconic portraits of celebrities, athletes, and world leaders—from his famously controversial portrait of President George H. W. Bush and his evocative post-9/11 *Time* magazine cover of Rudolph Giuliani, to stunning portraits of Julia Roberts, Denzel Washington, Muhammad Ali, and many more. In fascinating, often humorous stories, Gregory Heisler reveals the creative and technical processes that led to each frame in this engrossing look at the oeuvre of a master photographer.

Art - Photography • \$40.00 hardcover (Can \$46.00)  
ISBN: 978-0-8230-8565-1 • eBook ISBN: 978-0-8230-8566-8  
9 x 12; 224 pages; 120 full-color and black and white photos  
Amphoto Books • All Rights: Crown

• AVAILABLE NOW

• AVAILABLE NOW



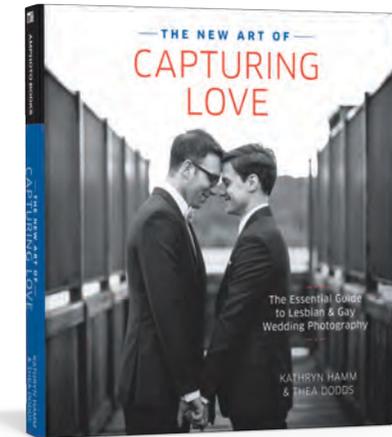
ME RA KOH

## YOUR FAMILY IN PICTURES

The Parent's Guide to Photographing Holidays, Family Portraits, and Everyday Life

*Your Family in Pictures* is the ultimate go-to guide for parents (especially moms) with little to no photography experience who want to take better portraits and photos of their families using any camera. Author Me Ra Koh—known as America's beloved “Photo Mom”—makes family photography accessible and fun with “photo recipes” and foolproof tips for capturing holidays, special occasions, and everyday moments in this inspiring book, the latest in her bestselling series.

Art - Photography • \$19.99 trade paperback (Can \$23.99)  
ISBN: 978-0-8230-8620-7 • eBook ISBN: 978-0-8230-8621-4  
8 7/8 x 8 7/8; 160 pages; 150 full-color and black and white photos  
Amphoto Books • All Rights: Crown



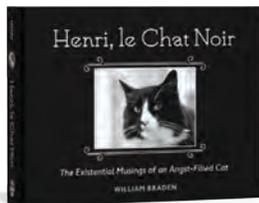
KATHRYN HAMM AND THEA DODDS

## THE NEW ART OF CAPTURING LOVE

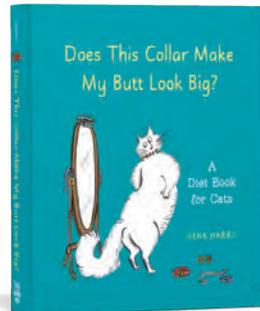
The Essential Guide to Lesbian & Gay Wedding Photography

What works for Jack and Jill won't necessarily work for Jack and Michael, let alone Jill and Louise. With 180 same-sex portraits of 72 couples from 46 photographers, this guide is proudly the first—and most comprehensive—of its kind. Featuring easy-to-implement poses and techniques that can be applied to any couple (and wedding party) no matter their orientation, these gorgeous images—featured on MSNBC, *BuzzFeed*, and the *Huffington Post*—will both instruct and inspire.

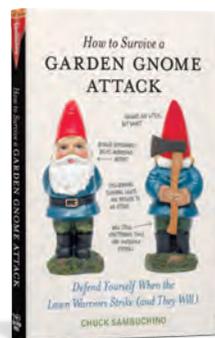
Art - Photography • \$24.99 trade paperback (Can \$28.99)  
ISBN: 978-0-8041-8523-3 • eBook ISBN: 978-0-8041-8524-0  
8 1/2 x 9 1/4; 224 pages; 180 full-color and black and white photos  
Amphoto Books • All Rights: Crown



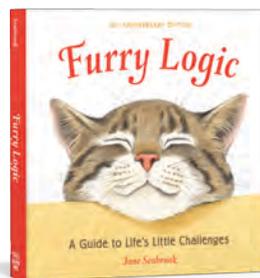
**HENRI, LE CHAT NOIR**  
The Existential Musings of an Angst-Filled Cat  
WILLIAM BRADEN  
Humor  
\$12.99 hardcover (Can \$15.99)  
ISBN: 978-1-60774-510-5  
eBook ISBN: 978-1-60774-511-2  
7½ x 5½; 96 pages;  
100 full-color photos  
Ten Speed Press  
All Rights: Crown



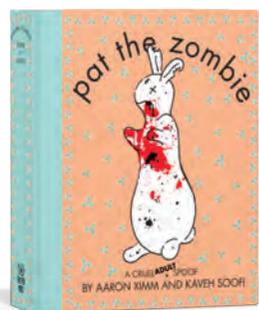
**DOES THIS COLLAR MAKE MY BUTT LOOK BIG?**  
A Diet Book for Cats  
DENA HARRIS  
Humor  
\$12.99 hardcover (Can \$14.99)  
ISBN: 978-1-60774-489-4  
eBook ISBN: 978-1-60774-490-0  
6 x 7; 128 pages; 10 full-color illustrations  
Ten Speed Press  
All Rights: Crown



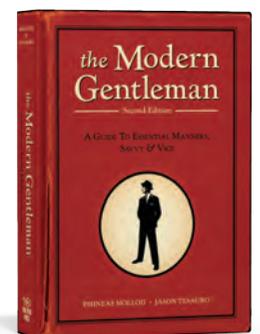
**HOW TO SURVIVE A GARDEN GNOME ATTACK**  
Defend Yourself When the Lawn Warriors Strike (And They Will)  
CHUCK SAMBUCHINO  
Humor  
\$14.99 hardcover (Can \$16.99)  
ISBN: 978-1-58008-463-5  
eBook ISBN: 978-1-60774-108-4  
5½ x 8; 112 pages; 45 full-color photos & illustrations  
Ten Speed Press  
All Rights: Crown



**FURRY LOGIC, 10TH ANNIVERSARY EDITION**  
A Guide to Life's Little Challenges  
JANE SEABROOK  
Humor  
\$9.99 hardcover (Can \$11.99)  
ISBN: 978-1-60774-716-1  
eBook ISBN: 978-1-60774-717-8  
5½ x 5½; 96 pages;  
45 full-color illustrations  
Ten Speed Press  
All Rights: Crown



**PAT THE ZOMBIE**  
A Cruel (Adult) Spoof  
AARON XIMM WITH ILLUSTRATIONS BY KAVEH SOOFI  
Humor  
\$11.99 trade paperback (Can \$12.99)  
ISBN: 978-1-60774-036-0  
4¼ x 5¼; 20 pages; full-color illustrations  
Ten Speed Press  
All Rights: Crown



**THE MODERN GENTLEMAN, 2ND EDITION**  
A Guide to Essential Manners, Savvy, and Vice  
PHINEAS MOLLO AND JASON TESAURO  
Lifestyle - Etiquette  
\$15.99 trade paperback (Can \$17.99)  
ISBN: 978-1-60774-006-3  
eBook ISBN: 978-1-60774-019-3  
5½ x 7½; 336 pages  
Ten Speed Press  
All Rights: Crown

Titles, prices, and other contents of this catalog are subject to change without notice. All orders are subject to acceptance and availability and are F.O.B. Publisher's shipping point. Orders will be filled at prices and on terms in effect on date of shipment.

All prices shown are Publisher's suggested prices. Any reseller is free to charge whatever price he or she wishes for the products listed in this catalog.

Publicity and Media Questions: 510-285-3034 or [publicity@tenspeed.com](mailto:publicity@tenspeed.com).

Send orders to:  
Penguin Random House, Inc.  
400 Hahn Road  
Westminster, MD 21157  
Or call 1-800-733-3000  
[csorders@randomhouse.com](mailto:csorders@randomhouse.com)

Established Accounts Order Department:  
Penguin Random House, Inc.  
Attn: Order Entry  
400 Hahn Road  
Westminster, MD 21157  
Phone: 800-733-3000  
Fax: 800-659-2436

For accounts wishing to be serviced by a field rep, call our Field Sales Department:  
Phone: 800-729-2960  
Fax: 800-292-9071

For foreign territories, please contact:  
Penguin Random House, Inc.  
International Division  
1745 Broadway, 3rd Floor  
New York, NY 10019  
[international@randomhouse.com](mailto:international@randomhouse.com)

Customer Service and Credit Departments  
Phone: 800-726-0600

Canadian Orders and Inquiries:  
Penguin Random House of Canada, Inc.  
Diversified Sales  
2775 Mattheson Blvd. East  
Mississauga, ON L4W 4P4  
Phone: 800-668-4247  
Fax: 905-624-8091

**RETAIL FIELD REPRESENTATIVES**

Lines By Alan Green  
301-469-6177  
DE, E. PA, S. NJ, MD, VA  
Washington, D.C.

Anne McGilvray & Company  
312-321-0710 (Chicago)  
800-527-1462 (Dallas)  
952-932-7153 (Minnetonka)  
AR, KS, IL, IN, LA, MI, MO, MN,  
N. KY, ND, OK, OH, SD, TX,  
W. PA, WI

Darrah & Company  
800-741-6614 (Atlanta)  
AL, FL, GA, MS, NC, S. KY, SC, TN

Fieldstone Marketing  
843-715-0005  
NY (Metro and Westchester)  
NJ (Excluding Southern tip)

Karen Sobolesky & Co.  
907-929-3161 (Anchorage Showroom)  
AK

Stephen Young & Associates  
213-748-8814 (S. California)  
AZ, CA, CO, HI, NM, NV, UT, WY

Ted Weinstein and The Company He Keeps  
206-763-9474  
ID, OR, MT, WA

Main Street Reps  
888-654-6246  
CT, MA, ME, NH, NY, RI, VT  
Upstate NY (Zips 120-125/127-149)

**ORDERING INFORMATION**

New Accounts, Sales Representatives, and General Information:  
Penguin Random House, Inc.  
Specialty Retail Division  
1745 Broadway, M.D. 6-3  
New York, NY 10019  
Phone: 800-729-2960  
Fax: 800-292-9071  
[specialmarkets@randomhouse.com](mailto:specialmarkets@randomhouse.com)

